

Energy Upgrade California

branding and identity presentation



14 june 2010

logo option 1

















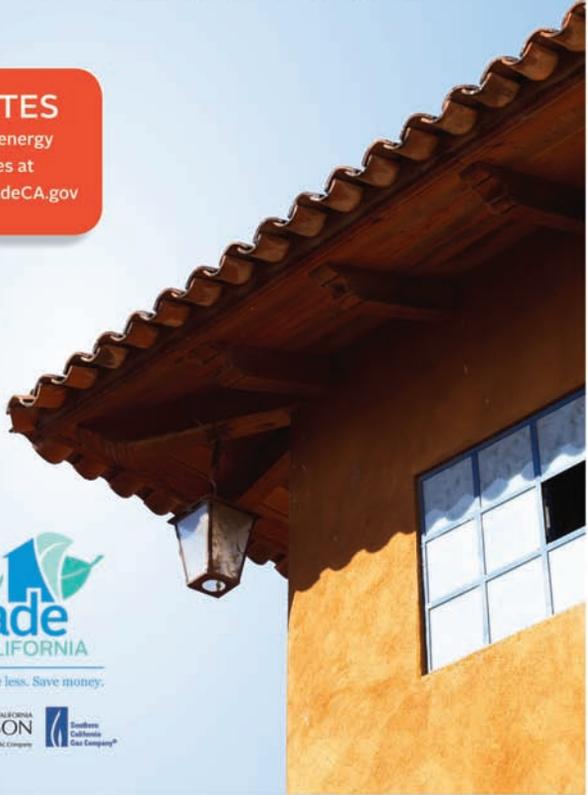




high energy bills?

TIME FOR SOME
HOMEWORK

REBATES
for home energy
upgrades at
EnergyUpgradeCA.gov



Improve your home. Use less. Save money.







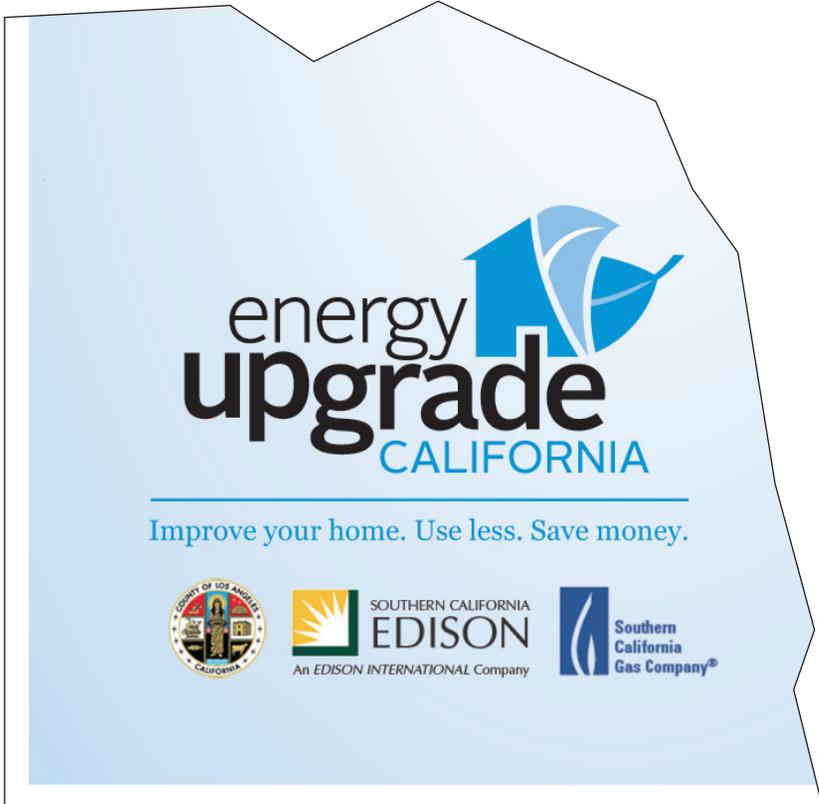
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logo option 2



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Southern
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Gas Company®





Engage **360**SM

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high energy bills?
TIME FOR SOME
HOMEWORK

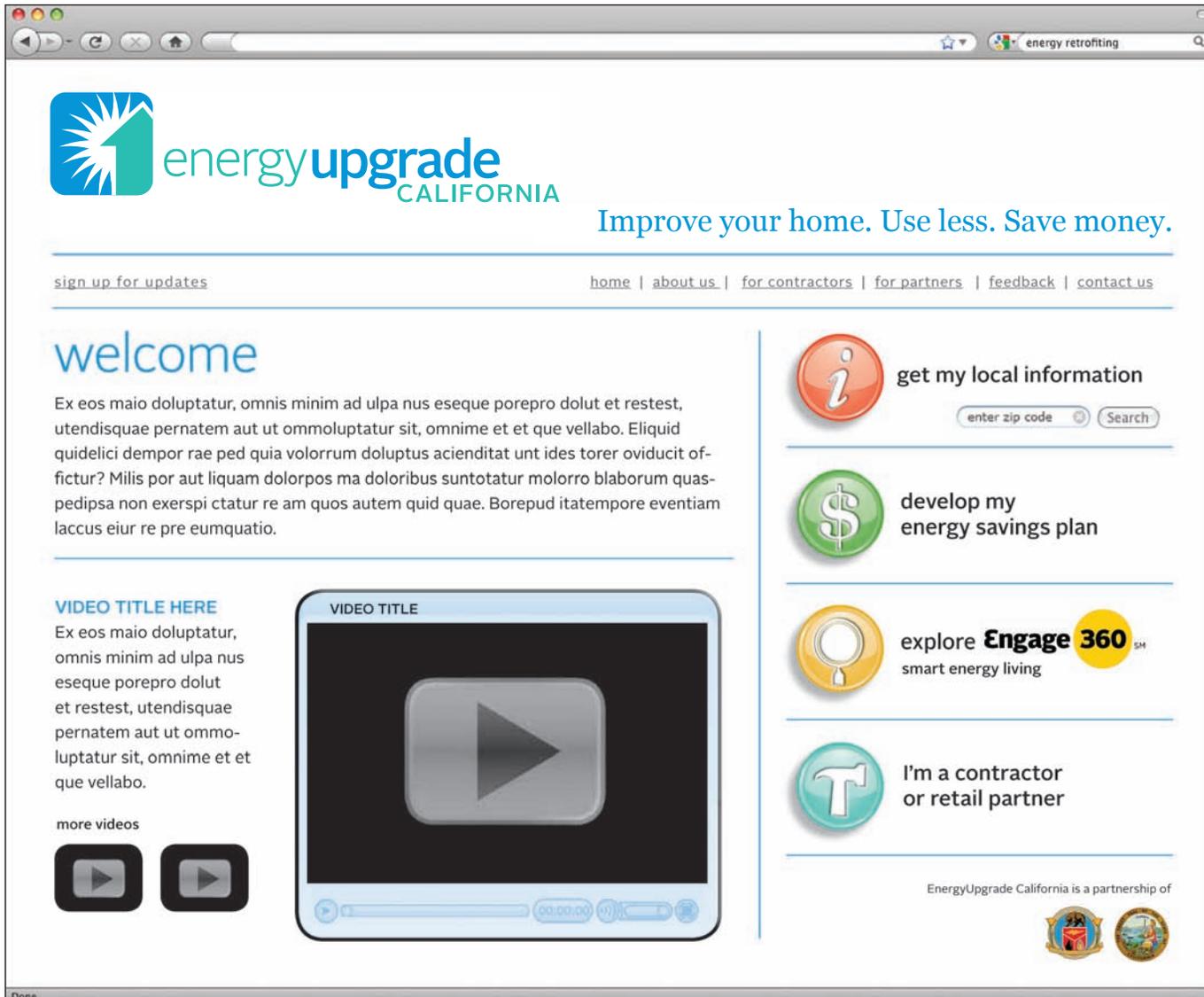
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