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John Geesman, Commissioner

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Chris Kavalec

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P R O C E E D I N G S

9:34 a.m.

PRESIDING MEMBER BOYD: Good morning, everybody, and welcome. For some of you this might be a first-time event. For many of us it is number x in a long series of workshops, but I welcome you nonetheless. Thank you for taking your Friday and your day to join us.

This is the IEPR Committee Workshop on Transportation Fuels. And, as many of you know, this is but one of a series of workshops being held under the auspices of the 2003 Integrated Energy Policy Report, which requires an overview of major energy trends facing California, including energy supplies that are available to the state in both the near term and the long term.

This workshop today, like others we've had, will assist in the development of the record for the subordinate report of our Integrated Energy Policy Report. This one on transportation fuels.

As you've seen from the agenda, the workshop has several sessions which address a variety of topics; topics and issues related to future transportation fuel supplies and future

1 transportation in this state, including state
2 transportation fuels demand forecasting plans; the
3 question or the subject of increasing petroleum
4 imports; discussion of the trends in retail
5 marketing of transportation fuels in our state;
6 the hydrogen infrastructure development, since
7 this nation is on a path to hydrogen; and
8 greenhouse gas emissions in the transportation
9 arena.

10 By way of introduction, I'm Jim Boyd,
11 the Energy Commissioner who happens to be the lead
12 Commissioner on the Integrated Energy Policy
13 Report, and Presiding Officer of the Committee.
14 The other Committee Member is Chairman Keese. And
15 we are joined today by Commissioner Geesman who
16 sits with me on the Transportation Committee, and
17 who has a strong interest in the subject. So any
18 and all Commissioners are welcome to these
19 hearings. And we welcome Commissioner Geesman.
20 And I'll call on the two of them in a few minutes
21 when I finish giving the rest of explanatory and
22 introductory comments.

23 In addition to the individual
24 presentations you see on the agenda and workshop
25 notice in the topic areas that I indicated, as you

1 see we're going to have a panel discussion right
2 after lunch to explore the implications of the
3 subject of increasing petroleum imports; both the
4 inputs to production, like crude oil, as well as
5 components, blend stocks and finished product like
6 gasoline and diesel fuel.

7 What we want to get out of today's
8 workshop is, while we don't necessarily expect to
9 come out with definitive conclusions, although
10 that would be nice, we're not pressing that
11 subject.

12 We do want to better understand how
13 California's energy system will need to evolve in
14 order to supply sufficient transportation energy
15 to meet the continued transportation demand
16 growth.

17 And this has become quite a subject in
18 this state with all the events that seem to take
19 place on a regular basis in the supply and price
20 of transportation fuels. And somewhat echoed by
21 the fact that this Commission now has had at least
22 three or four different hearings and workshops
23 just in the past year-plus that I've been here on
24 the subject of transportation fuels, world oil
25 supply, strategic fuels reserves, reducing our

1 dependence on petroleum and what-have-you. It's
2 quite obvious that this has become a very key
3 issue in this state.

4 The workshop notice, which was very
5 thorough and well done by our staff, included
6 topic areas with questions that have been posed to
7 the workshop participants to elicit responses
8 which we hope will be helpful to this Committee in
9 better understanding the driving forces and risks
10 and uncertainties that will affect the ability to
11 provide adequate, reliable and reasonably priced
12 transportation fuel supplies to the citizens of
13 California.

14 The organization of today's workshop,
15 during many of the sessions speakers will give
16 their presentations and it will be followed by a
17 period of time to ask questions, both from
18 ourselves and from members of the audience, from
19 staff and what-have-you.

20 But for the session on increased
21 petroleum imports, for which we're going to have a
22 panel discussion, I'm going to ask folks to limit
23 questions to clarifications from the speaker on
24 maybe a little bit of what they said, but to hold
25 the more rigorous questions for the panel

1 discussion, itself

2 Now, that's going to be a little hard to
3 sort out, but if we interrupt somebody and say,
4 can you hold that for the panel discussion, you'll
5 understand why. We try to take advantage of the
6 breadth of knowledge that's going to be sitting up
7 here and can address some of the questions.

8 And we have a moderator, as you see from
9 the agenda, who will provide questions and who
10 will moderate, if not referee, the panel
11 discussion this afternoon. And he's going to both
12 open and facilitate the discussions. And during
13 that time we hope that a lot of questions from you
14 are stimulated, and you'll have a lot of questions
15 of the panel members.

16 And also on the agenda you've seen that
17 at the end of the day we have time for more
18 general public presentations of anybody who wants
19 to say something. So we ask that if you have just
20 a presentation of sorts, which we've openly
21 solicited, kind of hold it for that point in time.

22 Our Public Adviser has provided speakers
23 cards which are what we like to call around here
24 little blue cards, on the back table, for anyone
25 who wants to speak during the general public

1 session. We ask that you fill out a blue card and
2 let it find its way up here so we can call on
3 members of the public.

4 But have no fear, this is a workshop.
5 It's reasonably informal, and we'll call on
6 anybody to speak at appropriate times.

7 So, with that, I would like to ask my
8 fellow Committee Member, Commissioner Keese, if he
9 has any remarks he'd like to make. And
10 Commissioner Geesman. And then we will turn the
11 session over to Charles Mizutani, who's going to
12 moderate, at least the beginning of the day.

13 Chairman Keese.

14 CHAIRMAN KEESE: Thank you, Jim. I
15 guess my only comment would be on the integrated
16 nature of the report we're doing, which is to tie
17 together all sources, gas, electricity, petroleum
18 products. Many of the issues we deal with, energy
19 efficiency, air, cross-cut over all these areas.

20 Today we're dealing with one specific
21 issue. And I guess what I am most interested in
22 is whether we're seeing a paradigm shift from
23 exporting to importing in this area. And the
24 reason I'm interested in that is because it
25 impacts all the other things that you see on our

1 program. It impacts our port situation and needs.
2 It impacts the transportation system for product
3 in the state. It impacts refinery licensing and
4 other incidental pieces of legislation that flow
5 through occasionally like we're seeing this year.

6 So, it's this -- the question is are we
7 in the midst of a paradigm shift? If we are, when
8 will it occur; and do we see it accelerating in
9 pace?

10 I welcome you all here. I'm happy to
11 see a good crowd. I will unfortunately have to
12 excuse myself this afternoon; I'm doing global
13 climate change at Stanford University at 2:00. So
14 I will be joining you in the morning, but I'll
15 have to slip out for the afternoon.

16 Commissioner Geesman.

17 COMMISSIONER GEESMAN: Play ball.

18 (Laughter.)

19 PRESIDING MEMBER BOYD: Thanks, John.

20 All right, Charles, it's yours.

21 MR. MIZUTANI: Because of the tightness
22 of the workshop schedule I will basically just be
23 introducing the speakers, and probably need to
24 play the role of the timekeeper.

25 And so with that, the first session is

1 entitled transportation forecasting and planning,
2 and there will be two speakers. The first speaker
3 is Dr. Chris Kavalec, who's staff here at the
4 Energy Commission. And he will be making a
5 presentation on the results of his 20-year
6 transportation fuel demand forecast for
7 California.

8 DR. KAVALEC: Good morning. I'm just
9 going to give a brief overview of our recent
10 transportation forecast to serve as sort of an
11 introduction for a lead-in to the discussion on
12 imports.

13 The forecast was for 20 years, 2003 to
14 2023. Fuel types and sectors involved, gasoline,
15 diesel, electricity, natural gas and commercial
16 jet fuel. The different sectors, freight,
17 transit, commercial aviation, private light-duty
18 vehicles and commercial fleet light-duty vehicles.

19 There is a separate model involved for
20 all of these sectors except in the case of
21 transit. We weren't able to get our transit model
22 updated in time for this forecast so we just used
23 historical trends extrapolated out.

24 Key assumptions. Population grows by an
25 average of 1.4 percent per year; that's from DOF,

1 Department of Finance. Average household size is
2 expected to get bigger, so the number of
3 households grows by 1.2 percent per year.

4 Income per household grows by 2.5
5 percent per year. That comes from the latest UCLA
6 forecast. Long-term gasoline and diesel prices,
7 \$1.68 and \$1.67 respectively. That's based on a
8 world crude oil price of \$25 per barrel. The
9 assumption here is that OPEC is going to be able
10 to keep world oil price within its preferred range
11 of \$22 to \$28.

12 Additional assumptions. Our forecast
13 for hybrid light duty vehicles is consistent with
14 the Air Resources Board partial zero emission
15 vehicle requirements. For example, in 2010 in
16 order to meet these requirements the Air Resources
17 Board expects sales of 122,000 electric hybrid
18 vehicles. And by 2020 sales would reach almost
19 200,000.

20 Diesel light duty vehicles are assumed
21 to be available starting in model year 2007. The
22 assumption here is that with the new clean diesel
23 that light duty vehicles will be able to meet
24 California regulations.

25 A little change in mileage mpg for

1 conventional gasoline light duty vehicles by
2 class. For example, compact cars fuel efficiency
3 stays roughly constant over the forecast period.

4 Airline travel, which has been down
5 since 911, is expected assumed to resume its
6 historical growth; and that's consistent with the
7 most recent FAA forecast for the nation.

8 I'm not going to go into the modeling
9 details, but I just wanted to mention one thing
10 about the CALCARS model, which is the model we use
11 to project light duty vehicle transportation
12 demand. The CALCARS model estimates light duty
13 vehicle choice, quantity and use for private
14 vehicles.

15 Vehicle choice is a function of
16 demographic and vehicle characteristics. For
17 example, the choice of vehicle to hold in a
18 particular year is based on its price, its fuel
19 efficiency, acceleration, the income of the
20 household and so on.

21 Made forecasts at the household level.
22 And most importantly, for this forecast, it was
23 recently re-estimated using the California Vehicle
24 Survey of 2002, to be able to project hybrids and
25 diesel light duty vehicles. We didn't have that

1 capability before.

2 The way that was done was through what's
3 called a stated preference survey. Households
4 were offered sets of hypothetical vehicles, which
5 included hybrid and diesels, and asked to choose
6 their preferred vehicle.

7 Key results. Onroad VMT is projected to
8 increase by an average of 1.65 percent per year
9 over the next 20 years. And the next ten years
10 the rate of growth is higher, 2 percent. Later in
11 the forecast period demographic growth is forecast
12 to slow down a little bit. So VMT growth is
13 higher at the beginning of the forecast period
14 than towards the end.

15 Number of onroad vehicles increases from
16 24 million to 33 million by 2023, 1.45 percent per
17 year. Gasoline demand is projected to grow by
18 1.35 percent per year or 15- to almost 20 billion
19 gallons.

20 In the next ten years the rate of growth
21 of gasoline demand is projected to be 1.8, almost
22 1.9 percent. So, like VMT, the rate of growth is
23 higher earlier in the forecast period in the next
24 ten years.

25 For the same reason as VMT demographic

1 growth slows down. But in addition we have these
2 hybrids and diesel light-duty vehicles improving
3 fuel efficiency for light-duty vehicles. That
4 reduces the rate of growth of gasoline demand.

5 Percentage growth in diesel demand is
6 1.9 percent. Jet fuel 3.95 percent. Electricity
7 5.4; that comes from a growth in transit. And
8 natural gas, 6.95 percent, coming from natural gas
9 buses.

10 More results. Electric hybrid light-
11 duty vehicles sales reach 144,000 in 2010. So the
12 CALCARS model is telling us that that car
13 requirement of 122,000 would easily be met.
14 Consumers would be willing to buy more than what
15 CARB is expecting in that year; 259,000 by 2023.

16 Diesel light-duty vehicle sales reach
17 56,000 in 2010 and 70,000 by the end of the
18 forecast period. The penetration of hybrids and
19 diesels, which tend to be more fuel efficient than
20 conventional or conventional gasoline
21 counterparts, increase mpg by 2.4 percent over the
22 forecast period. And light-duty vehicles by 2023
23 displace over 400 million gallons of gasoline.

24 AUDIENCE SPEAKER: Is that per year?

25 DR. KVALEC: Oh, no -- Yeah. By 2023

1 gasoline demand is 400 million gallons lower than
2 it would be.

3 A graphical look at fuel demand;
4 gasoline at the top, jet fuel and diesel. And
5 finally, as a transition to our conversation about
6 imports, a look at supply and demand at the same
7 time hopefully.

8 The top line there is projected gasoline
9 plus diesel demand in gasoline-equivalent gallons
10 over the forecast period. The bottom line is our
11 estimate of the supply of gasoline and diesel for
12 onroad use for California coming from instate
13 refineries.

14 The slope of that line is based on the
15 assumption of refinery expansion or creep of 0.5
16 percent per year. So the difference between the
17 two, and this is actual demand and actual supply
18 to give us an estimate of imports required. In
19 2010 2.9 billion. And by the end of the forecast
20 period, 5 billion gallons of imports.

21 Okay. That's it.

22 PRESIDING MEMBER BOYD: We'd like to
23 entertain any questions folks might have of Chris.
24 Chris, I'd like to ask a question first.

25 Your previous chart on gasoline, diesel

1 fuel and jet fuel, from my recollection, comports
2 very closely for gasoline and diesel fuel with the
3 previous estimates that we've been operating with
4 in this organization. But if I eyeballed it
5 correctly, jet fuel seemed to have fallen off some
6 from the last projections I'd seen.

7 Is this attributable to 911, do you
8 think? Because it picks up again, as it did in
9 the past, but it just seemed to be more than just
10 a little bit lower than our last analysis in the
11 earlier years.

12 DR. KAVALEC: Yeah, because it's
13 basically what you said, it's because of 911
14 there's a sort of shock, and the absolute level
15 drops, and then it begins to pick up again at the
16 same rate.

17 So, in the earlier years it's going to
18 be lower than our earlier forecast was that didn't
19 take that into account.

20 PRESIDING MEMBER BOYD: Okay, thank you.
21 Questions from the audience? Please come to the
22 microphone when you have a question or statement,
23 and state your name and affiliation, if need be,
24 for the record, please.

25 MR. HECKEROTH: My name is Steve

1 Heckerroth, and I've been attending these,
2 especially the zero emission hearings for 12
3 years.

4 I wonder why, in all that you've talked
5 about, you don't mention the fact that people get
6 around on foot and on bicycle as options. Seems
7 like as fuel gets in shorter supply that those
8 options are going to be much more likely to be
9 used.

10 And my other question relates to the
11 extraction of fuels in California, or the
12 production of raw feedstock, as opposed to
13 refineries. I've read that it's been reducing at
14 a rate of 2 percent per year in California, actual
15 production of oil.

16 But what does that have to do with
17 saying that refineries are increasing? I mean
18 what we're talking about is the basic feedstock
19 that's available, not refinery capacity, it would
20 seem to me, if we're trying to be independent in
21 California.

22 DR. KVALEK: Okay, the second question
23 I would have to leave to any supply expert in the
24 audience that wants to take a --

25 PRESIDING MEMBER BOYD: Well, I was

1 going to suggest that since I've read through all
2 the material that's going to be presented today,
3 this topic is going to be covered later on by
4 other presenters in terms of the California
5 production versus other production and world
6 imports and what-have-you. So, I think your
7 question will get answered.

8 With regard to the first question I'll
9 leave it to you, other than to say that it's a
10 good point. Walking consumes calories, but this
11 is a transportation fuel oriented discussion.

12 DR. KAVALEC: Yeah, one thing I wanted
13 to mention about the first question is that our
14 light-duty vehicle forecasting includes an
15 adjustment due to congestion, so that as
16 congestion gets worse that has a negative impact,
17 or reduces driving by a small amount.

18 PRESIDING MEMBER BOYD: Okay, any
19 questions or comments? Okay, Chris, thank you.

20 MR. MIZUTANI: The second speaker in
21 this session is Brian Smith. He's the Deputy
22 Director for Planning and Modal Programs at the
23 State Caltrans, which his program also includes
24 overseeing the Caltrans transportation planning
25 activities. Brian will be speaking on Caltrans'

1 state transportation plan.

2 PRESIDING MEMBER BOYD: Maybe Brian will
3 talk about pedestrian traffic a little more than I
4 was able to.

5 MR. SMITH: Good morning, Commissioners
6 Boyd, Keese, and Geesman, who I have the pleasure
7 of seeing for the first time in 20 years about a
8 month ago.

9 I'm pleased to provide you with some
10 perspectives from the California Department of
11 Transportation on some of the efforts that we have
12 that are focused on energy efficiency and
13 productivity in the transportation system as a
14 whole. And we like to look at that as a system
15 that is balanced and integrated, promotes
16 sustainability.

17 We want to commend the Commission
18 obviously for its leadership in this area for some
19 time, in efficiency, but also trying to look at
20 the ramifications outside of just a narrow view.
21 And I think, as Commissioner Geesman was talking
22 about earlier, you need to look at some of the
23 external issues or related kinds of issues
24 whenever developing state policy. And I
25 appreciate that outlook, and I'll touch on that

1 very briefly later on.

2 In preparing for this I noticed that 20
3 years ago the Energy Commission, in its fourth
4 biennial report, observed or made a number of
5 observations about California's transportation
6 system as it existed in 1983. It noted the
7 system's oil dependency, its vulnerabilities, its
8 auto dependency and the relationship of how the
9 system is formed and operates to land use
10 decisions that were being made at that point in
11 time.

12 It posed a series of questions, what are
13 reasonable strategies and methods to pursue in
14 improving efficiency and flexibility of the
15 transportation sector; what barriers and problems
16 stand in the way; and what steps can California
17 take to deal with those problems.

18 I find that 20 years later both the
19 observations and the issues are still highly
20 relevant. And I'd like to maybe address what I
21 think we are attempting to do to answer some of
22 those questions.

23 Mobility is absolutely critical to our
24 society. People need to move to work, to play, to
25 shop, to get medical aid, to interact just as

1 human beings with one another.

2 Equally important, freight movement is
3 absolutely critical to our economy. And
4 especially now that the logistics chain acts as a
5 warehouse in many of our retail and manufacturing
6 sectors. And that that means that the
7 predictable, just-in-time delivery of parts and
8 goods is no longer a nicety, but a necessity. The
9 transportation system has to work for the economy
10 to work.

11 As a result the transportation system,
12 its infrastructure and its moving parts, the
13 hardware, the wetware, are all woven into the
14 fabric of our society.

15 At Caltrans we agree with you, I think,
16 that we face some very serious transportation
17 energy challenges over the next several decades.
18 As the state's population grows, as the economy
19 hopefully starts regrowing again, we need to
20 safely maintain an existing transportation system.
21 And also provide for that increasing demand by
22 making the existing system more efficient, and by
23 increasing its capacity.

24 At the same time we're also got growth
25 pressure and that growth is changing the face of

1 California; the demographics are changing, both in
2 terms of ethnicity, origin, in terms of age. And
3 that has tremendous impact on the transportation,
4 what it needs to provide.

5 We will have a large increase in the
6 number of us that have gray hair; we will have an
7 equally large increase in the number of folks
8 under, that are in the youth sector, if you would,
9 under the age of 20.

10 What that means is that we will have an
11 increasing number of folks that are nontraditional
12 transportation system users. We will have folks
13 that may be more transit dependent, and a larger
14 number. And then you'll have folks like me that
15 will never give up driving when we have to. And
16 you may have to make the signs bigger, the stripes
17 bigger and the lanes a little bit wider to make
18 that, keep that safe.

19 Personal travel behavior is changing,
20 and certainly transportation demand, the desire to
21 travel is changing all these things, play in the
22 mix. They make the kinds of projections you were
23 just looking at not long ago very difficult when
24 you start getting out to the 2025 range.

25 In addition we still maintain the status

1 as the fifth or maybe the fifth-and-a-half largest
2 economy in the world. And that status is largely
3 dependent on our transportation system. I pointed
4 out in my notes that over 37 percent of the value
5 of U.S./foreign trade passes through California's
6 ports. We are absolutely a vital link in the
7 United States' position in the world, and that
8 drives our position within the United States.
9 More than 2 million jobs nationally are dependent
10 on the movement of goods through California.

11 In addition, we also need to maintain
12 personal goods movement mobility, but at the same
13 time we also want to maintain quality of life.
14 Our Director, Jim Morales, has not given us the
15 option of either working on mobility or quality of
16 life or environment. He always likes to use the
17 and word. I mean all those things. And that does
18 guide our actions.

19 In addition, we really have embraced the
20 idea that we need to work with communities, not
21 through the communities. And you take a look at
22 the transportation system decision-making process,
23 which you probably don't want to do, and I'll just
24 do it a little bit later on. It is incredibly
25 complex with regard to the layers of government,

1 the private sector, responsibilities, the
2 assignments of responsibilities, whether that's
3 funding or regulatory. And it requires intense
4 collaboration up high that I don't think we saw 20
5 years ago.

6 We also have the fact of transportation
7 energy as having kind of a peculiar nature.
8 Energy and transportation is a good guy and a bad
9 guy. On the one hand it fuels the transportation
10 system that provides for that mobility that we
11 need; and generally it's most of the revenues that
12 we need for transportation improvements, whether
13 it's improvements in capacity on the highway
14 system, transit rail, other alternatives providing
15 pedestrian and bicycle facilities, handicap
16 facilities.

17 On the other hand that very dependency
18 on particular petroleum products is a major source
19 of environmental and health problems and
20 susceptibility or vulnerability to disruption of
21 that mobility system.

22 So, on the one hand it provides the
23 funding, on the other hand it also is very
24 expensive from an environmental and financial and
25 security standpoint.

1 I think you've already seen some of the
2 numbers on projections. Just indicate in my notes
3 again that if current growth trends were to
4 continue, gasoline use and related CO2 emissions
5 would probably increase over 40 percent in the
6 next 20 years.

7 We also have tension between some of our
8 strategic objectives with regard to mobility and
9 sustainability. You increase mobility, that's
10 good. You increase VMT and you may increase
11 energy consumption -- that increase in vehicle
12 miles traveled and the production of greenhouse
13 gas emissions. So mobility and sustainability are
14 two goals that are sometimes tough to reconcile.

15 Nevertheless, I think we are committed
16 as the Department of Transportation to finding
17 solutions and I'd just like to touch on some of
18 the actions that we are undertaking.

19 Chuck had asked us to talk a little bit
20 about the state transportation plan. I will talk
21 about that just real briefly. Some of you that
22 were here in the state in the '70s remember there
23 was an attempt to produce a state transportation
24 plan. That actually was never adopted.

25 Finally, with the passage of the

1 (inaudible) Service Transportation Efficiency Act
2 in 1991 and a federal requirement for a state
3 plan, we did, in fact, adopt the state
4 transportation plan, the first one, in the mid
5 1990s.

6 We're currently in the process of
7 updating that plan. We think it's absolutely
8 necessary to reflect the current realities. We
9 also, the climate that we feel is different. I'll
10 touch on some of those differences.

11 The plan that we're developing is the
12 California Transportation Plan 2025, proposed
13 submission for transportation, and beyond that
14 sets various goals, policies and strategic
15 objectives to achieve what we think would be a
16 balanced transportation system that promotes
17 sustainability.

18 Just briefly, that mission statement is
19 that California has a safe, sustainable
20 transportation system that is environmentally
21 sound, socially equitable, economically viable and
22 developed through collaboration; it provides for
23 mobility and accessibility of people, goods,
24 services and information through an integrated
25 multi-model network.

1 And we've got six goals that we've
2 included in the plan. And this plan, by the way,
3 has been under development for two years. We've
4 held numerous workshops, state symposia with the
5 diverse academic community; did a fairly large,
6 actually survey and series of focus groups to try
7 and get a sense of what the people are interested
8 in seeing, both in terms of what the state is
9 doing to try to provide transportation, what they
10 are willing to do in terms of transportation.

11 The six goals are enhancing public
12 safety and security; that's always got to be our
13 primary objective. Preserving the current system,
14 keeping that investment that we have in place
15 working and making it work better.

16 Improving mobility and accessibility.
17 Supporting the economy. Enhancing the
18 environment. Reflecting community values.

19 So three of those goals really get to
20 issues that we feel are very important to our
21 customers, the citizens of California.

22 We also propose 13 policies for
23 implementing those. And we've also offered a
24 number of implementing strategies. And I should
25 mention that we've had the opportunity of working

1 with your staff in the development of this plan.
2 And we currently are in -- we have a draft final
3 of that plan.

4 The plan, interestingly enough, does
5 recognize that California's transportation sector
6 consumes about 50 percent of all energy used in
7 California; it accounts for about 60 percent of
8 greenhouse gas emissions produced by fossil fuels.

9 I had a sense of deja vu when I was
10 looking at that because it reflected an awful lot
11 of what was in the 1983 plan again. The numbers
12 have changed a little but not a lot.

13 So, what are we doing? I think it's
14 important that when the state talks about changes
15 in policy that it also is going to walk that talk.
16 At a recent meeting that was convened by the
17 Transportation Research Board, National Academy of
18 Sciences, many of the attendees thought that the
19 transition to alternative fuels, topics you're
20 addressing today, over the next 20 years would
21 probably not be consumer-driven.

22 That rather the transition would be
23 undertaken for a variety of societal reasons, for
24 security, et cetera. And that would require some
25 public sector action. And obviously that's the

1 issues that you're confronting, to accelerate that
2 in technology, that adoption.

3 I think that public sector will be both
4 in terms of policies and actions. I think that
5 California, certainly on the transportation side,
6 is taking a lead role under the guidance of
7 Governor Davis and the leadership of Caltrans
8 Director, Jim Morales. And I'll just touch very
9 briefly on some of those activities that I think
10 demonstrate that.

11 In July of 2000, all though my notes say
12 200, I don't think it was that long ago, Governor
13 Davis signed what was really a historic bill, and
14 which created the traffic congestion relief
15 program, which allocated over \$5 billion in
16 additional money to transportation, which was then
17 available.

18 Significantly, almost 60 percent of that
19 money was targeted to transit projects. And that
20 included a number of projects to start pushing
21 technology and cleaner technologies into the
22 transit fleet. For example, I pointed out, there
23 was a \$40 million project to purchase buses in the
24 San Francisco Bay Area to not only create express
25 bus service, but they were also to -- that money

1 was to be used for low-emission buses, to try and
2 bridge those two concepts of sustainability and
3 mobility.

4 In addition, we've adopted a number of
5 policies over the last several years. We have an
6 energy policy, an energy efficiency and
7 conservation policy that emphasizes energy
8 efficiency and design, construction and operation
9 and maintenance of our facilities. And also
10 addressing clean fuel sources and fleet efficiency
11 in our operations.

12 We also have two other policies. One on
13 accommodating non-motorized travels. In fact,
14 Caltrans adopted a year or two ago a policy that
15 says we have to consider pedestrian, bicycle,
16 handicapped access in all of our projects.

17 That's done for a couple reasons. One
18 is it's the right thing to do, because those are
19 legitimate modes of travel, as the speaker a
20 moment ago was mentioning.

21 And secondly, if you provide walk-
22 ability and bike-ability, you also start providing
23 a community that is more friendly to transit. And
24 so you naturally start promoting those other modes
25 in addition to just the primary walking and

1 biking.

2 We also have a policy on context
3 sensitive solutions. Since the transit system
4 exists within a community, it's got to serve
5 multiple community needs. We can't just narrowly
6 define mobility.

7 On the planning analysis, my area, we
8 have a transportation energy program that's led by
9 Dr. Reza Navai. It's responsible for developing
10 sort of the policy and guidance that helps guide
11 our own planning activities, and also the
12 activities of the regional planning agencies.

13 Reza is also responsible for
14 coordination of external agencies such as the
15 Commission and the Joint Agency Climate Team.

16 We've funded and are actively working on
17 several projects that I've listed here to actually
18 improve the way that land use decisions are made.
19 Remember back in 1983 there was that connection
20 being made, as well as is present still today,
21 between what the shape of our communities is and
22 how that impacts the transportation system. And
23 how the transportation system impacts the shape of
24 our communities.

25 We're trying to improve the way that

1 those decisions are made at the local level both
2 by use of technologies and just different
3 decision-making processes. And really, all that
4 stuff is aimed at trying to reduce unnecessary
5 travel, unnecessary expenditure of energy and
6 transportation.

7 In terms of our own internal operations,
8 whether it's putting in light emitting diodes for
9 signals, using solar panels, doing other kinds of
10 things, greening our fleet, going over more
11 efficient engines in our very large fleet of
12 equipment, actually trying to take a look at
13 cleaner fuels, hybrids. All our district
14 directors now drive around in Priuses; they do not
15 have Excursions like some folks do.

16 We're doing a number of things,
17 ourselves, because, again, if you're going to talk
18 the talk, you got to walk the talk, as well. And
19 we're trying to model the way, and also, to the
20 extent we can, try and stimulate the market for
21 some of those cleaner fuels and technologies.

22 I'd just like to briefly mention that we
23 have five strategic goals that support our
24 mission. Our mission, very simply, is five words,
25 we like fives. One on each finger, it's easy to

1 remember. Caltrans improves mobility across
2 California.

3 I think for this discussion it's
4 important to recognize that three of those goals
5 directly affect energy efficiency. Reliability is
6 one of those. And then talks about reducing
7 traveler delay. And a moment ago there was
8 mention made that congestion in the model tends to
9 drive up fuel consumption.

10 We'd like to, particularly in our own
11 operations, eliminate any unnecessary congestion,
12 whether that means how you time your improvements
13 when you're out there actually doing construction
14 kinds of projects. Do other sorts of things to
15 reduce congestion, you'll also get some increased
16 efficiencies and you'll get increased mobility.

17 Flexibility, making transit a more
18 practical travel option. Our unwritten goal there
19 is tripling transit trips by 2025. That's a
20 pretty ambitious goal since we don't own any
21 buses, and we don't operate any commuter rail
22 services. We just operate inner-city rail
23 services.

24 What that means is that we, all of our
25 districts, all of our staff, have to think about

1 every day, what is it that I'm doing that either
2 help or impede transit. Because we'll never get
3 to triple those transit trips if we don't help the
4 transit.

5 Productivity. That's just the general
6 area of improving efficiency of the transportation
7 system. We're looking at a number of things
8 there, whether it's traffic management systems;
9 whether it's using intelligent technologies,
10 intelligent traveler technologies, et cetera. Car
11 sharing. Anything to make the system more
12 efficient, more productive.

13 That's not to say that there aren't a
14 few bumps in the road that we, and I think you,
15 face and we need to consider. Times are changing.
16 We mentioned the hybrids. There are -- and other
17 alternative fuel vehicles are entering the market.
18 Our demand on the system is increasing, while our
19 ability to just physically increase capacity is
20 not the same as it was.

21 In reality, for the foreseeable future,
22 transportation demand, mobility demand is going to
23 be met pretty much by the system you see that's
24 out there. The system being the visible
25 infrastructure and a lot of moving parts. We're

1 still going to be relying on trains; we're still
2 going to rely on planes. If Jet Blue and
3 Southwest have their way, we'll be seeing 737s
4 until, you know, at least the middle of the
5 century.

6 You're going to be seeing trucks and
7 cars, because that's the way our built environment
8 is laid out. And so that's still going to be the
9 predominance of reliance on those systems. So
10 anything that we do in terms of looking at new
11 technologies, new fuel sources et cetera, has got
12 to reflect that reality.

13 There's also institutional inertia. We
14 experienced that when we were attempting to green
15 our fleet. I think some of you may remember some
16 issues involved with even trying to get the light
17 emitting diodes out when we had the very real
18 crisis a few years ago in terms of energy supply,
19 electricity supply.

20 Sometimes it's tough to fit in the
21 traditional benefit/cost models for government
22 agencies when your benefits are somewhat
23 intangible. They may be an avoided cost in the
24 future, they may be an avoided regulatory issue,
25 and they may be the ability for you, as a

1 government agency, to take a leadership role; to
2 use the bully pulpit to try and provide change in
3 other government sectors and the private sector.
4 That just doesn't fit into the standard Department
5 of Finance model, so it's very tough sometimes to
6 be innovative.

7 Again, I mentioned there were very
8 diffused responsibilities in the transportation
9 sector. All of us is a primary transportation
10 decision-maker because we all make that first
11 choice to make a trip in the first place; and then
12 how we're going to make it.

13 We've also got a whole cast of both
14 conventional city and county governments, special
15 regional agencies that have been created for
16 transportation purposes, state transportation
17 departments, the federal -- a variety of federal
18 departments, none of whom really are one of the
19 USDOT. And they all play a part. And so there's
20 really truly shared decision-making.

21 And the funding is split up in
22 California such that you really have to leverage
23 somebody else's money for major projects. And so
24 there's a lot of folks that have to be involved in
25 decisions; you don't have unilateral decisions.

1 I think lastly we have to be careful of
2 unintended consequences. When I was sitting out
3 the audience somebody behind me made some comment
4 about MTBE. And I wasn't going to bring it up,
5 but I think that we have to be very careful to
6 make kind of stove-pipe decisions. We have to do
7 this internally.

8 For example, maybe if a maintenance crew
9 goes out; does some shoulder work and gets a
10 little asphalt concrete dike along the road to
11 keep, you know, channel water. Occasionally those
12 little dikes have been known to be put up in front
13 of bus stops, which if you're in a wheelchair or
14 otherwise mobility impaired, makes it difficult to
15 use that.

16 Unintended consequence. Did a very good
17 job in terms of keeping the roadway safe in terms
18 of the water being off of it and doing shoulder
19 work that keeps cars and trucks okay. But you
20 just made transit not usable for some sector of
21 the people that want to use it.

22 Ditto, I think, in terms of any energy
23 policies or other environmental policies. You
24 need to look out for those unintended
25 consequences. We need to look at the

1 transportation system as a system. Look at its
2 interconnections; look at the primary purposes
3 that it's solving. Remember that the energy
4 aspects of it fuel it, but they aren't the end-all
5 and be-all, just like transportation, itself,
6 isn't the end-all and be-all. It's a means to an
7 end.

8 So, we really have to do the end. We've
9 got to reduce the vulnerabilities; we've got to
10 reduce greenhouse gas emissions and we have to
11 insure continued productive mobility if we want
12 California to have the quality of life that it
13 does today.

14 Just in closing. What's different? I
15 think that 20 years ago, I think we have a clearer
16 vision of California's total transportation needs,
17 as the Department of Transportation, as we move
18 forward into this century.

19 I think we have a better sense of how
20 transportation fits into the social, environmental
21 and economic well being of California. I think
22 we've got some clearer policy direction than we
23 had then. And closer working relationships
24 amongst key state agencies. And I really think
25 that's been a hallmark of the past few years.

1 You probably agree, having been in some
2 other agencies. I haven't seen the level of
3 cooperation in the 30 years that I've been with
4 the state, as we have in the last few years. And
5 I think we need to capitalize on that.

6 I think we also received some real
7 changes in the public's attitudes towards things
8 like transit and smart growth. Our surveys really
9 reflected that. And what the state's role could
10 be in activities that are traditionally locally
11 provided.

12 I think we know that we've also got a
13 long way to go to develop that sustainable
14 transportation system, part of which is the energy
15 that drives it.

16 So, in conclusion, thank you. We look
17 forward to working with your staff. It's always a
18 pleasure to see folks I used to work with lo those
19 many years ago. And I'll take any questions.

20 PRESIDING MEMBER BOYD: Thank you,
21 Brian. Any questions from members of the
22 audience. And while anybody's coming up, come
23 forward to the desk, and just let me comment as
24 you're coming forward.

25 Brian said something that I was going to

1 comment on when he talked about the level of
2 cooperation. And his references to systems, in
3 looking at whole systems.

4 I, like he, agree that in the past five
5 years there's a level of understanding and
6 cooperation and the need to look at total systems,
7 and the need to work more closely together between
8 state agencies than I've ever seen in my 30-plus
9 years, I won't tell you the real truth, in state
10 government.

11 And people like Brian are part of what
12 has made that possible. In my previous
13 incarnation as the Deputy Secretary of Resources,
14 the cooperation between Resources and
15 Transportation reached an all-time high.

16 Caltrans' participation in and pledged
17 support for the climate change activities of the
18 Joint Agency Climate Team were very instrumental
19 in moving that subject forward.

20 So I just hope, as he says, that those
21 who follow us white hairs in the not too distant
22 future can maintain what it took a lot of people
23 decades to accomplish. And for the sake of the
24 quality of life of the Golden State, hopefully not
25 the late, great Golden State, things like that

1 need to take place.

2 And I just wanted to publicly thank
3 Brian for all that I know he has done in that
4 arena. So, now, questions?

5 MR. SMITH: Thank you, Mr. Boyd. I'm
6 Dave Smith from BP. So, Mr. Smith, I'm pleased to
7 be here to ask you a question. Actually I want to
8 first compliment Caltrans on their attempts to
9 clean up their fleet in the use of both
10 alternative and conventional fuels to do that.
11 So, thank you for that.

12 You made a comment about how difficult
13 it is to make projections like we saw in the first
14 presentation. And I assume that in your
15 transportation plan you're making projections.

16 So, as you do that, do you look at
17 sensitivity analysis or something, so that instead
18 of just having one straight line or one value, you
19 say, okay, given these kind of pluses or minuses
20 do you come up with a range of projections?

21 And I hope that's a clarity question.
22 Thanks.

23 MR. SMITH: I think the simple answer is
24 no. In my earlier comment about the difficulty of
25 making projections, for example if you're going to

1 project airplane fuel use, do you assume that a
2 mere change in Los Angeles caps the passengers
3 going through LAX as something significantly lower
4 than what had been projected the year before. Do
5 you assume that the voters in Orange County decide
6 to take the El Toro Great Air Station and turn it
7 into a green park. And then a week later, or a
8 month or two later, decide to turn the green park
9 into the great housing and commercial park, which
10 is going to add 500,000 daily trips to the Orange
11 County highway system to build out.

12 That wasn't planned. You remember. A
13 lot of things happen. The Port strike, for
14 example. It's very easy to make some major
15 constructions that have kind of long-term ripple
16 effects in the transportation arena. And it's
17 just an awful lot of personal choice that goes on.

18 So I think that in the shorter term it's
19 easier to make those kinds of predictions. It's a
20 personal bias. There's an awful lot of things in
21 transportation because it is driven so much by so
22 many different factors within society, that it
23 makes it that kind of a projection over the long
24 term kind of difficult.

25 Bottom line, I think our projections on

1 a statewide basis are cruder. We have to remember
2 that we have regional transportation planning
3 agencies under state law, and for all the
4 metropolitan areas under federal law; metropolitan
5 planning organizations that in that smaller area
6 they're responsible for, do a much more precise
7 job of taking a look at in their regional area
8 what the growth development patterns are like,
9 what some of the demographics are like, and more
10 precisely what travel demand might be.

11 But, yes, there's vagueness in terms of,
12 we'll pick on Orange County, they're fun to pick
13 on. You assume there's going to be a light rail
14 system, so that may tell you that there's going to
15 be a certain reduction in fuel vehicle -- vehicle
16 fuel consumption, until the voters decide that the
17 center line will not be built because they don't
18 want it through their city.

19 And, you know, there's a lot of that;
20 it's not pretty. It's kind of like the budget.

21 (Laughter.)

22 MR. SMITH: So we look at trends, but I
23 don't think we -- to my knowledge we really don't
24 do that kind of really refined kind of sensitivity
25 analysis. And besides, some of our responses to

1 things are a little bit more crude. We build a
2 highway, build a rail line. You either build it
3 or you don't.

4 MR. ABELSON: Good morning, Mr. Smith.
5 My name is David Abelson; I'm Senior Staff Counsel
6 here at the Energy Commission serving as attorney
7 for the IPER.

8 My question --

9 MR. SMITH: Do I need counsel to answer
10 this?

11 (Laughter.)

12 MR. ABELSON: I'm sorry?

13 MR. SMITH: Do I need counsel --

14 MR. ABELSON: I hope not. My question
15 is this. A few years back I had the privilege and
16 pleasure of working with Chuck Mizutani and others
17 on something that was at that time called the SB-
18 1214 report, which was a transportation
19 forecasting effort that the Commission undertook
20 about ten years ago.

21 One of the items that staff discovered
22 at that time was that the transportation system in
23 this state really does a very poor job of
24 reflecting through price signals what we actually
25 want to have go on.

1 There's no congestion pricing, by and
2 large. Gasoline is incredibly cheap. Insurance
3 is paid for once a year, not at the pump. So the
4 net result is that the consumer actually receives
5 almost no meaningful economic data when, as an
6 individual, they decide to get into their car or
7 not.

8 You talked about Caltrans and government
9 in general perhaps having take some initiative
10 over the next few years in policy directions to
11 try to accommodate some of the competing demands
12 we're struggling with.

13 Is Caltrans looking at congestion
14 pricing as an issue? If not, when is that subject
15 going to hit the radar screen, in your opinion?

16 MR. SMITH: Are we looking at it as an
17 issue? Sure. As part of the development of the
18 state plan, for example, we had, as I mentioned,
19 several symposia that we held in conjunction with
20 the diverse academic community in California.
21 That's, so a), it's always been an area of intense
22 debate amongst the academic community.

23 I mean in reality we have some toll
24 roads; and we have proposals for hot lanes,
25 certainly in the Bay Area. And I-15 in San Diego,

1 the ability to vary price with time of day and
2 (inaudible). I kind of look at those as a little
3 bit of experiments to see both how the public
4 reacts, are they getting the signals, et cetera.

5 Beyond that, and why it's such a mine
6 field, why I wanted to take the Fifth, is I think
7 that talking about those ideas is good and it's
8 interesting academic debate. Politically I don't
9 know that there's the will to really move in that
10 direction.

11 IST, the Intermodal Service
12 Transportation Efficiency Act of '91, which was
13 signed by the other President Bush, actually had a
14 provision in it for a pilot project to use pricing
15 strategies on the Bay Bridge to reduce the
16 horrible congestion. You just basically jack the
17 price up and everybody wants to be there, they'll
18 meter it out, you lose the congestion, et cetera.

19 The Metropolitan Transportation
20 Commission, in my recollection, kind of pussy-
21 footed around that one for awhile. I don't blame
22 them for being very careful. It's a hot issue.
23 And eventually walked away. We do not have time-
24 of-day pricing, or whatever, on our congestion
25 treatment pricing on the Bay Bridge.

1 One of the issues that was kind of a
2 touchstone, or actually a hot-button form was the
3 whole issue of environmental justice, or more
4 appropriately, probably Title 6, equal access
5 benefit, et cetera. And so did you have folks
6 that would be discriminated against. And the
7 answer, of course, initially was well, we'll jack
8 the price up if you use the facility, but we'll
9 use the money to provide buses.

10 Some people aren't happy about the idea
11 that they can't take their car because they're too
12 poor, and they need to be stuck on a bus.

13 So the politics and the social issues
14 involved in it are pretty tremendous. And we
15 haven't done a closure on it; we're open relative
16 to discussing it. We've got a couple in
17 experience that are out there. Perhaps the
18 Commission would like to get into that a little
19 bit more.

20 And I think we're going to have to see
21 how the politics goes. I mean there is pressure
22 particularly to take some of the diamond lanes,
23 carpool lanes and turn them into hot lanes that
24 you could, in fact, and not Lexus lanes or Beamer
25 lanes hopefully, so you could do some of that with

1 parts of our facility.

2 Just have to see how it plays out. Does
3 the public want it; is the public going to accept
4 it.

5 CHAIRMAN KEESE: You can send it to the
6 Commission but we'll hand it to the Transportation
7 Committee over here.

8 (Laughter.)

9 MR. SMITH: And we'll be glad to work
10 with you.

11 (Laughter.)

12 PRESIDING MEMBER BOYD: Brian, I'd refer
13 you to a report that went on our website just
14 yesterday, subject reducing dependence on
15 petroleum, which Commissioner Geesman and I have
16 been struggling with for months. And this issue
17 of price signals, pricing economic tools, hotly
18 debated during that whole process.

19 And you'll find that we cowered away
20 from the topic like everyone else before us has.
21 And you're right, maybe some of us on the way out
22 the door some day can take a wild public shot, but
23 public and politics don't allow much of a
24 discussion.

25 MR. SMITH: You know, I think there is a

1 corollary, though, and that's providing more
2 information to folks. And I think that the more
3 information we can provide, in terms of
4 intelligent transportation systems, maybe even
5 some day give them an idea of what it's costing
6 them on a real-time basis to do something now
7 versus some other time, is another way of
8 approaching that issue. It's not a mandatory
9 approach, but there may be something that can be
10 done in those arenas with new technology.

11 PRESIDING MEMBER BOYD: Chuck, you're
12 going to have to move this along.

13 MR. MIZUTANI: Yeah, thank you, --

14 PRESIDING MEMBER BOYD: Was there one
15 other question in the audience? Real quick.

16 MR. HECKEROTH: Steve Heckeroth again.
17 Thirty years ago I worked for the Division of
18 Highways; there's a group called the Community and
19 Environmental Factors Unit.

20 MR. SMITH: CEFU.

21 MR. HECKEROTH: CEFU, yeah. I wondered
22 if there was still such an organization? When I
23 worked there our job was to go around into
24 communities and mostly we eliminated freeways,
25 which was kind of subversive within a Division of

1 Highways, but now that I hear that you're opening
2 it up a lot more, is there still something like
3 that going on?

4 MR. SMITH: Actually, I think we've well
5 beyond it. Are you related to Heinz (phonetic)?

6 MR. HECKEROTH: I'm his son, yeah.

7 MR. SMITH: Ah. Heinz was our Chief
8 Deputy. I had the opportunity of working with him
9 on a couple of projects very closely, and still
10 see him about every year or so; say hi.

11 MR. HECKEROTH: He just bought a hybrid,
12 by the way.

13 MR. SMITH: Good. I'm not surprised.
14 We've moved beyond that. that unit really kind of
15 worked on projects after a project was already
16 decided. I think there's a couple things that I
17 know (inaudible), but one, that unit that was in
18 right-of-way has morphed into an entire division
19 of environmental analysis, and we probably have
20 400 to 600 environmental staff statewide.
21 Probably the largest environmental staff in state
22 government, to be quite honest.

23 Those folks were working in the project
24 while looking more importantly we're forcing the
25 consideration of environmental issues back in the

1 planning and programming process a lot more so
2 earlier identification of issues.

3 We've also started several grant
4 programs that were threatened with suspension
5 during the current budget crisis. And we've had
6 more letters on those than we've had on almost
7 anything else. So, obviously very popular to
8 actually work with communities.

9 We had an Office of Community Planning
10 in our Division of Transportation Planning; we had
11 complimentary offices doing that in all of our
12 districts.

13 So I think we've moved beyond that kind
14 of reactive situation into really trying to move
15 environmental and social issues more into the
16 decision-making process.

17 MR. MIZUTANI: Thank you, Brian.

18 MR. SMITH: Thank you.

19 MR. MIZUTANI: We're going into our
20 second session, challenges to increasing petroleum
21 imports to California. And we'll start off with
22 an overview from one of our staff people here at
23 the transportation energy division, Dr. Brian
24 Covi. Brian.

25 DR. COVI: Good morning. Okay, I'll be

1 very brief because we're running a little behind
2 schedule.

3 We decided to call this next session,
4 presentation, challenges to increasing petroleum
5 imports to California. A couple of trends are
6 pretty self evident. As we saw earlier this
7 morning, the demand for transportation fuels is
8 going to continue to increase for the foreseeable
9 future, gasoline, jet fuel and diesel.

10 At the same time because of declining
11 sources of domestic crude oil, Alaska, North Slope
12 and California crude, we're going to see an even
13 higher rate of increase of crude oil. So
14 irrespective of where the future source of demand
15 comes, or whether we import more crude or blend
16 stock or finished gasoline, it seems clear that we
17 are going to be increasing imports in the
18 foreseeable future.

19 A few questions. These are very general
20 questions, by no means comprehensive, guiding our
21 thinking about the rest of the afternoon, or not
22 the rest of the afternoon but the next session, is
23 there a problem here. The east coast already
24 imports, I think, close to 10 percent of their
25 gasoline consumption. Are there any unique issues

1 that we need to be concerned about California to
2 facilitate a transition to increasing imports.

3 Will California refining capacity expand
4 beyond just capacity; or is there any potential
5 for any significant expansion? What are the
6 likely sources of impacts of increased imports?
7 Does it matter where we get crude oil from? What
8 are the issues surrounding refinery economics?
9 And what might be the impacts on prices for
10 finished petroleum products, especially gasoline?

11 There's a lot of issues with the marine
12 terminal infrastructure. How are increased
13 imports of petroleum products going to compete
14 with container ships? Is that an issue? Is
15 permitting a problem in the marine terminals,
16 especially Long Beach and the Port of L.A.?

17 And I think I skipped a slide here --
18 yes. So just to tie things up here, the purpose
19 of today's discussion is primarily a learning
20 experience for us at the Energy Commission. We
21 want to hear what the issues are facing the
22 industry; and we want to, in particular, focus on
23 what the industry's, you know, what the issues are
24 from the industry's point of view. And to
25 identify any potential areas of concern that we

1 need to start looking at more closely, not only in
2 the near term, but in the long term, concerning
3 this issue of challenges to increasing imports to
4 California.

5 That's it.

6 MR. MIZUTANI: Thank you, Brian. The
7 next two speakers will be talking, providing
8 presentations on the topic of west coast petroleum
9 imports and supply.

10 The first speaker is Holly Kranzmann;
11 she's with the Shell Oil Products, US. And she'll
12 be the next speaker.

13 MS. KRANZMANN: Good morning. I'm the
14 West Coast Director of Supply for Shell. And I
15 first wanted to thank the Commission for asking
16 me, and specifically Shell, to participate in this
17 workshop because it gives us an opportunity to
18 provide a little bit of insight on what Shell is
19 facing regarding this whole topic of imports.

20 And so the first thing I wanted to point
21 out is about the decline in California crude
22 production. And this is basically the view of two
23 different consultants. And for those of you who
24 were at the last meeting you'll understand this,
25 Shell did pay to have the rights to look at these

1 and present this data. That was an issue of the
2 last session.

3 (Laughter.)

4 MS. KRANZMANN: Anyway, it's just two
5 different views and they show the same thing,
6 which is that the crude production is declining.
7 And this is particularly significant because many
8 of the California refineries are specifically
9 built to run this unique type of crude. So that's
10 why it becomes so important to us.

11 As far as the issue of imports in
12 general, this is not anything new. California has
13 been an importer of crude and finished products
14 for quite awhile. This slide jus shows that the
15 foreign crude imports into California are going to
16 increase as our California production decreases.
17 And it shows you, you know, the dramatic increase
18 of crude imports that we're going to rely on here
19 in the state.

20 But I just want to caution everybody,
21 this is imports are not new to us; the volume of
22 this significant amount is, but the imports,
23 themselves, are not.

24 Let's see. We've got similar issues,
25 frankly, on products. I don't have a slide on

1 this, but I've got the most recent data of imports
2 from January through April. And we were
3 importing, on average, about 63,000 barrels a day
4 of products into the market. So, you know, this
5 is going on in both crude and products.

6 And frankly, the marketplace is
7 responding to our needs and looking for ways to
8 help us have other sources for importing of
9 gasoline.

10 And what this slide shows is that, you
11 know, because California provides a significant
12 portion of Arizona and Nevada's gasoline, you
13 know, that puts another constraint on our supply
14 system here in California.

15 So, you know, not only are we restricted
16 on how much we can bring from the gulf coast and
17 from the east, because of a full pipeline, you
18 know, but also Arizona and Nevada are experiencing
19 demand growth the same way that the State of
20 California is. So, that is an issue for all of
21 us, as well.

22 And then, I know somebody said they
23 didn't want to mention MTBE, but the MTBE phase-
24 out is also impacting California's demand for
25 gasoline imports. And this shows it pretty

1 dramatically of how much we're going to continue
2 to rely on imports.

3 Now, that being said, we were all
4 interested to see what was going to happen when we
5 begin introduction of MTBE-free gasoline this
6 year. And we were quite concerned about the
7 ability to find alternate sources when we went to
8 the summer grade and the lower RVP pressure.

9 And, you know, Shell felt that we were
10 going to have about two additional sources for
11 that gasoline. And as it turns out, when, you
12 know, when the going gets tough and we really need
13 to find product, we've found at least four sources
14 where we've been able to acquire the summer
15 formulation.

16 So what I'm trying to say is even a
17 picture that looks bleak sometimes it straightens
18 out as we get into some of these issues.

19 And then this is just to round out the
20 picture, because not only are we importing crude
21 and gasoline and gasoline components, but we also
22 are an importer of distillates. I mean this shows
23 that that's going to continue to rise, as well.

24 I was also asked to comment on what the
25 Energy Commission could do to help de-bottleneck

1 supply issues, and where did I think that
2 specifically you could help Shell.

3 And I think through all the processes
4 we've gone through the last few months, of the
5 things that you've been looking at, the one thing
6 that would help us the most is streamlining the
7 permitting process so that when we want or need to
8 do something at our refineries, or our
9 distribution terminals, to be able to expand to
10 meet this changing situation in the marketplace,
11 that we can actually get it done in a reasonable
12 amount of time. Because that is, quite frankly, a
13 very large issue for us.

14 So, that's what I wanted to talk about.

15 PRESIDING MEMBER BOYD: Thank you. Does
16 anybody have any clarifying questions, because I
17 believe you're going to participate in our panel
18 later --

19 MS. KRANZMANN: Yes.

20 PRESIDING MEMBER BOYD: -- and I'm
21 saving questions for you for that time.

22 CHAIRMAN KEESE: Do you think that the
23 projection that staff has that our current
24 California refinery capacity will stay stable with
25 about one-half of 1 percent creep, I think was the

1 suggestion that I heard? Is that a reasonable
2 assumption going forward?

3 MS. KRANZMANN: I think that's
4 reasonable. However, I will tell you from my
5 experience that the refineries find ways to be
6 able to increase capacity, because it behooves
7 them to do so.

8 So usually those kind of projections are
9 the worst case scenario.

10 PRESIDING MEMBER BOYD: Thank you.

11 MR. MIZUTANI: The second speaker on
12 this topic is Joe Leto. And he's the Co-founder
13 and President of Energy Analysts International,
14 Inc., headquartered in Westminster, Colorado.

15 MR. LETO: Good morning; it's a pleasure
16 to be with you this morning. I think from the
17 broad range of topics we have in this daily
18 session, from gasoline sales and supermarkets to
19 hydrogen we see how much this energy business has
20 changed over the last 20 years. I don't think
21 we're quite ready to mix the two, but I think some
22 interesting topics for this forum.

23 The objective I had, I guess, on behalf
24 of this CEC presentation probably have too many
25 slides, but just point out some issues and some

1 trends and some outlooks that we see on the west
2 coast, both on the petroleum side, a little bit on
3 the crude side. And, again, maybe just provide
4 some issues for further thought here.

5 So what I'd like to do is cover a little
6 overview of the whole west coast product business;
7 look at some of our outlooks for supply and
8 demand. I think some of our demand trends are
9 pretty much in concert with the Caltrans
10 presentation that was presented earlier.

11 A little bit on west coast crude oil
12 supply, which is, I think as Holly mentioned, is a
13 growing import market. A substantial volume of
14 crude comes into the west coast market to keep
15 refineries replenished.

16 And I think this is indicative of
17 refineries' ability, continuing to expand capacity
18 to meet growing demand. We've seen that as a
19 result of I'll say a narrow band of increases in
20 product imports and a continuing increase in fuel.
21 So I think those two curves kind of reflect
22 refiners' capability to de-bottleneck plants.

23 And then lastly we'll get a little bit
24 into pricing relationships, you know, within the
25 west coast and a little more on the global scene.

1 Just by way of illustration I'd like to
2 point out a few key points that whenever we do
3 a -- we just finished a west coast product study
4 and working on a crude oil study right now, so
5 some of these are extracts from those studies.

6 Whenever we look at an area, whether its
7 west coast or east coast or any trade area,
8 generally the geographies for purposes of these
9 studies continues to expand because the global
10 energy picture is becoming much more interactive.

11 Certainly in the case of the west coast
12 we not only had interaction with foreign countries
13 with respect to sourcing supply, there's a lot of
14 interactions between trade areas within the U.S.
15 that have let's say pushed to satisfy increases in
16 demand.

17 I'll just point out a few of those.
18 First of all, there's a lot of interaction between
19 what we call the Pacific Northwest, Washington,
20 Oregon, and the southwest, California, Nevada and
21 Arizona. And these are waterborne movements from
22 the Pacific Northwest to satisfy both some
23 conventional demand in the south as well as CARB.
24 And, in fact, the Pacific Northwest is actually
25 increasing its capability to make CARB to satisfy

1 some growing L.A. market demands.

2 So that has been one of the mechanisms
3 that's gone on to help let's say quench some of
4 the increase in demand in the south.

5 Also, we have west Texas/New Mexico
6 product supply that comes into Arizona to satisfy
7 increasing demands in the Tucson/Phoenix area.
8 And we now have some pipeline constraints in
9 getting from El Paso to Phoenix, but nevertheless
10 both conventional and CARB move into the Tucson/
11 Phoenix markets to satisfy growing demand.
12 There's potential changes going on to increase
13 capacity along that corridor.

14 And then lastly there's interaction
15 between the Rockies and the Pacific Northwest.
16 There's Rockies' product that moves into the
17 Pacific Northwest to satisfy eastern Oregon and
18 Washington demand.

19 So there's quite a bit of interaction.
20 And actually these interactions have been very key
21 to what's gone on to satisfy the growing
22 California demand. And we'll get into a few of
23 those in a moment here.

24 I probably hit on most of these issues.
25 This is just trying to roadmap some of the key

1 supply/demand issues. This is in your handout; a
2 little too busy to go through all, but I guess
3 some of the key variables are the west is
4 continuing to increase in consumption, you know,
5 at a 1 to 2 percent range for the overall trade
6 area.

7 So, as we mentioned earlier, the big
8 blow-off has been in jet. But gasoline, even with
9 the down economy, has continued to grow in most of
10 the western markets.

11 So, we're looking at satisfying, you
12 know, growing demand. And as we'll show,
13 refineries have probably captured or supplied most
14 of the incremental demand increases in the west,
15 refinery increases.

16 I mentioned in west Texas/New Mexico,
17 all of the product that comes into the Tucson/
18 Phoenix markets is either from the Texas panhandle
19 or west Texas/New Mexico refiners. There is
20 capability to go from Houston to El Paso, but it's
21 very limited right now. And that is the Longhorn
22 pipeline, which is a project that has gone through
23 a number of I'll say planning iterations for start
24 up. That's not quite happened. But that would be
25 another connection between Gulf Coast supply and

1 Tucson/Phoenix market.

2 And I guess a key point there is if you
3 were to displace Phoenix/Tucson barrels from L.A.
4 with Gulf Coast products, you would increase the
5 product availability for the California market.

6 Just kind of a, just to orient where we
7 are on gasoline supply and demand on the Pacific
8 Northwest -- or excuse me, southwest, again which
9 is Arizona, Nevada and California, this is just an
10 overall gasoline balance, all grades, both
11 environmental and market grades.

12 Total consumption across the trading
13 area is about 1.2 million barrels a day. And if
14 you look at where we get our supply we've broken
15 it down into San Francisco Bay refining area, Los
16 Angeles. Total output from those plants is a
17 little over a million barrels a day.

18 And then total imports to supply this
19 demand is on the order of 130,000 barrels a day.
20 And when I say imports that means both domestic
21 and foreign imports.

22 And as you can see, we've got about
23 22,000 barrels a day of finished gasoline imports;
24 about 22,000 barrels a day of waterborne imports
25 from domestic sources; and almost 80,000 barrels a

1 day from the west Texas/New Mexico area.

2 And again, that's about, if we continue
3 to move some jet and diesel on the El Paso-to-
4 Phoenix pipeline we probably have limited
5 capability to move any additional gas on that
6 pipeline without expansion. So we're kind of
7 capped out at about 78 a day.

8 And this is kind of a subset just
9 looking at CARB, you know. Again, this is one of
10 the most unique markets in the world in that CARB
11 has very specific stringent specs and there are
12 not, you know, a lot of refineries globally that
13 could meet CARB specs in, you know, high volume
14 amounts.

15 But CARB is pretty much satisfied by
16 local supply, but there are also imports from
17 multiple sources. West Texas/New Mexico refiners,
18 for example, do, in part. There's at least two of
19 those refineries that make CARB that's moved into
20 the Phoenix market.

21 We had CARB gasoline from the Gulf, St.
22 Croix, as well as some of the eastern Canadian
23 refiners comes into the west coast. So there's
24 been a lot of different mechanisms in place to
25 replenish or to satisfy incremental CARB growth.

1 I think one of the issues we talked
2 about, I think, on the phone is you know, on crude
3 oil the area is substantially short, so there's a
4 lot of supply chain mechanisms in place to keep
5 crude moving into California. On finished
6 product, at least on gas, we've always been
7 transitory, our level of import. So we've not
8 needed a lot of imports into California.

9 Therefore, we've not built, I'll call it
10 very sizeable supply chain for the California
11 market. So in some ways the fact that we've been
12 self sufficient has caused a lot of dynamics we've
13 seen on supply in the west coast.

14 I won't go through all the details on
15 this. This is our projection, region by region,
16 on gasoline supply/demand from the Pacific
17 Northwest all the way through the Rockies. And
18 the reason we kind of lumped all these areas is
19 that in part a lot of these regions draw on the
20 same supply source for incremental supply.

21 So, bottom line that we have with our
22 demand projections, including some refinery creep,
23 we have no refinery closures in this scenario.
24 We're showing that the total trade area to go from
25 about 175,000 barrels a day of gasoline net

1 shortfall in 2002 to about 250,000 barrels a day
2 by 2007.

3 So, you know, that's on the order of
4 150,000 barrel a day refinery equivalent. Again,
5 that's Rockies, Pacific Northwest, Pacific South
6 West. So really all the western trade area.

7 Now what this illustrates is our
8 consumption growth outlook and average annual
9 percent per year across all these western states.
10 And, again, we're probably fairly close to some of
11 the CEC numbers we've seen. They may be a little
12 more conservative.

13 I guess our longer term projections is a
14 tapering in gasoline consumption growth for a
15 couple reasons. One is the aging population,
16 lower level of miles traveled per household. The
17 other significant factor is just a peaking of SUV
18 influx into the fleet. As that tapers off there
19 will be a little more pressure on fleet
20 conservation to improve. And that's been pretty
21 flat. And the average fleet mpg across the
22 western trade area has actually tended to move up
23 or flat the last few years.

24 You know, I remember looking at these
25 same curves ten years ago and we expected this

1 dramatically increasing mpg fleet number, and
2 that's just not materialized. So the SUV influx,
3 I guess the baby boomers, which I guess I'm part
4 of, and the resulting increase in vmt, all of
5 that, relatively inexpensive gas cost to drive per
6 mile has stayed flat to declining.

7 So all those factors have kept demand
8 very strong.

9 MR. MIZUTANI: Joe.

10 MR. LETO: Yes.

11 MR. MIZUTANI: I don't know if other
12 people in the back can hear you, but if you can
13 try to speak into the microphone.

14 MR. LETO: I'm sorry, I'm kind of
15 wandering. Thanks.

16 So if we look at the supply and demand
17 for this whole western trade area these are
18 actually movements of gasoline that would have to
19 come into the western trade area to satisfy that
20 incremental demand that we mentioned.

21 So we're showing, you know, increasing
22 gasoline into the Rockies, pretty flat demand
23 without pipeline expanding into the Tucson/Phoenix
24 area. And then the little purple wedge we're
25 showing there is increasing gasoline that has to

1 come either on the water or this Longhorn Kinder
2 Morgan corridor that we mentioned to you earlier
3 from Pasadena, Texas to Tucson/Phoenix.

4 So, most of the incremental supply, as I
5 mentioned, have been refinery creep with some
6 increases in waterborne imports. And a lot of
7 that has been from other U.S. (inaudible).

8 So, again, I think a moral in that story
9 somewhat is it's been pretty amazing how the west
10 coast refining logistics infrastructure has kept
11 up with tremendous increases in demand. It has
12 been very, very efficient in doing that.

13 Again, with a just-in-time supply chain,
14 you know, in the way petroleum moves, you know,
15 we're kind of in a delicate balance now where, you
16 know, we're somewhat self sufficient on gasoline,
17 but slowly we're tweaking up for external imports.
18 And, again, that supply chain on external imports
19 tends to be somewhat varied. You know, it's not
20 always the same source of supply coming into west
21 coast markets.

22 So, I think as increasing demand
23 continues and we bring in more product import,
24 that's probably going to tend to stabilize supply
25 and pricing on the west coast.

1 Just a glimpse on the crude and I think
2 Holly presented some slides on the crude side, so
3 won't have to spend much time on this, but just in
4 summary, west coast is already a net importer of
5 about 720,000 barrels a day of crude from foreign
6 sources.

7 So, again, unlike product, I showed you
8 the numbers a little earlier, crude oil, you know,
9 imports is already a big part of the supply chain
10 for west coast refiners. And as was stated
11 earlier, will continue to grow as refiners
12 continue to add capacity.

13 With respect to where do we get that
14 supply, the answer is from a variety of sources.
15 There's Middle East, Canadian sources, South
16 American sources. So quite a diversity of supply
17 mix for the west coast. And the diversity of
18 those supply support sources will probably
19 continue to increase.

20 Most of this has been addressed so I
21 won't belabor that, I guess. The, you know, there
22 probably are some of the same issues on crude as
23 there is on product. If we go to more land-based
24 crudes, which we could. If we increase Canadian
25 imports into let's say Puget Sound and potentially

1 California via pipeline, you know, that would tend
2 to reduce the need for waterborne imports of
3 crude.

4 But for the most part, most of the
5 incremental crude supply to the west coast has
6 been waterborne, coming into L.A., San Francisco
7 and Puget Sound.

8 PRESIDING MEMBER BOYD: Joe, could I ask
9 yo a question on this chart?

10 MR. LETO: Yes.

11 PRESIDING MEMBER BOYD: Your from-
12 Alberta line there, and I know from looking at
13 your presentation later you mentioned the
14 bitumens, but what kind of a figure are you using
15 for the oil sands production of Canada?

16 There's been a controversy of late over
17 the magnitude of that, and I was just curious.

18 MR. LETO: I think again we're probably
19 a little on the conservative side. We went
20 through all the Canadian projects and assigned a
21 risk factor and probability. And I believe, over
22 the next five years, -- excuse me, by the end of
23 the decade we hit about a million barrels a day of
24 synthetic crude output. So that is upgraded
25 bitumen.

1 And the number I remember on raw bitumen
2 is an overhang of bituminous supply, meaning after
3 you satisfied Canadian demand and maybe a little
4 bit in the Rockies, there's probably about 300,000
5 to 400,000 barrels a day of bitumen overhang that
6 has to move to some other market.

7 And California would be, you know, a
8 good market for that overhang of Canadian crude.
9 Because some of the eastern markets are saturated
10 on running very heavy crudes.

11 So those are the numbers that -- now,
12 the announced projects or planned projects, if you
13 added all those up, are bigger than those numbers
14 I just mentioned to you.

15 PRESIDING MEMBER BOYD: Thank you.

16 MR. LETO: Sure.

17 PRESIDING MEMBER BOYD: Having just been
18 there, I came away with exactly the number you
19 just quoted in my mind, so.

20 MR. LETO: I know, as we go further
21 south in our travels there's less belief of all
22 that's happening in Canada. But if you go up and
23 look at the Fort McMurray plants, the tar sand
24 plants, I mean there's a lot of spending, a lot of
25 activity going on in Canada, expanding production

1 and --

2 PRESIDING MEMBER BOYD: It's awesome,
3 frankly.

4 MR. LETO: Yeah, it is awesome. In
5 fact, I had the opportunity to visit the Sa-Saw
6 plant in South Africa when I first came out of
7 school, and I was actually involved in the
8 alternative energy then. You know, other than
9 those plants which have a coal mine on one end
10 and, you know, a refinery on the other end, the
11 plants up in Canada, other than those plants, are
12 the largest scale projects I've seen.

13 This is our look at west coast crude
14 requirements. Again, you know, ANS crude is very
15 stable in production, so that's actually a bright
16 spot in west coast crude supply. They're bringing
17 on lines from satellite fields. They've actually
18 arrested the decline rate. And at least for the
19 next few years we expect nearly flat supply on
20 Alaskan crude. So that bodes very well for the
21 west coast.

22 The area that's probably increased
23 somewhat on the decline rate is the San Joaquin
24 crude, the very heavy crudes. And that's the area
25 with probably the -- you know, not a huge deficit

1 over the next five years, but a growing deficit,
2 to bring in some replacement for, the very heavy
3 crudes in southern California.

4 And, again, you know, there's a lot of
5 things going on when you open up to the foreign
6 markets. I mean, you know, we had the Gulf of
7 Mexico crude ramping up and that's tending to put
8 some pressure on heavy crude coming from South
9 America or Mexico. That tends to free up some
10 crude for the L.A. market like the Mexican line,
11 which comes into the L.A. market.

12 And also with this growing supply of
13 Canadian crude, I think, as you well know, you
14 know, there's a couple different projects being
15 considered to increase pipeline capacity to move
16 western Canadian crude to the water, to British
17 Columbia. And then out on the water to different
18 markets.

19 So, a lot of dynamics. Probably more
20 dynamics on the crude side than there is on the
21 product side with respect to supply sourcing and
22 logistics.

23 COMMISSIONER GEESMAN: Would you see
24 that trend pretty consistently being toward
25 lighter crudes for California refineries?

1 MR. LETO: Well, most of the replacement
2 crudes are heavy crudes. You know, I would say
3 there's a number of refiners looking at maybe some
4 of the stability of some of the lighter or medium
5 sour crudes from the Middle East, and looking at
6 replacing those with western hemisphere crudes.

7 So there is some look at the lighter
8 crudes for replacing vulnerable supply. But a lot
9 of the import needs are heavy.

10 I'm trying here. There we go. Again,
11 talking a little bit about refining, there's about
12 22 significant refiners on the west coast, I think
13 at least 40,000 barrels a day. Nine different
14 companies. So, you know, the companies have
15 changed over the last few years with all the
16 mergers and acquisitions, but, you know, still
17 fairly, very healthy competition in the west
18 coast.

19 We've included the west Texas and New
20 Mexico refineries because they do play such an
21 important part on incremental supply for west
22 coast markets. Again, they tend to be a little
23 bit smaller. They have surplus in crude with west
24 Texas/New Mexico crude. They sit right in the
25 Permian Basin. So they're long on crude and the

1 market is short, so even for a smaller refiner
2 that's the most opportune market for a refiner to
3 be in. There's not too many areas like that
4 around the world.

5 And I mentioned the total capacity is
6 about 3.2 million barrels a day. Now, sometimes
7 crude tower capacity is somewhat misleading
8 because refiners can have downstream unit
9 constraints that make the refiner's capability a
10 lot less than their crude tower capability. So
11 the number I gave you was crude tower.

12 Then again, I think, as I mentioned, the
13 biggest concentration refinery is L.A., followed
14 by Pacific Northwest. Probably some of the
15 biggest growth that's going on, you know, there's
16 some projects in the Pacific Northwest that are
17 increasing production capability. And, again,
18 that does interact with California.

19 This slide might be a little confusing;
20 this is using a 1989 base year as our reference
21 point and looking at cumulative incremental
22 production for gasoline across all the western
23 trade areas that we've been talking about.

24 And the purpose of this slide is just to
25 show the role of creep along the whole western

1 trade area. So, we've gone, in 2002 we've added
2 about 200,000 barrels a day of gasoline production
3 capability relative to that 1989 base year. We're
4 showing a little bit slowing down on that output,
5 but still reaching about 255,000 barrels a day in
6 2007.

7 Again, incremental gasoline relative to
8 1989 base. So, again, this is what's gone on with
9 creep. And some of this has displaced refinery
10 closure.

11 You know, there are some bumps here, you
12 know, with carb gasoline, the removal of some
13 light ends, there's kind of a bump on output
14 capability. So that kind of moderated some of our
15 near-term creep rates on gasoline output.

16 PRESIDING MEMBER BOYD: Joe, you mention
17 there Rocky Mountain refiners likely closing down.
18 That surprises me a little bit as kind of why.
19 Are they running out of supply to run? Is the
20 demand not there? I mean you do show a net
21 deficit going out of the state to other areas.
22 That puzzled me when I saw that.

23 MR. LETO: Well, you know, I'd have
24 to -- you know, I will say this, refiners have
25 been much more resilient than I think most people

1 predicted as far as staying in operation. The
2 reason is there's some very, very small plants in
3 the Rockies. Twenty-five thousand barrels a day,
4 there's several refiners of that size.

5 And diesel investment, low sulfur diesel
6 is probably a prohibitive investment for some of
7 the very, very small plants.

8 So, you know, the Rockies is part of
9 that geographical phase-in area, so there is some
10 reprieve on time. But in 2008, you know, we're
11 looking at maybe some flow out of a couple
12 refiners. You know, again, it may be on the order
13 of a couple 25,000 barrel a day plants. So a
14 50,000 barrel a day type level on crude.

15 But, again, I think the thing that has
16 been in place that's hard to predict is when
17 refineries change hands on the mergers and
18 acquisitions that have gone on, you know, somebody
19 buys a refinery for 50 cents on the dollar, or 20
20 cents on the dollar, and has more headroom to make
21 investment, you know, that's kept the refining,
22 some of these plants running.

23 Just looking at margins, west coast
24 refineries, this is a 3-2-1 crack spread, so it's
25 three barrels of crude, two barrels of gas and one

1 barrels of diesel, just a simplistic way of
2 looking at -- gasoline margins.

3 But what it's showing is this is looking
4 at ANS as our base group. You know, a lot of
5 volatility in margins, anywhere from -- this is
6 crack spread, from \$9 to \$14. And a lot of this
7 is induced from the product side.

8 The crude side, price stability have
9 been fairly constant, I mean fairly steady. The
10 product side there tends to be a lot more
11 volatility on pricing. Again, this is more due to
12 this critical balance we've got on the west coast.

13 We had some upsets in refineries during
14 that 2001 timeframe, and you can see the, you
15 know, crack spread was very high. Last year
16 things more stabilized on supply. Margins
17 actually were terrible. And I think first quarter
18 and second quarter this year, you know, margins
19 have improved.

20 Certainly I guess if you were to ask me
21 would I put my money in refining, I'd have to
22 really think about it. It's a really tough
23 business. Because sometimes what margins don't
24 reflect is all the capital that's deployed to keep
25 the plant running; you know, all the investments

1 that have to be made.

2 And when you're looking at this kind of
3 gross margin boundaries for allowable profit, and
4 being this volatile, very difficult to plan for.

5 And this is just an illustration, again
6 from January '99 to first quarter, gives you an
7 idea where the margin parameters, the contribution
8 to margin parameters. So the little green space
9 at the top is actually net profit. And feedstock
10 is the gray area. Natural gas, you can see the
11 blip we had on gas prices; you know, not a huge
12 factor, but a significant factor on profit margin.

13 But, again, that tends to be product
14 price. I think you can see that due to the top
15 line, it's been the largest contributor to overall
16 refinery margin, and certainly volatility.

17 This is kind of looking at the same
18 margin trend for Gulf coast, but then -- excuse
19 me, for west coast, comparing it to Gulf coast.
20 And you can see there's been a disconnect to some
21 extent between stability in the Gulf on margin and
22 increases in the west coast. And, again, some of
23 this is just due to try and replenish itself with
24 replacement product supply when there's a hiccup
25 in the supply chain.

1 And, again, I think as the area
2 continues to go more supply short and we have more
3 ratable supply chain, some of these hiccups that
4 we're seeing probably will go away. Some of these
5 pretty much illustrated that.

6 I'm going to go through -- for the sake
7 of time I'm going to go through some of these.
8 This is looking at reference market pricing such
9 as New York Harbor or L.A. relative to the Gulf.
10 Kind of use our Gulf as a measurement of a true
11 liquid gasoline market. In this case we're
12 comparing carb with rfg, yet they're not exactly
13 the same products. Certainly not exactly the same
14 products, but the closest we can get to looking at
15 some regional markets.

16 So this is New York or an L.A. market
17 minus Gulf, minus transportation to connect the
18 two marketplaces. And what's been happening, and
19 again, I refer back to an earlier statement. New
20 York Harbor has tended to be net long on gasoline
21 supply with increasing European product. And
22 that's tended to push down price and actually back
23 down product to the Gulf Coast. And that's really
24 been, I'll say the mechanism for incremental
25 supply out of the Gulf.

1 The west coast, you can see, is actually
2 somewhat stabilized relative to the Gulf. You
3 know, it was very oscillatory in 2000, 2001. And
4 then over the last year and a half has been a
5 little bit more stable. And, again, we tend to
6 use the Gulf as your baseline on pricing.

7 As far as, you know, how we've satisfied
8 demand increase with respect to foreign sources,
9 most of the product, you know, a large product
10 fraction of California imports originated in
11 Singapore, Korea and Dubai in 2002. Approximately
12 11,000 barrels a day, or 54 percent of all
13 imports.

14 Jet, by far, is the largest imported
15 stream into L.A. Or at least was until demand
16 fell off with 9/11. You know, again, as was
17 mentioned earlier, jet A and even the diesel
18 markets plummeted after 9/11 and the demise of the
19 economy.

20 Now the companies bringing in these
21 barrels tend to be large trading organizations
22 that literally buy and sell product worldwide.
23 And, you know, they play the arbitrate between,
24 you know, a European or Asian barrel. And in this
25 case, you know, west coast market.

1 And this is probably a little too
2 sensationalized, because the total magnitude of
3 the curve is not very large. This is northern
4 California ports, '95 through 2002. But it's all
5 product; it's intermediate petroleum-like streams
6 all the way to gas blends. So if you look at just
7 the gas there's been very little blend stock or
8 gasoline material requirements in northern
9 California.

10 And I should mention, even though a
11 region might be short on gasoline, you know, some
12 refiners might be long, some might be short, some
13 still might be importing even though the area
14 might be in that balance. Or even export. So,
15 you know, each company is trying to satisfy its
16 own balance depending on its markets and where its
17 supply is.

18 But overall, you know, northern
19 California, pretty much net long. And a key
20 source of product for L.A., also the Columbia
21 River market.

22 Southern California, and again the
23 southern California probably, I guess when we look
24 at port planning on the petroleum product side, in
25 general southern California is going to be the

1 growing market for waterborne. San Francisco is
2 probably going to absorb a declining level of
3 waterborne exports. The Columbia River, as they
4 retract that to keep RNG replenished, and possibly
5 as they satisfy local demand, maybe retracting
6 some of the carb that's shipped to L.A.

7 So most of the focus on waterborne
8 facilities, I guess the other area might be
9 Portland. You know, we can see a retraction of
10 conventional moving up the Columbia River. Maybe
11 more foreign coming into Portland. And then
12 certainly more foreign coming into -- or domestic
13 waterborne coming into L.A. So, L.A. is really
14 the key focus on marine facilities for product.
15 Probably also on crude.

16 And this is just focusing on the
17 southern California area. Again, since that
18 appears to be the area where we're probably going
19 to have the most (inaudible) logistical changes.
20 This is looking at southern California supply
21 trends and outlooks. So, we're looking at the
22 material coming across from El Paso, Gulf Coast
23 waterborne. The material that comes across from
24 San Francisco, which we show shrinking, as San
25 Francisco refiners satisfy local demand.

1 There is product that comes down to
2 Fresno from San Francisco, so we've allotted for
3 that. And that red wedge, which, you know,
4 obviously looks like the curve we showed earlier,
5 is the product that needs to get into the L.A./
6 Phoenix corridor from outside. Now that can be
7 Pacific Northwest, which to some extent it will
8 be. It can be El Paso/Gulf barrels, or foreign.

9 And, again, this is probably with a
10 little more moderate demand forecast, consumption
11 forecast, than what was presented earlier. I
12 think for California we're on the .8 to 1.2
13 percent a year. Arizona/Nevada, we have a
14 healthier growth rate. But now significantly less
15 demand. California we're working off a million
16 barrels a day demand. Las Vegas, I think, is
17 30,000 barrels a day demand. You know, just to
18 put these in -- and I think all of Arizona or
19 Phoenix/Tucson is probably on the order of 130,000
20 barrels demand.

21 So when we look at these percentages, we
22 need to keep remembering what kind of base demand
23 we're talking about.

24 As far as I guess some comments on
25 incremental west coast gasoline supply, just

1 some -- there's probably a lot of things that can
2 be done within the west coast/Gulf coast area to
3 replenish supply, or let's say satisfy incremental
4 demands.

5 Some of those are, you know, increasing
6 supply from Puget Sound. Refiners committing to
7 produce additional carb. That's already starting.
8 I mentioned retraction of conventional gasoline
9 from Portland/Columbia River market. And
10 replacement with foreign imports.

11 Now, obviously if you retract Columbia
12 River barrel, you got to replace it with something
13 else. So, the most likely replacement source
14 would be a foreign barrel. And that can be a
15 conventional barrel, because of the Columbia River
16 market. Now, Portland to Pasco, Spokane, tends to
17 be a conventional market.

18 When you add up all these barrels that
19 I'm talking about domestic it probably could add
20 another 100,000 to 125,000 barrels a day of supply
21 to the southern California market.

22 Displacement of Phoenix/Tucson supply
23 with Gulf Coast barrels via Longhorn and Kinder
24 Morgan with start up. And again, if Longhorn
25 proceeds, which is the Pasadena to El Paso line,

1 you still have to expand the Kinder Morgan line
2 from El Paso to Phoenix.

3 So we're probably looking at minimum at
4 a three-year time horizon, you know, for all of
5 that to occur.

6 Can increase waterborne supply from
7 other domestic sources and foreign offshore.
8 Product blending and increasing demand has tended
9 to tighten tankage availability in California.
10 You know there are some -- tightness in L.A. on
11 product tankage. And handling, again, with more
12 blending requirements this is only going to
13 increase.

14 So I think the issue of land area and
15 assignment of land to cargo shipments versus
16 petroleum is, indeed, a real important issue to be
17 looked at.

18 And we mentioned consumption outlook,
19 level of product retraction and displacement
20 supply, plus refinery creep capabilities in
21 combination will determine the need for foreign
22 import barrels of finished product.

23 But again, I mentioned the domestic
24 source is probably on the order of 100,000 to
25 120,000 barrels a day added product for southern

1 California.

2 So, again, in the short term, we're
3 speaking of three to four years, we see this kind
4 of equilibrium in balance probably still being in
5 play. I think as we get out towards the latter
6 part of the decade, 2010, 2015, we'll start
7 ramping up significantly on need for imports.

8 With that, any questions? I understand
9 there's a panel, so -- yes?

10 MR. WHITE: Jim White with White
11 Environmental Associates, La Brea, California. By
12 the way, your graphics are excellent. My high
13 compliments.

14 MR. LETO: Luckily I had help.

15 MR. WHITE: I noticed in your
16 presentation when you were talking about gasoline
17 supply, especially in the future, while you showed
18 the presence of MTBE in part of that gasoline
19 volume, there really wasn't any mention of the
20 pinching out of that MTBE and its market impact on
21 gasoline supplies here in California.

22 As you know the Department of Energy and
23 our host here, the California Energy Commission,
24 have both predicted a 10 percent reduction in
25 supply during the summer; and as much as 5 percent

1 during the winter.

2 MR. LETO: Right.

3 MR. WHITE: How was that considered in
4 this? I hope that was a clarification question.

5 MR. LETO: Yes, good question. I
6 mentioned, a lot of these slides were extracts
7 from our west coast product. We did model each
8 refinery and what impact the phase-out of MTBE
9 would have on let's say the capability to produce
10 gas.

11 I think we had on the order of, that's
12 the shortage I was mentioning, about 50,000 to
13 80,000 barrels a day shortfall due to MTBE
14 replacement with ethanol, and removal of some
15 (inaudible) from the gasoline pool.

16 We actually did it plant-by-plant, and
17 then looked at L.A. versus San Francisco. So, you
18 know, 10 percent, you know, 100,000 barrels, I
19 think we were a little less than 100,000 barrels a
20 day, but similar ballpark depending on the season.

21 PRESIDING MEMBER BOYD: Joe, I'm going
22 to ask a question that I'm going to classify,
23 using my prerogatives, as clarification.

24 You skipped a slide, slide 7. I don't
25 know if you did it purposely or whether it's

1 that --

2 MR. LETO: I was having trouble with --

3 PRESIDING MEMBER BOYD: Yeah.

4 MR. LETO: -- I don't know, my --

5 PRESIDING MEMBER BOYD: Well, we didn't
6 train people to use the computer, not the flat
7 screen, to move the slides. And because it's that
8 sensitive, but your slide 7, which I guess you've
9 lost now, --

10 MR. LETO: I can probably --

11 PRESIDING MEMBER BOYD: -- was a
12 gasoline demand versus refinery output slide, 1989
13 through 2007.

14 MR. LETO: That was a percent change per
15 year --

16 PRESIDING MEMBER BOYD: Percent change
17 per year. And I just didn't know if I misreading
18 it or not when I looked at it last night, because
19 the variance -- it appears that either I'm
20 misreading it and the percentage changes don't
21 amount to a hill of beans, or the industry has
22 misread signals for a long, long time. Because it
23 seems that every time the demand goes up the
24 refining has gone down.

25 And I'm just wondering, am I reading

1 this correctly?

2 MR. LETO: Yeah, this is --

3 PRESIDING MEMBER BOYD: Looks like
4 somebody's had a terrible time figuring out where
5 we're going, because every time the demand goes up
6 they just made a decision to reduce refining. And
7 we're chasing each other around here. Until,
8 perhaps, the last -- well, actually you're
9 forecasting the future to get better is what
10 you're doing.

11 MR. LETO: Yes. We're optimists.

12 (Laughter.)

13 MR. LETO: Well, I'd have to say one
14 factor is, you know, when you have a growth market
15 it's somewhat hard to predict the magnitude. And
16 you're in an area that's very tight on refining
17 capability.

18 Probably the chances for supply, when
19 you're running full-out in a strong demand market
20 is probably higher.

21 So, you know, if you had a season where
22 you're going in a strong demand, there's probably
23 some probability that there's going to be more
24 outages because everybody's running flat out,
25 you're keeping all these facilities running. And

1 if something does go down, you know, it can have a
2 traumatic impact on supply.

3 So there's probably some relationship
4 between running operations at the max in response
5 to, you know, high demand, and then actually
6 having outage on product output.

7 PRESIDING MEMBER BOYD: I accept that
8 explanation for the last few years because, I,
9 too, am of the opinion that a) we're a just in
10 time system; and b) the rubber band is stretched
11 really tight, and if there's a hiccup anywhere.

12 But when you go back '89, '91, '93 I
13 didn't think it was that tight then. And yet, it
14 looked people were just guessing wrong
15 continuously as to which way the market's going.

16 MR. LETO: Yeah, and this it was
17 different --

18 PRESIDING MEMBER BOYD: Anyway, it's
19 just an observation. I hope I'm not wrong
20 completely.

21 MR. LETO: Yeah, no, you're -- I mean
22 those are just the numbers as we estimate them.
23 The reasons for early part of the 1990s I'm not
24 quite sure.

25 PRESIDING MEMBER BOYD: Well, maybe the

1 panel could comment later.

2 MR. LETO: Okay.

3 MR. SMITH: Dave Smith from BP again.

4 During a couple of your slides where you're
5 showing I guess it was fluctuations in price when
6 you compared New York to west coast, various
7 things like that, you kind of threw in a couple
8 comments about expecting that volatility to
9 decrease in the future, I thought.

10 And was that somehow or other -- it
11 wasn't clear exactly why you thought that, but was
12 it somehow or other associated with increasing
13 imports?

14 MR. LETO: Yeah.

15 MR. SMITH: And so like you had
16 mentioned that New York is something like 10
17 percent of their, can't remember, gasoline demand
18 or something like that, was coming from imports --

19 MR. LETO: -- right.

20 MR. SMITH: -- and that we're
21 significantly lower than that, it was single
22 digits. So, as you see, if we got up to maybe a
23 more consistent import level that that would help
24 with the overall volatility?

25 MR. LETO: Yes, right.

1 MR. SMITH: Could you expand a little
2 bit on that?

3 MR. LETO: Yeah, the reason for that,
4 again, that was more longer term rather than
5 shorter term. I guess in short term we expected
6 there to be equilibrium between supply and demand.

7 The longer term, as we have to draw
8 foreign imports or external imports to satisfy
9 like L.A. demand, Phoenix demand.

10 As that supply chain increases in
11 magnitude and we increase the number of supply
12 options that we have, I think that supply chain
13 gets much more efficient in supplying California.
14 And it would then look more like a New York Harbor
15 type market, rather than what we've seen.

16 And that's where we see some of the
17 volatility maybe being suppressed.

18 COMMISSIONER GEESMAN: Does that assume
19 that we do a better job on keeping up with marine
20 infrastructure needs than we have done in the
21 past?

22 MR. LETO: Yes, very much so.

23 COMMISSIONER GEESMAN: That's a pretty
24 big assumption.

25 MR. LETO: Yes.

1 MR. MIZUTANI: Thank you, Joe.

2 MR. LETO: Sure.

3 PRESIDING MEMBER BOYD: Thank you, Joe,
4 I thought your presentation was really
5 fascinating, at least to me.

6 MR. MIZUTANI: That might be a nice
7 segue into the next two speakers. They'll be
8 talking about marine infrastructure.

9 The first speaker is Steve Goldbeck from
10 the Bay Conservation and Development Commission.
11 And he'll be talking about northern California Bay
12 Area development plans.

13 MR. GOLDBECK: Let's see if I can work
14 this thing here.

15 (Pause.)

16 MR. GOLDBECK: All right, we're running
17 a little behind schedule, so I'll try to roar
18 right through my presentation. So feel free to
19 ask questions.

20 I am Steve Goldbeck with the San
21 Francisco Bay Conservation and Development
22 Commission. We'll be talking to you today from
23 the regulatory side of the house.

24 And I just thought I'd throw up a slide
25 that shows my expertise and background in energy

1 stocks and the like, so I won't be able to answer
2 any questions about what the refineries have in
3 mind or what they're doing.

4 But what I do know is San Francisco Bay,
5 and I do know the regulatory program that is
6 affecting marine transportation in and out of San
7 Francisco Bay. And that's what I'm going to talk
8 about today, starting with my agency, and then
9 focusing on my particular expertise, which is
10 dredging, and dredge retrieval disposal, a
11 fascinating topic that --

12 (Laughter.)

13 MR. GOLDBECK: -- I'm sure you're all
14 wanting to hear about, but is a real impediment
15 for bringing in and out stock through San
16 Francisco Bay.

17 What I'd like to do with this slide is
18 show, obviously San Francisco Bay. This is our
19 jurisdiction; it stops at the Gate, and goes all
20 the way into the Bay up to the Delta, through the
21 Suisun Marsh. And also I'd like to point out this
22 is sediment flux down the system. And that's why
23 we need to dredge so much in San Francisco Bay.

24 The San Francisco Bay Commission I am
25 staff to regulates all activities in San Francisco

1 Bay under the State McAteer-Petris Act, which was
2 adopted back in the 1960s to halt the rampant
3 filling in San Francisco Bay. And at that time it
4 was feared that if all the projects then in the
5 hopper were actually constructed that San
6 Francisco Bay would be a San Francisco River.

7 And a popular people's movement came and
8 prevailed upon the Legislature to pass legislation
9 to set up regulation on a region wide basis for
10 the Bay. And that led to the formation of the
11 Commission.

12 And then later in 1972 under the federal
13 Coastal Zone Management Act, we have authority to
14 review federal activities in San Francisco Bay.

15 The Commission has 27 members. And as
16 you can see, there are five by the Governor, two
17 by the Legislature, five represent other state
18 agencies including Finance and Resource Agencies,
19 two other federal agencies, U.S. Army Corps of
20 Engineers and the U.S. Environmental Protection
21 Agency. And the rest are local government.

22 And the thought behind this was to try
23 to set up a truly regional agency that would
24 reflect the region as a whole. And how it's
25 worked out actually, the early thoughts that it

1 would be unmanageable turned out not to be true.
2 And, in fact, one of the benefits is that it's
3 very hard for any one interest group or locality
4 to kind of run through the system, because it's
5 buffered by all the other members of the region
6 having to weigh in.

7 And we find actually that when the
8 Commission votes, it usually acts in fair
9 unanimity on any given project. And so it
10 actually works fairly well.

11 And what does it regulate? Pretty much
12 anything. The main thing is placement of fill in
13 San Francisco Bay to halt the filling that was
14 then going on. And it's very difficult to place
15 fill now in San Francisco Bay. It can only be
16 done for certainly water-oriented uses that don't
17 have an upland location, and as the minimum amount
18 necessary. And even if you get past those tests
19 you are going to have to mitigate any impacts to
20 San Francisco Bay.

21 And that's on the fill side. We also
22 regulate dredging and disposal and any changes in
23 use on the shoreline. And in part that is to get
24 at the other main impetus for creating the
25 Commission, which was the overwhelming lack of any

1 access to the Bay shoreline. I think around four
2 miles of the Bay shoreline, when the Commission
3 was established, had public access to the general
4 public. And the Bay covers over 200 miles. So,
5 there was a strong push for that. So any project
6 also has to provide maximum feasible public access
7 consistent with the project.

8 And the state law, the McAteer-Petris
9 Act, directed the Commission to prepare a
10 comprehensive plan to manage the Bay as a great
11 natural resource. And that is the basis of the
12 policies that it now uses to decide whether it
13 should grant the permits for the various projects,
14 including those for marine terminals.

15 And as you can see from the picture
16 here, that we are supposed to be looking at San
17 Francisco Bay as a whole, not in its parts. And
18 we are supposed to balance both the benefits of a
19 given project against the benefits of preserving
20 the Bay for the region. So we look at the Bay as
21 a special resource.

22 But our Commission is the Bay
23 Conservation and Development Commission. And we
24 can allow fill for water-oriented uses. And one
25 of those is water-related industries. And, in

1 fact, this is the definition in our Bay plan of
2 what is a water-related industry. And that
3 includes the refineries that are bringing in or
4 shipping stocks through San Francisco Bay.

5 So fill can be allowed for these
6 projects. And in the years that the Commission
7 has been established we have been approving many
8 major projects for refineries and for the ports in
9 their infrastructure.

10 And, in fact, this is one of our Bay
11 plan maps that in addition to the written policies
12 lays out planning for the shoreline. And what I
13 wanted to show here was these areas in blue are
14 designated for water-related industry. And here's
15 more of a closeup, and these include the
16 refineries.

17 And what we've done here is twofold.
18 One is that it helps the water-related industries
19 from being crowded out by competing uses, because
20 we will only allow permits in the shoreline in
21 these areas for uses that are consistent with the
22 water-related industry designation or wouldn't
23 interfere with it or are easily displaceable.

24 And for us what that means is that it
25 preserves upland along the shoreline for projects

1 to be constructed so they don't have to be
2 constructed on fill in the Bay. But, we think
3 it's helped the region to, particularly in the
4 gentrification that was occurring in recent years,
5 from pushing out a lot of the basic industries
6 that need to be along the shoreline.

7 The Commission is also involved in oil
8 spill prevention that also impinges on marine
9 transportation. We've adopted marine oil spill
10 prevention policies that mainly look at decreasing
11 obstacles that could result in a release of oil
12 from where the ships running into something. We
13 are still allowing the bridges, which are probably
14 the greatest major impediments in the Bay, but
15 people have to get to and from.

16 We're also working closely with the
17 State Office of Oil Spill Prevention, OSPR, that's
18 run through the Department of Fish and Game, to
19 coordinate our efforts with those.

20 A couple of the other activities that
21 the Commission's involved in that would talk to
22 the subject are involvement in the regional ferry
23 system where we have been a strong proponent. The
24 Commission has recently adopted policies that push
25 for greater ferry establishment on the Bay to

1 reduce the pressure on the roadways and get folks
2 out of their cars.

3 And the Commission also is working with
4 other agencies cooperatively on regional smart
5 growth policies to further center development in
6 areas where we can decrease pressure on transit.

7 The main thing I want to talk about
8 today is dredging in San Francisco Bay, and
9 particularly the long-term management strategy for
10 dredging.

11 San Francisco Bay is large but it is
12 very shallow. And you saw the sediments coming
13 down. So therefore, if you're going to have a
14 marine terminal most anywhere along the shoreline
15 except some of the deeper portions of the City of
16 San Francisco's waterfront, you are going to need
17 to dredge to get adequate depths to bring in ships
18 and to berth them safely.

19 And historically what happened is
20 everyone dredged where they needed to dredge, and
21 then they dumped wherever was convenient. And
22 they dredged and dumped everywhere. And that
23 caused a lot of problems, both environmentally and
24 just in causing sedimentation in your neighbor's
25 berth from dredging your own.

1 And so in the '60s to '70s we cranked
2 down on the disposal sites to these red dots, and
3 said that all dredging projects had to dispose at
4 these, that they couldn't go to an upland or an
5 ocean site, to reduce those problems.

6 And that worked very, very well until
7 the mid-80s, and this year is a -- this is
8 Alcatraz Island, and this is a scour feature next
9 to it, which is the disposal site that was picked
10 with the thought that everything would get swept
11 right out the Gate.

12 Unfortunately it turned out that that
13 wasn't a good assumption. And we ran into a
14 capacity problem. And we'd already said that
15 folks had to use these disposal sites for disposal
16 of dredge material, so all of a sudden we had a
17 big problem just maintaining our facilities.

18 And at the same time the ports were
19 undertaking major deepening efforts to accommodate
20 the new larger container ships, particularly the
21 Post-PanaMax container ships that are too large to
22 go through the Panama Canal that operate on the
23 Pacific Rim.

24 So, we had a real problem with capacity
25 for disposal of dredged materials in San Francisco

1 Bay at the end of the '80s. And that was coupled
2 with increased environmental problems.

3 The environmentalists and fishermen in
4 San Francisco Bay were convinced that the disposal
5 of dredged materials in San Francisco Bay was
6 killing the Bay. And this actually is a blockade
7 that they did around '89 of the Alcatraz disposal
8 site. And so dredging became very, very
9 controversial. And the combination of lack of
10 capacity and the controversy resulted in what was
11 affectionately called mudlock, where it became
12 almost impossible to get a permit to maintain your
13 facility, much less deepen it.

14 So, out of that the agencies got
15 together that regulate dredging, including my
16 agency and the two federal agencies and the
17 Regional Water Quality Control Board. And said,
18 we need to come up with a plan that will resolve
19 this.

20 And that led to the LTMS, the long-term
21 management strategy. The Army Corps thought up
22 the name, so you can complain to them. But what
23 we tried to do in the program, at that time
24 everybody was at each others' throats frankly.
25 And what we tried to say was let's try to come

1 together on solutions on areas where we agree.

2 And what we could agree on is that we
3 needed an environmentally acceptable solution but
4 it had to be something that worked to keep the
5 economic vitality of the region going. And we
6 also brought in the idea of can we use dredged
7 material as a resource instead of disposing of it
8 as a waste in the Bay.

9 And also can we establish some kind of a
10 cooperative permitting framework, because the
11 dredgers were saying basically by the time they
12 went through getting their last permit from the
13 last agency to dredge, they claimed the first
14 permit was already expired. They were just back
15 in an endless movement.

16 So what we did is went through a series
17 of studies through the '90s. A program was
18 initiated in 1991. And one of the main things
19 that we did early on is the EPA focused on
20 designating a new ocean disposal site to, if
21 nothing else, be a relief valve for the Bay. And
22 they have designated that site in the mid-90s with
23 more capacity than we dredge from San Francisco
24 Bay. So you could call this the solution.

25 Unfortunately it's 50 miles out the

1 Gate. It's in waters over a mile deep. So there
2 was very little environmental issues associated
3 with using the site, but it is costly to use. And
4 we've already lost one tug trying to transit in
5 heavy weather. Luckily no one was injured.

6 We've also looked at alternatives to
7 inBay disposal, given the controversy of it. I
8 actually managed this study where we looked at
9 over 100 sites around San Francisco Bay for
10 beneficial re-use, and looked at every idea that
11 made sense, and even ones that didn't, just so we
12 could document what we did.

13 And really what we found, the only real
14 viable, large-scale solution for the millions of
15 cubic yards of material that's dredged every year
16 from San Francisco Bay is this kind of thing,
17 which is wetland restoration. Taking subsided
18 diked farmland around San Francisco Bay, placing
19 dredged material on it. And this is a pump-out
20 from a barge that's placing material in this diked
21 site. And then restoring it to tidal action to
22 create wetlands.

23 I'm sure some of you know that over 80
24 percent of the Bay's historic tidal wetlands were
25 lost to diking and filling in the good old days.

1 And so this is to try to restore the diversity and
2 health of the Bay while getting a solution to
3 disposal of dredged material.

4 And so after these various technical
5 studies and other work on the pollution testing
6 program and the like, we went through the
7 environmental process to come up with a new plan.

8 And basically what we did is we took our
9 whole inBay disposal levels and cranked them down.
10 This is actually the amount that was dredged over
11 the period 1991 through '99. And you can see it
12 averages around 2.5 million cubic yards per year.
13 That's enough to fill PacBell Park around two or
14 three times. So it's a lot of material.

15 And what we did is we went from
16 overwhelming reliance on inBay disposal and not
17 much alternatives to going to low inBay disposal
18 of dredged material and splitting it between the
19 ocean and beneficial re-use.

20 But we realized to be economically
21 feasible to make this kind of a large-scale
22 transition would take time and work. So we were
23 implementing this over time. We're right about
24 here where we're cranking down from our
25 introductory level; and over time we're going to

1 crank down to a lower level of inBay disposal,
2 with material being re-used or taken to the ocean
3 site.

4 So re-used where? There's two main
5 sites we're working on right now. One is a
6 private site, the Montezuma Wetlands, which is up
7 near the Suisun Marsh, which actually is run by a
8 private entity on a tipping fee. And they're
9 going to be both restoring marsh on the surface
10 and burying material with some level of
11 contaminants at the bottom of the site, which is
12 deeply subsided. This has, I think, around a 14-
13 million cubic yard capacity.

14 And they are ready to take dredge
15 material now. And they're going to be taking
16 material from the Port of Oakland's 50-foot
17 deepening project later this year.

18 Well, if you could see this, it's a
19 picture of the Hamilton Wetland Restoration
20 Project, which is a major project being undertaken
21 by the California Coastal Conservancy and the U.S.
22 Army Corps of Engineers to restore 2700 acres of
23 wetlands along the Marin shoreline. And it will
24 use around 24- to 27-million cubic yards of
25 dredged material.

1 So, between just these two sites we have
2 a long-term solution to dispose of material from
3 San Francisco Bay.

4 The other interesting thing about the
5 Hamilton site, were you able to see it, is that as
6 a part of the congressional authorization for the
7 site, it helps pay the differential in cost
8 between inBay disposal and taking it to the
9 beneficiary's site. So we've addressed a lot of
10 the economics of the equation, as well.

11 So that's the plan. And we've
12 implemented it through amendments to our San
13 Francisco Bay plan and our regulations. And also
14 the Regional Water Quality Control Board, in its
15 basin plan. And the federal agencies have taken
16 similar actions to implement it. So we now have
17 an implemented plan.

18 We also prepared a management plan,
19 which we have here, if any of you are interested
20 we can get you copies, that lays out the whole
21 program.

22 And the last thing I'll talk about is
23 the Dredged Material Management Office. And you
24 remember that the last goal was to set up a
25 cooperative permitting process. And I think this

1 might be of interest here.

2 What we did was set up a virtual one-
3 stop permit shop. We took the five application
4 forms that folks had to fill out from the
5 regulatory agencies and the State Lands
6 Commission; made one application form that you can
7 fill out and submit.

8 You submit it to one agency which for
9 the DMMO; that was just the Army Corps of
10 Engineers. And we, the agencies, process it
11 cooperatively. So what we tried to do was make it
12 look to the applicant like they got one permit
13 from one agency. They filled out one form; they
14 went through one process.

15 And then at the end of it the various
16 agencies use our existing authorities to issue our
17 permits. We've been doing this for four or five
18 years. It's a voluntary effort, no dredger has to
19 go through it. No one, to my knowledge, yet has
20 declined to go through the process.

21 And we have won several awards including
22 the former Vice President Al Gore's Hammer award
23 for reducing waste and increasing efficiency of
24 government.

25 But all is not resolved. We are working

1 on a couple of issues right now that came up as a
2 part of the LTMS program and are also bedeviling
3 folks across the country. And that's seasonal
4 work windows which really talks about closures of
5 various parts of the Bay to protect habitat,
6 mainly threatened and endangered species. For
7 example, salmon, or there's other threatened and
8 endangered fish. So when they are migrating the
9 Fish and Wildlife Service or National Marine
10 Fisheries will say no one should be dredging or
11 disposing during this time period.

12 And so we've worked this out and
13 implemented it as a part of the program. But it's
14 very confusing and we're working with both the
15 regulated community and with the resource agencies
16 to try to see if we can open the window some more
17 and make sure that more of the time folks can go
18 out and work without having to worry about these
19 windows and consult with the agencies.

20 And the other thing is dredgers still
21 have to go through and look at whether there's an
22 alternative to inBay disposal. And that's been
23 something that has been difficult in the past year
24 for the dredgers. And a couple of refineries have
25 told us that they found it very difficult to go

1 through this process.

2 So, we are working through the DMMO to
3 come up with guidance and a template for
4 applicants to use in going through this process.
5 And, again, this is a part of our goal to make
6 sure that we're protecting San Francisco Bay, but
7 also fostering economic development and use of the
8 Bay that is consistent with San Francisco Bay and
9 its protection.

10 So, in closing, the implications for the
11 fuel supply is to work in San Francisco Bay, if
12 you're going to expand your facility, amend it,
13 you're going to need a permit from us, as well as
14 the other regulatory agencies. And for your
15 dredging and disposal we will be looking for the
16 consistency with our LTMS program. But on the
17 other side of the coin we have set up the DMMO and
18 are working closely with the regulated public and
19 with the environmental groups to try to come up
20 with a program that everyone can live with.

21 And that's really been the hallmark of
22 this approach, is trying to build a consensus-
23 based approach to resolving these issues in a way
24 that works for all. And I think the proof of this
25 is that we are dredging in San Francisco Bay.

1 Folks are getting permits. We no longer have
2 mudlock in San Francisco Bay.

3 And if you go along and visit some of
4 the other major harbors around the country, I
5 think you'll find that not the case.

6 So, with that, that concludes my
7 presentation and I'd be happy to answer any
8 questions.

9 PRESIDING MEMBER BOYD: Any questions,
10 folks? I guess it was crystal clear, thank you.

11 MR. GOLDBECK: Thank you.

12 MR. MIZUTANI: Thank you, Steve. The
13 second and last speaker before lunch is Dave
14 Mathewson. He's the Director of Planning and
15 Research for the Port of Los Angeles. Mr.
16 Mathewson will be talking about the Ports of Los
17 Angeles and Long Beach plans for liquid bulk
18 terminals; issues facing ports with respect to
19 terminal siting and crude product forecasts.

20 MR. MATHEWSON: Thank you. It's really
21 tough being the last speaker before lunch. I'll
22 try to keep it brief --

23 PRESIDING MEMBER BOYD: Just take your
24 time. We want to hear what you have to say.

25 MR. MATHEWSON: I appreciate the

1 opportunity to be here. What I intend to do is to
2 focus my talk on the San Pedro Bay ports of Los
3 Angeles and Long Beach. Those are two major
4 commercial ports that really are involved with
5 crude oil product movements, excluding Chevron's
6 operations in El Segundo.

7 And what I wanted to do is just to
8 quickly give you a flavor of the ports and our
9 structure, and then get into some of the terminals
10 that we have, our plans, and then the challenges
11 and issues that we're faced with right now.

12 Clearly both ports are driven by
13 containers. Los Angeles is the busiest container
14 port in the U.S., seventh in the world. If you
15 combine L.A. and Long Beach together, we're the
16 third largest container port in the world.

17 However, both ports have committed to
18 make strategic policy decisions to be a
19 diversified port. So while clearly the emphasis
20 is on containers, we do also, both ports provide
21 facilities for liquid and dry bulk uses, as well
22 as break bulk cargos. But clearly, any which way
23 you look at it and cut it, containers are the
24 bread-and-butter of both ports.

25 And we're looking at growth rates, last

1 year for L.A. of 12 percent. And so far this year
2 we're pushing 20 percent. And both ports we're
3 looking at 10 million TEUs this year.

4 Both ports operate as landlord ports as
5 opposed to operating ports. We just provide the
6 land and water areas, and then the customers then
7 develop the facilities.

8 Both ports operate on state lands
9 granted to both cities through a tidelands trust.
10 And those trusts identify the appropriate uses of
11 each. Our trust was amended last year to allow
12 for greener uses with respect to recreational,
13 commercial and public access type uses.

14 We're both self supporting; we don't
15 receive \$1 in tax revenues. On our side we have
16 over \$2 billion in assets and we generate about
17 \$300 million a year in operating revenue for Los
18 Angeles.

19 And on our side we have nine liquid bulk
20 terminals currently. And those would include 12
21 berths and water depths ranging from about 32 to
22 40 feet. And in Los Angeles there's about 7
23 million barrels of storage not on waterfront.

24 And I'll just quickly go through these.
25 The first one is Westways; it's on the west side

1 of our main channel. And I'll go quickly where
2 these are. It accommodated chemicals and products
3 and has about 600,000 barrels of waterside
4 storage.

5 Then we move into the west basin area of
6 the port. We've got Kinder Morgan, Amerigas,
7 which Kinder Morgan handles products; propane is
8 Amerigas. And the waterside storage capacity is
9 about 500,000 barrels for the products. And
10 again, water depths there of up to 35 feet.

11 Moving along the east side of the west
12 basin area of the port, ConocoPhillips has a
13 facility there with two berths and about 850,000
14 barrels worth of waterside storage.

15 And in this area right here is moving
16 into the Wilmington district of the port. This is
17 the oldest area of the port. And this area right
18 there is more an island. This is historically the
19 focus of all the liquid and bulk activities in Los
20 Angeles. There's about 2 million barrels of
21 active storage there right now, and we have three
22 operators in that area.

23 That 2 million barrels does not include
24 these tanks right here. Those tanks are Kinder
25 Morgan's tanks, and they've ceased operations

1 about two years now. And, again, those tanks plan
2 to be taken down to accommodate adjacent freight
3 bulk cargo expansion.

4 Moving further east of the Wilmington
5 district, we have the Vopak terminal. There's
6 about 700,000 barrels of storage on the water.
7 And a pipeline linking to the inland site, as
8 well. And about 35 feet of water.

9 Finally, the last terminal in Los
10 Angeles is the ExxonMobil terminal. They have
11 actually two sites. This is on the main channel.
12 They have product storage here of about a million
13 barrels of storage capacity. And it says two, but
14 actually there's two berths on the main channel.
15 And they have limited berthing in this slip right
16 here, as well, principally further.

17 And this is also connected to a remote
18 tank farm site on Terminal Island, which has been
19 used for crude oil. And it's about 1.3 million
20 barrels of storage capacity.

21 That's a quick view of what the existing
22 facilities are. As I mentioned before, clearly
23 containers are a major impact in Los Angeles and a
24 major cargo that we're accommodating. And over
25 the last several years we've seen several

1 facilities, marine liquid bulk terminals cease
2 operations in Los Angeles for a variety of
3 reasons.

4 And this provides a list of some of
5 those that have been impacted and ceased
6 operations for, you know, a variety of reasons.
7 We've got storage facilities being closed with
8 Kinder Morgan, UNICAL about eight years ago closed
9 their crude oil tank farm in the San Pedro area.
10 That was the conflict.

11 They had residential units across the
12 street from this. ConocoPhillips in the west
13 basin, we are currently looking to expand an
14 adjacent cargo activity. So some of their tank is
15 just going to have to be eliminated. And same as
16 with Kinder-Morgan in the west basin.

17 There's an adjacent container terminal.
18 And we're looking at impacting their storage area.
19 The port is sensitive in trying to maintain
20 berthing facilities for these operators. And
21 we've been in discussion with Kinder-Morgan and
22 ConocoPhillips to ensure that berthing remains
23 available to these operators.

24 While some are negatives, the port has
25 for several years been engaged in long range

1 planning to accommodate projected growth in crude
2 oil and product receipts through Los Angeles. And
3 our biggest product has been the pier 400
4 facility. That was recently completed about three
5 years ago.

6 It's about a 600 acre landfill. And in
7 the initial planning stages, although 600 acres --
8 over 200 acres were committed to the colony of
9 liquid bulk uses. That was a combination of
10 relocating some of the existing facilities in the
11 port, as well as accommodate projected growth in
12 crude oil and product receipts through Los
13 Angeles.

14 We accommodated this facility, provided
15 with 81 feet of water so we can handle VL tankers
16 up to 375,000 foot tons. We provided dedicated
17 pipeline corridor from this landfill to term line,
18 which would tie into the existing pipeline network
19 and be able to service the refineries in the
20 basin.

21 And you'll notice one point here, right
22 now we have about 15 acres on 400 that's available
23 to accommodate locate bulk use. It's a far cry
24 from the 200 plus acres that we originally planned
25 for. And I'll talk about that later on. We'll

1 talk about the challenges and issues that we're
2 faced with right now.

3 And this is just a visual of it. This
4 is the deep water channel right here. We've got
5 space to accommodate two berths for VL tankers.
6 The 15 acres is right about here. It will be
7 pipeline here, and off the island onto pier 300.
8 At one point we also had plans -- this is a 75
9 foot channel depth right here.

10 This area right here was initially
11 proposed to accommodate local bulk uses. The
12 crude oil would be over here. The product
13 terminal would be over here. When we started this
14 effort in the early '80s, again, we recognized the
15 projections of the growth, and we planned our
16 facilities accordingly.

17 But through an extensive marketing
18 effort, we reached out to the end users of crude,
19 third party terminal operators and producers of
20 crude. We had meetings to try to get somebody to
21 step up and commit to develop facilities out here.

22 And those efforts were ongoing for
23 probably since the mid-1980s. And port management
24 and port bore finally decided that it was not wise
25 to keep 200 acres vacant after we just spent

1 several hundred millions of dollars to create this
2 landfill, and with the competing demands for
3 container activities.

4 The decision was made to enter into an
5 agreement with MAERSK to develop basically the
6 entire pier 400 landfill, which is here, which is
7 about 500 acres that they have now to accommodate
8 containers. While the port was very active in
9 trying to accommodate what we saw as a real need
10 for future facilities, we were not successful.

11 And from our perspective, we really
12 think that the window of opportunity there was
13 lost for pier 400. Although we still do have
14 berthing capabilities and some background for
15 storage. Long Beach, just quickly, they have
16 about seven facilities currently that handle crude
17 and product.

18 They have deeper water depths. 76 feet
19 is at their main crude oil facility, berth 121.
20 And they've got about 4.6 million barrels of
21 storage on the waterfront. Long Beach also had
22 been engaged in long range forecasting. And they
23 also recognized the need to accommodate crude oil.

24 And they also have a project that
25 they're currently soliciting to develop a second

1 crude oil berth in Long Beach, right around the
2 corner from their existing one. And that would
3 include three million barrels of storage right
4 behind the dock. That also would be served by a
5 deep water berth and channel.

6 And that facility is up here, being a
7 threat here. This is the existing deep water
8 berth for Long Beach. And then the balance of
9 their facilities are located up here with
10 petrodyne and shells up here. So they're
11 principally located, their tankage on the inter
12 harbor area.

13 Again, for a number of years both ports
14 have engaged in cargo forecasting, which includes
15 liquid bulk, receipts of crude and product, and
16 consistent with what we've seen so far. Clearly,
17 we saw a need to accommodate this growth and
18 product in crude. And these are just numbers,
19 actual numbers, from the Los Angeles side with
20 respect to product.

21 For the last three years we've seen a
22 fairly health growth in product. Currently we
23 don't handle any crude at all for the last few
24 years. So on our side it's all been product.
25 Long Beach, this is in metrographic tons. It's

1 been relatively stable over the last three years.

2 And of that 30 million metric revenue
3 tons probably two-thirds of that represents crude
4 oil. And finally, the issues and challenges that
5 we're faced with right now, clearly we had a
6 tremendous pressure to accommodate additional
7 container growth. We're looking at, again, you
8 know, 12 percent growth here annual over the last
9 few years.

10 Container activities are very intensive,
11 and there's been a tremendous pressure to
12 accommodate that. There's also been -- we've been
13 under some pressure to minimize tankage on the
14 waterfront from a variety of sources, from the
15 local community in San Pedro and Wilmington and
16 Los Angeles.

17 We had a lot of pressure to remove
18 tankage that they believe is inappropriately
19 located with respect to the residential areas.
20 Also, the state level historically there has been
21 the view that tankage on the waterfront is not an
22 appropriate use of tidelands properties.

23 The coastal commission has jurisdiction
24 on both ports. We had to maintain a promaster
25 plan. And they have approval and oversight of any

1 (inaudible) of that. And they're sensitive to
2 minimizing tankage on the waterfront. Also, this
3 management planning is also a requirement of the
4 coastal commission.

5 And LA and Long Beach Ports are unique
6 in that we are the only two ports we think in the
7 country that are required to do this site planning
8 requirement. And the purpose of this management
9 planning is to segregate potentially hazardous
10 facilities from high density populations, what we
11 call voluble resources, residential areas, any
12 type of visitor serving areas.

13 So that limits both ports' abilities to
14 locate new facilities. And we're in a more
15 difficult situation in Long Beach because our port
16 truly backs up to residential neighborhoods in San
17 Pedro and Wilmington. So we've got a lot on the
18 waterfront that is basically off limits to
19 accommodating any liquid --

20 And then finally, there really hasn't
21 been a whole lot of interest expressed in pursuing
22 new facilities in Los Angeles or Long Beach. As I
23 said, we've been actively planning for pier 400
24 for 15, 20 years. And we've been actively
25 marketing that facility for development.

1 It's only been the last month when we
2 finally received an application to develop
3 (inaudible) on pier 400. And that's with the
4 Pacific Energy move. So we're engaging in
5 preliminary set up design work and starting to
6 gear up the environmental work for that facility
7 right now.

8 But, again, I think over these years the
9 ports' management and board clearly recognize the
10 need to accommodate future through petroleum and
11 crude oil. But they can only hold off in keeping
12 that land in reserve for so long. And the
13 pressures are there. After we thought we had done
14 our due diligence, there really wasn't any
15 interest out there to develop something, the
16 decision was made to commit to containers.

17 So those are some of the issues and
18 challenges that are faced here at the port right
19 now. So I'd be happy to entertain any questions.

20 PRESIDING MEMBER BOYD: Dave, can you
21 infer from what you've heard this morning that
22 maybe in the future there is going to be more
23 interest in developing the kind of facilities that
24 unfortunately you thought about in the past and
25 they weren't realized? Maybe the curve is coming

1 now and there's a greater interest?

2 MR. MATHEWSON: Yeah. There clearly is.
3 Unfortunately, that window I think of opportunity
4 is closed. Right now we're not going to build
5 anymore landfill in the foreseeable future. We
6 have to go outside of the break water. And costs
7 of doing that are just absolutely tremendous.

8 Right now we can't get it permitted
9 anyway. We don't have the mitigation credits in
10 place to allow anymore substantial growth. So
11 years ago when we were approaching all the
12 parties, you know, the same response was, well,
13 you know, it's a good idea, but I think you're a
14 few years ahead of yourself.

15 And clearly that's the case, but, again,
16 it came down to how long can we keep this land and
17 reserve.

18 PRESIDING MEMBER BOYD: The one thing
19 that does concern me a little bit from what I
20 heard this morning in your presentation is the
21 fact that the ports actively engage in taking out
22 the existing facilities. It looks like there's a
23 potential conflict with need versus need there
24 that perhaps a lot of people have to engage in
25 some discussion.

1 Of course the oil industry has to step
2 forward and express more interest in the subject
3 it sounds like.

4 MR. MATHEWSON: You're right. That is a
5 huge conflict right now. And the port has been in
6 discussion with our existing customers to try to
7 keep their operations whole as much as we can. As
8 I said, with ConocoPhillips for example and
9 Kinder-Morgan we had been in discussions to make
10 sure they can operate efficiently. And we try to
11 meet our continued use as well.

12 COMMISSIONER GEESMAN: Where would the
13 proposed Mitsubishi L&G Facility be located?

14 MR. MATHEWSON: That is now -- they've
15 now shifted their focus over to Long Beach, and
16 that would be just north of the that proposed
17 crude oil facility.

18 COMMISSIONER GEESMAN: Do you know what
19 the acreage requirement would be?

20 MR. MATHEWSON: No, they have the zone
21 exclusion that they need to deal with. And I'm
22 not sure what ultimately their acreage
23 requirements is going to be. When they were
24 talking to us they did range from 25 to
25 potentially 60 acres.

1 PRESIDING MEMBER BOYD: Any questions?

2 MR. AHUJA: My name is Kamal Ahuja. I
3 work with the Air Resources Board. You mentioned
4 the lack of long range interest to develop new
5 terminals. However, there seems to be a lot of
6 congestion at both the Long Beach and the Los
7 Angeles Terminals. Can you address that issue
8 right now?

9 MR. MATHEWSON: Well, that congestion
10 issue is really being driven by container
11 activities. And the focus was on accommodating
12 both facilities.

13 MR. AHUJA: Okay. Thank you.

14 MR. MATHEWSON: Okay. Thank you.

15 PRESIDING MEMBER BOYD: Thank you very
16 much.

17 MR. MIZUTANI: Commissioner, that
18 concludes the morning session. I don't know how
19 long you'd like to take a lunch break and
20 reconvene. But when we reconvene the first
21 speaker will be Jeffrey Williams. And then from
22 there he will moderate the panel discussion.

23 PRESIDING MEMBER BOYD: Okay. Well,
24 Chuck, I think we'll declare an hour for lunch,
25 because that's about what it takes. But we'll

1 start promptly at 1:15, and maybe you can have
2 your panelist already seated when Jeffrey gives
3 his introduction and move right into it.

4 And if Jeffrey is going to use slides,
5 wiring with the wireless mike, no offense to Dave,
6 but it was hard hearing.

7 (Thereupon, at 12:15 p.m., the workshop
8 was adjourned, to reconvene at 1:15
9 p.m., this same day.)

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AFTERNOON SESSION

1:21 p.m.

MR. MIZUTANI: Our next speaker is Dr. Jeffrey Williams, Department of Agriculture and Resource Economics at the University of California in Davis. Dr. Williams will be speaking on commodities, markets, storage and imports. And then after Dr. Williams' presentation he will basically do double duty and begin to moderate and facilitate panel discussion on the session on challenges to increasing petroleum imports.

Dr. Williams.

MR. WILLIAMS: Actually, I'd like to emphasize among those all possible topics, one, which is the interaction between gasoline imports and price volatility. We've talked a lot this spring and other venues about price volatility. But these subjects are interwoven, and I think it's worth emphasizing that point.

To put it a slightly different way, a lot of what we've been talking about today is systems interactions, transportation system, the distribution systems and so forth, trends and demands in those systems. I'd like to propose

1 that these are all in very complex interaction,
2 including the issue of price volatility.

3 And I don't think we've been really
4 thinking about price volatility in terms of this
5 system level analysis. To just give an example,
6 while we're talking about trends in refining
7 imports and so forth, we haven't ever talked about
8 what's likely to be the shocks to the system.

9 Is there a trend in the shock that we
10 might expect? Are we finding outages more likely
11 in the year 2010 or less likely? That is an
12 equally important prediction as is the prediction
13 of what is the mean production in 2010. Along the
14 way I'm also wanting us to think about whether the
15 sensible aggregations for the analysis.

16 We've been looking at annual data. Is
17 that the best way to look at the problem, or
18 should it be monthly? Also, we've tended to talk
19 about California, though we've seen other maps
20 about the west coast or parts of California. I'd
21 like us to think about that more systematically,
22 and because those are often simplifications about
23 a problem.

24 And I'd also like us to think a little
25 more systematically about what are useful

1 simplifications in studying something as complex
2 as the interaction of price volatility, terms and
3 demand, and inventories and so on. Now, this is
4 an academic invented mind, I'm sure, but I am no
5 academic and you have to indulge me a little bit
6 in talking about some broader methodological
7 issues.

8 I have here a plot of monthly foreign
9 imports into California. We've been looking at
10 some of the data on an annual basis. This covers
11 1996 through April of this year. This is
12 gasoline, finished gasoline, finished gasoline
13 plus blinding components for all of California.

14 I see a number of things about this
15 monthly data that the annual datas tend to mask.
16 In fact, I'm now going to argue that we get a very
17 broad impression of what's going on if we look at
18 the annual data. The dominate feature of this
19 particular diagram is the incredible variability.
20 That seems to me that's the fact we ought to focus
21 on other than a slight upper trends.

22 I'm not as confident as everybody else
23 here that given this incredible variability that
24 there's an upward trend, maybe, but it's not
25 obvious to me. And there's another feature that's

1 worth emphasizing, we have periods here, here's
2 another one, even here, where there are very few
3 imports.

4 And then there are periods of many
5 months in a row. This clustering I think is a
6 very important feature of this type of analysis of
7 this type of series. And I want to suggest that
8 in fact it's typical pattern of something that's a
9 buffering mechanism. And what we're seeing here
10 is import use as a buffer stop type of operation.

11 And that's how we should think about
12 imports. I'll even segregate this monthly data
13 further into Northern and Southern California.
14 And here is what we've seen about imports into San
15 Francisco Bay. And, again, it's hard to tell of
16 the trend, but there is huge variability.

17 Of course there's this major spike here
18 that coincides with a major refinery outage,
19 which, again, suggests that the imports are being
20 driven on shocks to the system, take care of
21 volatility. And that's also true if we look at
22 just some of California. I put these on the same
23 scale so we can see the components.

24 This, at a minimum, suggest to me that
25 we have to characterize any import series in a

1 more complex way than just saying it's a possible
2 trend. It's a highly variable trend or not, I
3 don't know cluster amounts. And we're really
4 looking at two different systems in Northern and
5 Southern California.

6 Another way to think about the
7 aggregation that we tend to do just so we can
8 analyze something is what is the spacial unit of
9 the analysis. We've been talking about that
10 already this morning. What I want to suggest to
11 even a finer breakdown is that at least possible,
12 we don't have to declare the data on it.

13 The interest fuel is in some sense an
14 independent area, and it tends to be an exporter,
15 right, to what we know in the San Francisco Bay
16 Area, Northern California, which is to say that
17 they shipped some gasoline away to Fresno
18 typically. How much is that? No one seems to be
19 recording it on a systemic basis.

20 I've seen some Kinder-Morgan numbers
21 that suggest what that number is, but I fear I'll
22 be electrocuted here if I even so much suggest
23 that I would know such a number. But clearly,
24 this matters, right? And none of it seems to ever
25 care about Eureka up here.

1 And presumably it needs gasoline, and
2 it's coming in by water I would imagine. It's
3 from San Francisco probably. Some of it is no
4 doubt coming in from the Pacific Northwest. We've
5 already simplified our problem a lot by looking at
6 the San Francisco Bay or Los Angeles.

7 It may be appropriate to think about
8 this as a more complex system, even than
9 California. And that makes us think a little
10 differently about how we characterize imports.
11 For example, Reno, Las Vegas and Phoenix are
12 really, really major import centers by that
13 definition compared to local production.

14 The San Francisco Bay is a large island,
15 if you will, but customarily a small net exporter.
16 Bakersfield is a smaller net exporter. So they
17 should be worrying about export petroleum products
18 and imports, right? California as a whole maybe
19 is a net importer. Los Angeles, I think it would
20 be better described as a trend shipment center
21 than as an import center, if we had to use one
22 word.

23 And Eureka, I don't know much about
24 what's happening in Eureka. That's my point
25 there. I think I can persuade you that you have

1 to look at perhaps subunits of analysis. But
2 another thing we're emphasizing there is that the
3 subunits of analysis are themselves a function of
4 the infrastructure.

5 So a major pipeline is connecting San
6 Francisco Bay and Los Angeles instead of marine
7 shipments. We call them on system. Their prices
8 would be differently too. And the price
9 volatility that results would be different also.
10 So that this is, from a systems level analysis,
11 even more complex because in units of observations
12 we get of themselves a reflection of the existing
13 infrastructure.

14 And that's tough to analyze. It looks
15 about the same passing, but it's almost a
16 gratuitous comment that really this workshop
17 should probably have been held by the Nevada
18 Energy Commission, if there is any such
19 organization, because clearly they're much more
20 dependent on imports than California.

21 And worst, they've got California, a
22 very flunky statement, budget crisis, and energy
23 crisis and all that between that and their
24 supplies of gasoline. I would be really worried
25 if I were in Nevada, which is just a reflection if

1 you can choose where you would like to be, near
2 the beginning of the distribution system than near
3 the end.

4 Just like if you are wanting water it's
5 much better to be at the top of the canal than at
6 the bottom, because if nothing else you could
7 steal it as it goes by you. If it's dried up by
8 the time it gets there, you don't have a choice,
9 right? This upstream/downstream I think explains
10 a lot about price volatility too.

11 So to conclude this point, I think that
12 the spacial aggregation at the minimum would need
13 to be Northern and Southern California, and we
14 ought to be looking at monthly data. If we're
15 trying to understand trans and imports, because
16 they are primarily a part of the stochastic
17 system.

18 Well, speaking of stochastic systems,
19 I'd now like to talk about one, and a simplified
20 one. So I'm opening myself up to the very
21 criticism I've just made. What's the appropriate
22 unit of analysis? How do a I aggregate things and
23 so forth? I'm happy to let you criticize me about
24 that because I think that makes a useful way of
25 thinking about how we analyze things.

1 But I'd also like to argue that these
2 are very difficult systems to understand. And
3 that it's important to do some simplification so
4 that we can think about things systematically.
5 That is a complicated way of saying the price
6 volatility and the degree of the imports are
7 surely interrelated. One isn't causing the other.

8 Both are being caused by something else.
9 I only hope of trying to understand those
10 relationships is to be systematic about some very
11 simple ideas first of all. So I've set up a very
12 simple world in which, first of all, there's no
13 stocks, no possibility of imports, no trends or
14 anything.

15 Well, I guess there could be imports
16 coming in, but, you know, in this world you would
17 never do so if there were no shocks. So the price
18 of gasoline at 100 period after period, and 100
19 units are produced, or minimal barrels, however
20 you like to think about it. But now I introduce
21 some randomness.

22 Not randomness in long-term projections,
23 but period by period randomness. I'll let there
24 be each period ten percent shock of a refinery
25 outage, which knocks out 4.5 units of the gasoline

1 that would otherwise be available. And I also
2 make a demand shock. I don't mean the trends and
3 demand here, but there's an unusual vibrant
4 economic activity.

5 Like in San Francisco a few years back,
6 and every truck is on the road, and then suddenly
7 it goes the other way and there's nobody driving
8 except to look for a new job in hitech sector or
9 something like that. We'll consider those shocks,
10 but they're temporary shocks. And the next period
11 there's a chance of drawing the very opposite
12 shock.

13 And that will make the demand elasticity
14 of gasoline fairly low. So you can imagine then
15 this system of shocks playing out, and we would
16 get a sequence of prices over time. I'll further
17 simplify it and say we'll only think about a few
18 periods, and the fifth period of the world becomes
19 certain.

20 I'm playing a game of a hypothetical
21 world that has shocks, and I want to ask questions
22 such as what happens to this system where we have
23 storage? What happens if we have storage and
24 imports? We also end up with asking what if we
25 have some trend in demand? I want to suggest that

1 our intuition about how those things interact
2 isn't very well developed.

3 So I ask right now, in that little
4 world, if we put a trend in demand, what happens
5 to the price volatility say for the third period?
6 Who would say it goes up compared to the other
7 worlds that I imagine? And who would say it goes
8 down? You probably have an opinion. I'm not
9 going to ask for a show of hands.

10 But I would guess most people would say
11 that the price volatility increases in the
12 presence of trends, right? I want to make us
13 think systematically through this. So play this
14 game with me a moment. So I have in mind just to
15 reiterate here that we start with someplace, I'll
16 say there's mean demand and no outage.

17 And then the dice roll. And there's a
18 small chance for the worst price spike, a high
19 demand and an outage. It's going to lead to a
20 very high price. And there's six permutations,
21 and the period after that, this period one, period
22 two and period three, that there will be another
23 set of shocks.

24 The shocks are unrelated. There's no
25 carryover from the shocks. And we'd like to be

1 able to think about what's the sensible thing to
2 do in the first period? Imagine you were a
3 logistics official of some refinery, you might be
4 thinking about this. Do you hold inventory? Do
5 you place an order for more imports if that were
6 feasible, and so forth?

7 I think you systematically try to think
8 about where you might be in the future. And
9 that's going to affect what you do today. But
10 it's also clear that if you decide to store today,
11 you effect where you'll be tomorrow. So there's
12 this complex going forward and going backward in
13 these types of systems.

14 I also want to emphasize that in these
15 systems, or in this kind of problem, we can
16 calculate from the prospective of the current
17 situation the mean price, any number that appear
18 as a head. Where will we be, and can figure out
19 all the permutation, and take the average of that.

20 That's the mean price. You also compute
21 the variance through the periods out or something.
22 I'm going to go further and interpret those mean
23 prices as if they had been forward prices, or
24 future prices. So I'm going to get what I would
25 like to call constellation of prices. And some of

1 you who have heard me talk before on this, realize
2 I want to emphasize the behavior of the forward
3 price relative to the spot price and so forth.

4 This little hypothetical model will help
5 us think about that, I like to believe. I'm not
6 talking about risk aversion, though there's
7 uncertainly in this world, if I can speak to the
8 economist in the audience. Let me show you
9 examples of those computations in my first
10 hypothetical world of no storage and no imports.

11 The price in the first period is a
12 little below this standard of 100 because I've
13 adjusted production a little bit to deal with the
14 average production the same in my servy world and
15 unservy world. But beyond that, the mean price is
16 going to be a little bit above 100 because I have
17 a curved demand curve.

18 But it's the same every period from this
19 prospective because nothing connects the periods.
20 There's no storage. There's no imports. So what
21 happened in period three is likely to be what
22 period two is, and that mean is the same. And the
23 variance is the same in period two, and period
24 three and period four. Okay.

25 I'm going to show this diagram again and

1 again, well, three or four times. I don't want to
2 make you too worried here. And I want you to
3 compare it to the world of storage or something.
4 So remember the patterns here, especially remember
5 the variance, which is something like 13.

6 The numbers mean nothing. It's the
7 relative changes that I'm trying to get at here.
8 This is clearly not any real market, but it's got
9 some features about the inherent volatility. So
10 let's try to think about, well, how would this
11 little world, this hypothetical situation, work if
12 you can store, and it cost you two cents per
13 period?

14 A period might be six weeks or two
15 months. And that leads to a set of questions, how
16 does the prospect of the current and future stores
17 affect the constellation of that forward price
18 from the same starting point? And how does that
19 affect the variance?

20 Let me try to explain a little bit about
21 the calculations that I think were going -- But
22 I'd also like to say this is for the market
23 equilibrium that happens. Let's fast forward to
24 period two from period one. What happens in
25 period two is going to influence how much we might

1 store in period one.

2 I want to see if it makes sense. I'm
3 going to jump in and say, yes, it does store a
4 little bit. And if we store a little bit what
5 will happen in period two? There was six
6 permutations. I'll show two, the two extremes,
7 the high demand and an outage. And the other one
8 a low demand and no outage.

9 That's just some simple ideas here. I
10 think you'll agree with both instances,
11 circumstances go, ratings set price of gasoline a
12 lot. Because here, this is an extreme example,
13 from period two's prospective though what would we
14 expect to happen in period three?

15 If you couldn't store anything it would
16 go back to that average of 100, right? But here
17 it's a little higher because there's a chance in
18 period three, and then we've got the circumstances
19 that cause the price to be very low. In which
20 case we store. And so that raises this average a
21 little bit.

22 It's sort of the same story here. In
23 period two we've got the news of low demand and no
24 outage. We have way too much gasoline. The
25 price, if we couldn't store, would be way down

1 here. But we choose to store. We support the
2 price. And if you notice that this price
3 difference is by two, because you have to cover
4 your cost to store.

5 And you see that these systems cause a
6 convergence to the long average. But when you
7 introduce storage it attenuates it. I'm not
8 saying anything is that special. It's just that
9 when there's a lot of -- when the circumstances
10 where there's a large quantity of gasoline
11 available it makes sense to spread that over a
12 couple of periods.

13 And that's just going to depress the
14 price for, on an average, a few period again. And
15 likewise, there's circumstances where, like here,
16 the gasoline is worth so much now you might as
17 well use up all the stocks you have and trust to
18 (indiscernible) in the future. That's all I'm
19 saying here.

20 From the perspective of period one, you
21 take account of all these permutations and you
22 think about what's the optimal amount to store.
23 You think about the average price you'll get. So
24 what's the relevant single to you when you decide
25 to store in period one, or in period two? It's

1 the one period ahead forward price, or in period
2 one what price you expect in period two.

3 And if a lot of people are making that
4 computation, the total on the storage is going to
5 lower the average price in period two, even as it
6 raises the current price in period one. So this
7 arbitrage like perspective is contemplating the
8 future circumstances, right? And so that's saying
9 that the future affects the present, but there's
10 this complex system says that the present is
11 affecting the future, because if we store it's
12 going to affect where we are in the next period.

13 Implicit of what I'm saying, I hope you
14 don't see this as a losing proposition, is that
15 viable storage arbitrage is most likely when
16 there's a relatively low price in the spot market.
17 There's a lot of gasoline around. You store it
18 then, not when there's not much gasoline around.
19 Not a high principle item thing.

20 The consequences of that though may not
21 be so obvious. Let me now, in my little world,
22 target optimal storage, but that's less important
23 and it's sort of sensible. What would be this
24 constellation of prices? Here you're going to
25 store something in period one where there was no

1 storage possible, of course you didn't. And that
2 raises the price.

3 So the prospect of this future
4 uncertainty means we'll store now, raise the
5 price. We get this strange expected price
6 patterns. Those are observed in real world
7 futures market, so it's possible. But look here
8 what's happening to the variances of prices. Most
9 important, they're lower. Storage tends to
10 stabilize the system compared to the 13 level.

11 I think everybody shouldn't be too
12 surprised by that composition, but it's worth
13 emphasizing. Now let's play the serious game.
14 One of the effects of imports being available one
15 period ahead at 103 cents CIF, my little world
16 that is. Transportation and cost are covered.

17 If this were certainty, I said if the
18 prices all were 100 you'd never import. I built
19 in here something that is important about the real
20 world, which is imports don't come
21 instantaneously. They take some time. And I
22 tried to make the period equal a reasonable amount
23 of time for imports.

24 And so I'm saying that it's the one
25 period ahead for a price that is the relevant

1 signal. Let's also think about simultaneously
2 what happens if you could get imports two periods
3 ahead at 102. It takes longer to get it there,
4 maybe it's cheaper. Let's see if that would do.

5 To get us thinking about this I want to
6 go from a hypothetical world to a real world,
7 gasoline prices in California on September 2nd,
8 2000 when there was a big price spike. I've shown
9 this diagram before when we were talking here in
10 late April. And these are the observed prices for
11 crude on NYMEX, which is to say Cushing, Oklahoma
12 by months ahead, and the New York Harbor prices
13 for NYMEX gasoline, and this is backwardation.

14 And we observe at that time in
15 California these three forward prices. And if you
16 recall, well, the reason we don't have forward
17 prices far out here was, well, it's pretty obvious
18 what they would have been. I'm going to take that
19 one step further and say let's imagine what they
20 would have been and call them real things.

21 I'm going to make these circles the
22 prices for gasoline in California, these periods
23 ahead. So on September 7th, two months ahead,
24 that is to say early November, it would have cost
25 \$1.12 or 13 to get gasoline. It cost much more,

1 like \$1.45, to get it the next cycle, or something
2 like that.

3 Does everybody agree I can fill in the
4 little dots like that? Let's think about being an
5 arbitrageur who is interested in importing
6 gasoline. He looks at this set of prices for
7 delivery of gasoline in California. What can he
8 do? He calls around on the telephone and gets a
9 bunch of quotations.

10 Here's one that it takes to the normal
11 sources. It's going to take a month to get there.
12 He gets these quotations. Of course he's only
13 interested in the lowest one, if he's going to be
14 interested in any at all. He gets some of these
15 quotations up here for -- you get it in a week or
16 so if he pays a huge premium.

17 This might be something out of the
18 Pacific Northwest from refiner oil change. It's
19 production ones. You want to tell him, no, this
20 is never feasible. No one would ever even ask
21 about that. And I'll concede that point. That's
22 because no one is ever going to want that trade,
23 as I'll show you in a minute.

24 But imagine that there were these
25 quotations. What about this quotation here? Here

1 is one that says it cost about \$1.40 and I'll get
2 it to you in two months. Well, clearly that's
3 better -- that could never be better than \$1.20 in
4 four weeks, right? Surely you'd take the lower
5 price sooner.

6 But it's not automatically obvious that
7 you would pick a lower price later. So among the
8 prices here, if you take the lowest one, is there,
9 with these quotations, and arbitrage possibility
10 into California? Let's go back to the prices here
11 that were available. Let's put in the various
12 quotations. Well, yes, we did get quotations for
13 getting it here in a week from the Pacific
14 Northwest, but that never pays because, granted,
15 we can only sell it for \$1.55.

16 Forget that red dot. We're looking for
17 a red dot that's below the price that's going on
18 in California. Here's one, one month ahead.
19 Well, the red dot eight weeks ahead is lower than
20 four weeks ahead. It's above what is being
21 offered in California. This isn't a deal anyone
22 would take is an arbitrage. This one is.

23 That means there's going to be imports
24 into California, landed here in about a month,
25 right? And of course you're going to say, well,

1 that affects this price. Yes. And it affects
2 probably all of these prices. This is going to be
3 equilibrium where these things touch, or they
4 overlap.

5 But that probably makes it very unlikely
6 that we are seeing any imports that take two
7 months to get here, or one week to get here.
8 That's sort of the typical pattern of these curves
9 intercepting is going to have one place where they
10 touch, and that's the arbitrage.

11 And it looks like that the typical
12 arbitrage brought into California is going to take
13 a month. And I'll go further and say, well,
14 that's why we have that forward market and not the
15 other ones. And that's why I have to make the
16 other ones hypothetical. Does everybody
17 understand the principle I'm looking at here?

18 Because now I want to go into the
19 hypothetical world where this will happen under
20 every possible circumstance of my little decision
21 tree. I'm going to let that one be a constant
22 price of imports. So let me make sure you
23 understand the experiment. One period ahead you
24 can it for 103.

25 It doesn't matter -- that price isn't

1 changing. You get two periods out of 102. What
2 will you do? I've blown up part of my previous
3 diagrams. And this is the price on that high
4 demand outage, one of the two possibilities I
5 showed before. And here are the two prices.

6 This was the one period ahead forward
7 price in period two in my little example. And the
8 two periods ahead. And the way I got it here, 102
9 is higher than this forward price, don't import
10 even at that lower price. But this red dot is
11 below that black dot, import one period ahead.
12 That's an arbitrage.

13 It's going to change those prices. I
14 want to get to the results of what that does to
15 the system, but I want to emphasize along the way
16 that these arbitrage calculations involve
17 comparison of the current acquisition cost and the
18 type of transportation to the implied forward
19 price that time ahead.

20 We see again and again a comparison of
21 gulf coast spot prices with California spot
22 prices. And that's implicitly saying the
23 transportation is immediate and free. Now, once
24 the relevant is the gulf spot with the rollover
25 California forward, how long it takes to get

1 there.

2 And that's the general principle. And I
3 keep seeing us talking the other way. And that's
4 going to lead to confusion. It's also important
5 to conclude simpler examples that viable imports,
6 if any are likely for a particular period ahead,
7 seems to be about four or five weeks into
8 California. That can shift over time.

9 So one of the things that could happen
10 is California becomes more import dependent if the
11 national period of head may change. That's
12 something we ought to monitor too. It's more
13 perplexing to see than this complex system, an
14 arbitrage for a particular period ahead may make
15 arbitrages for other periods ahead less likely.

16 So we have to look at this whole set to
17 be monitoring all the time. So it's not just
18 enough to look at gulf versus California and pay
19 attention to that, but some of the other ones too,
20 because the gulf may become less important if one
21 of those other arbitrages matters.

22 It's also implicit we're finding here
23 that the imports are most likely, when they're
24 relevant forward prices high, which means that
25 spot prices are even higher. It seems from this

1 analysis that we will tend to get imports into a
2 system like this when markets are in
3 backwardation.

4 And that means we won't very often see
5 storage of inventories in California when they're
6 imports of inventories coming into California,
7 because a certain census will be very different.
8 We may later store those imports, but that's a
9 different issue. That's sort of the next period
10 ahead.

11 It does not say though that there's no
12 -- that the imports don't drive up the storage or
13 vice versa, because they're interacting in a way.
14 If we bring a lot of imports in next period we'll
15 have less reason to be storing the next period and
16 so forth because we have in the future we can
17 bring in imports.

18 It's very complex interactions are
19 likely here. I hope everybody sees this point
20 about the current prices that can be high and
21 attract imports, but it's the forward price that
22 appeared ahead that is doing this. And the likely
23 circumstances we see that would be in a
24 backwardation.

25 And if you go back to the diagrams that

1 I showed at the beginning, when were the big
2 imports, they follow refinery outages and so
3 forth, which coincide with backwardation. It
4 looks like California. So now I've done my
5 hypothetical world with imports and storage.

6 We have to remember what the numbers
7 were without storage, or the numbers were without
8 anything at all. And anything at all is here. It
9 turns out that the imports cause prices to be less
10 volatile. I don't think anyone would be surprised
11 at that, but it's worth, again, concluding it with
12 a more systematic analysis, right?

13 And they would be more volatile with
14 storage. And so you say, all right, I can see
15 that imports with storages makes prices less
16 volatile than with just storage alone. But what
17 would in this world be the volatile of the
18 frequency of the imports and the volatility of
19 prices if there were imports allowed but no
20 storage?

21 Remember what the forward prices were if
22 there was no storage sale, all of these 100. You
23 would never have imports. It's the prospect of
24 future storage that causes the prices to be
25 sufficiently high in the backwardation that brings

1 in imports. Follow that? I'm not sure I
2 understand all those interactions.

3 And that's my main point that there are
4 very complex interactions in these systems, and so
5 talking about do imports drive out storage? I
6 think framing the question fully to start with.
7 But all of this really lead to the question that I
8 think we've all been wanting, what do trends do?

9 So I'm now imagining in this little
10 world a constant trend in demand. So if this was
11 a (inaudible) world the price is going to go up a
12 little bit each period. What should happen to the
13 variance when we have storage and imports? And it
14 will be my guess it goes down. That the mean
15 prices go up.

16 Now, what's happening here? Well, if
17 you accept my result, first of all let's say when
18 everybody talks about import dependance they're
19 thinking about means, the mean prices. And, yes,
20 I bet mean prices are going to go up. But the
21 interaction with volatility is much, much more
22 complex. But you can almost get the intuition.

23 Suppose we get to a point where under
24 almost under all circumstances of case import,
25 that's at the 103. Well, that's a nice stable

1 price, isn't it? It's going to dampen everything
2 else. Once California is part of the system where
3 it's lots of imports, and assuming that you can
4 get a lot of imports, I want to emphasize that I'm
5 implicitly assuming that, that will stabilize the
6 price.

7 And so as the trend gets us to import
8 more and more that import is going to be the
9 dominant influence on our pricing system. And
10 that's fairly stable because California is small.
11 As big as it is, it's small relative to all of the
12 other gasoline markets in the world.

13 That's my main result is that in fact in
14 these complex systems we could get a volatility
15 going down even as we have trends. But you should
16 criticize me for making some implicit assumptions
17 along the way. One of them is that you can get as
18 much influence as you want. And our discussion is
19 about, well, can you really do that?

20 And I'm going to say, well, that's the
21 crucial issue then, isn't it? And it's not how
22 much you can get as a long-term trend, is what's
23 the maximum capacity you can get? Let me conclude
24 then by arguing that in these complex stochastic
25 systems, and I think I'm the first that's tried to

1 emphasize that the world has this random component
2 to it, the first of our speakers I mean.

3 I highly claim that I alone have these
4 insights. That these interactions are far from
5 obvious. Among them is that the inventories are
6 both substitutes and compliments. One will effect
7 the other in a very complex way. Likewise, the
8 economic geography itself reflects these
9 interactions. And my little simple hypothetical
10 didn't have five locations, but can you imagine
11 how complex that one is?

12 It's possible that the trends towards
13 imports could reduce the price volatility. And
14 last of all is the one that I want to emphasize,
15 if the trend is obvious why isn't it already in
16 the price? If you can store the commodity, which
17 we've been positing, as so it has inventories,
18 then people thinking about those inventories
19 should be thinking about the future.

20 You let me show the possible decision
21 trees without saying, oh, no, people don't think
22 about the future. Well, if they think about the
23 future they can think about trends too. And I
24 will argue that some of that trend at least is
25 possibly reflected already in the price, not in

1 the year 2008, but today.

2 And if there's storage today, it's quite
3 likely that it's happening. And if you say it's
4 not in the price of gasoline, well, tell me it's
5 not in the price of crude, because crude is
6 stored. When we did these hypotheticals of what
7 if you store, what if you can import and so forth,
8 a set of those, actually it was getting us to
9 think about was some flexibilities in the system.

10 Being able to import adds flexibility.
11 You may not use it all the time, but it is a
12 flexibility. And a basic message of those
13 examples is that the more flexible the system is
14 the more effective it is in price volatility.
15 Now, we can then talk about a lot of other
16 examples where there's flexibility.

17 If refineries can adjust their capacity
18 up and down very quickly, then of course the
19 system is going to have less price volatility,
20 right? So that flexibility is important. I
21 don't mean long run trends in the refinery output,
22 but surterm surges are going to do that, right?

23 And you may say, well, we don't see
24 refineries doing that very much. Well, that's
25 because they're in a complex system that has other

1 buffering mechanisms such as imports and stocks.
2 And it may be that the buffering mechanisms said
3 we want to use the most are imports in stocks, and
4 changes in refining utilization rates and so
5 forth.

6 As you add more flexibility then you end
7 up having the system dampen itself much more. And
8 so what I want to know as much as anything about
9 the state of San Francisco Bay for imports of
10 petroleum products, or Long Beach or Los Angeles
11 Ports, is their surge capacity. Because there's
12 going to be times when we need a lot to come in,
13 and other times when it looks like we need zero.

14 And it seems to me to be able to handle
15 a surge is almost more important than be able to
16 handle some slightly increasing average, because
17 it's the surges that you have the price
18 volatility. And I make that argument, I'm coming
19 back to a conclusion I draw by looking at the
20 monthly import series that they appear to be
21 buffering mechanisms first and foremost.

22 If they are mainly buffering mechanisms,
23 let's recognize them as such and think about
24 adding flexibility in the system that will help
25 them buffer more. And what we need then is to

1 think about surge capacities and flexibilities and
2 how those interact. And I'm sure you all can
3 think of many more examples in the controlling
4 industry than I.

5 But how much is a bigger pipe worth on
6 the same route as the surge capacity issue? What
7 would happen if we are able to get product from
8 San Francisco to Los Angeles more quickly by that
9 pipeline. What's that worth has to be viewed in
10 this stochastic world I would argue. And the
11 projections of future volatility, inherent
12 volatility, I think are equally important.

13 So I want us very much to consider what
14 is the trend and the probability of refinery
15 outages over the next five years, or ten years or
16 20? That seems to me as important as knowing the
17 average capacity. I'm not saying that's not
18 important. But let's ask that other question too,
19 because that also is drawn in the price
20 volatility.

21 And if that's the main concern we have
22 then let's find out the facts about what drives
23 price volatility. I think that imports need to be
24 understood in this price volatility context first
25 and foremost.

1 Thank you. I saved us a little time.

2 Any questions? No questions or clarification?

3 MS. KRANZMANN: I actually have a
4 question.

5 MR. WILLIAMS: Okay, Holly.

6 MS. KRANZMANN: Your import numbers are
7 foreign imports, right?

8 MR. WILLIAMS: Foreign imports, yes.

9 That's what I could gather.

10 MS. KRANZMANN: Okay. Because I
11 wouldn't want the room to be misled that
12 California supplied demand balance is short
13 gasoline, and we move it from other places
14 domestically like the Pacific Northwest.

15 MR. WILLIAMS: Yes.

16 MS. KRANZMANN: I just wouldn't want
17 people to think that.

18 MR. WILLIAMS: No, but clearly the mean
19 imports are positive. It's a question of whether
20 there's a trend. But it could be trend. I'm not
21 arguing that there's not a trend. I think that
22 it's as important to recognize that the series is
23 very volatile. And why is that? I would argue
24 because it's a buffering mechanism. All right.

25 And I don't know if we saw the domestic

1 movements, if they were the same amount every
2 month, and they're now buffering mechanisms.
3 They're going up and down a lot, and they need to
4 be examined as a buffering mechanism.

5 MS. KRANZMANN: Great. And I think what
6 happens is when you see the spikes that you showed
7 on your graph, what happens is we tend to over
8 club, if you will, bringing in the imports, and
9 then it backs off because our inventories get as
10 high as the system will even bear with the tankage
11 that we've got.

12 And that's why you see the drastic
13 decrease, because we're working off that inventory
14 because there's nowhere to go with anymore.

15 MR. WILLIAMS: I agree.

16 MS. KRANZMANN: Okay. I just wasn't
17 sure that would be clear to the room.

18 MR. WILLIAMS: All right. I'm agreeing
19 with you, so I hope --

20 MR. HERMES: Bob Hermes with Purvin and
21 Gertz. One other point on that too I think to
22 keep in mind is that refinery production is more
23 or less rateable. It's the same every day if
24 nothing happens. On the other hand, imports come
25 in as cargos, and I don't know what those numbers

1 are, but it's a small number of cargos per month.

2 And so you can stack cargos in monthly
3 data, and the period will be volatile just because
4 you had five cargos come in this month and three
5 next month because they came at the beginning and
6 end of months. I know we run into this and the
7 company I'm involved with crude production because
8 you have to -- you can't book it as earnings until
9 you sell it.

10 And that means lifting it. And it
11 doesn't take but one or two liftings to really
12 distort your monthly earning picture. So I think
13 you see some of that also.

14 MR. WILLIAMS: Sure. Yes. Surely some
15 of that volatility is of that source, right?

16 MR. HERMES: One cargo would be 10,000
17 barrels a day.

18 MR. WILLIAMS: And if it were mostly
19 that, then we get a much better picture of what's
20 going on if we average to a year, because those
21 issues are smoothed delay. All right. And I
22 think that's what everybody instinctively is doing
23 to get a better picture of it. Clearly daily data
24 is too fine to let us see.

25 I think it's going to be dominated by

1 the accident of, is it 11:59 or 12:02 a.m. or
2 something like that. But there are some features
3 in those series, the clustering of zero for three
4 or four months that looks to me to be more like a
5 buffering mechanism type of thing.

6 And there's another fact that the big
7 spikes of imports coincide with the periods of the
8 backwardation and the refinery outages. And so
9 that's --

10 MR. HERMES: I'm not disputing your
11 claim. I'm just saying that contributes to it.

12 MR. WILLIAMS: Yes. And that's why I
13 agree completely. And my point was we need to
14 think carefully about the aggregation we do. And
15 here's a temporal aggregation to better look at
16 weekly data, monthly data or annual data. And I'm
17 just cautioning that the annual data here I think
18 is hiding a big part of the story in the imports.

19 And that's all I'm going to say. And I
20 don't think that comment is in any way taken away
21 by saying the monthly data themselves aren't
22 telling us the complete story.

23 COMMISSIONER GEESMAN: Would you attach
24 a different value in terms of surge capacity to
25 let's say an X percent bigger pipe compared to an

1 X percent bigger tank?

2 MR. WILLIAMS: What, are you sort of
3 asking me to do these models in my head now?
4 That's hard. All right. I'm cautioning. I bet
5 they're not too different, but they could be.
6 Maybe another way to say this is that if in a
7 system like this, where we are having the shocks
8 occur, we should expect to see a number of assets
9 like tanks or pipes, or berths, sometimes not
10 used. It shouldn't always be at full capacity.

11 COMMISSIONER GEESMAN: Right.

12 MR. WILLIAMS: And that's not a bad
13 thing. That's just the world needs to have search
14 capacity. Pricing that is harder. Now, what's
15 the best place to put your surge capacity, that's
16 a hard one for me to say. My instinct would be
17 that something that can do it quickly, but not
18 necessarily a lot of it, is more something that
19 can do a lot of it, but slowly.

20 Did that makes sense? I think so. And
21 you don't need a large amount of search capacity.
22 You just need some. I don't know whether that
23 means about tanks or pipelines. But I think
24 that's the general principle.

25 MR. COVI: I think in talking about

1 search capacity, and not knowing anything other
2 than the graph you had earlier with the EIA data,
3 we see that huge price spike -- not price spike,
4 but import spike during that unique combination of
5 outages in 1999. Maybe some of the industry
6 people here can fill us in on the details.

7 But that would define to me that we have
8 at least that much surge capacity in the system
9 for imports, not withstanding the discussion this
10 morning that talked about some closures.

11 MR. WILLIAMS: Yes.

12 MR. COVI: I mean how close are we on a
13 routine basis?

14 MR. WILLIAMS: The max observed, minus
15 the possibility that next month should have been
16 carried over, but it seems to me that's the search
17 capacity, right?

18 MR. COVI: Bob Hermes, when we were in
19 1999, during that episode in spring, were ships
20 stacks up? Were we near like a sort of a limit of
21 the import capabilities?

22 MR. HERMES: I think we probably had
23 more surge capacity then because the Tosco
24 Refinery was shut down. Some people in the
25 audience know more about this than me. And it was

1 actually being used. They were bringing product
2 in through that facility that might not have been
3 available on an ongoing basis, just a normal
4 outage type of situation.

5 So maybe that's overstating, I don't
6 know, but it may be overstating the surge
7 capacity.

8 MR. COVI: Thank you.

9 MR. WILLIAMS: I've noticed that lots of
10 us who don't know a particular industry are always
11 inclined to imagine that it's much less flexible
12 than it really proved to be. So do we do the
13 worst case scenarios in our head? And usually
14 people can figure out how to do things.

15 How quickly they figure it out is
16 another matter, right? And that, too, is a bit of
17 a surge capacity issue. If you're used to
18 rerouting gasoline as pipelines go out, well, then
19 you're better at things like that. And I think it
20 makes a difference how much experience an industry
21 has with dealing with production shocks, man
22 surges by geography.

23 A happy piece of news from these last
24 years is that I would imagine people -- that the
25 petroleum business in California have had a lot

1 more practice at dealing with refinery outages,
2 and rerouting cargos and all that than other parts
3 of the country perhaps. And maybe that will be a
4 useful skill later.

5 You don't want to use those skills
6 necessarily, but they're probably there. And
7 maybe one reason that the circumstances in 1999
8 were so extreme in terms of prices was that the
9 system hadn't learned all the possible buffering
10 mechanisms it actually had. There are skills in
11 finding these arbitrages and so forth.

12 And that learning may have taken place.
13 The little models I'm showing you, everybody's
14 marked. But that's not true in the real world.
15 It takes a little while to figure these things
16 out, and I can believe that's happened. But that,
17 too, I think we could usefully classify as a surge
18 capacity.

19 MS. KRANZMANN: The other thing on the
20 surge capacity issue is I think that there would
21 be more surge capacity if there were more
22 customers or players in the market who were
23 willing to not just want storage when the prices
24 spike, but they want it all the time. That's a
25 big issue.

1 MR. WILLIAMS: They take it sometimes
2 when it doesn't look like such a good deal.

3 MS. KRANZMANN: You know, when someone
4 who owns an asset wants is a customer who's going
5 to be there all the time. And people who take
6 advantage of arbitrage want is to be able to bring
7 product in when they feel like it and not all the
8 time.

9 MR. WILLIAMS: There is an inherent
10 intention that, yes, that's certainly the case.
11 But it should be that arbitrage shouldn't be
12 happening all the time, in this stochastic
13 response sense. All right. And so it may be that
14 the expectation of that particular facility is
15 always full is unreasonable.

16 But the arbitrageur should also view it
17 as unreasonable that he always has that capacity
18 available when he wants it, right? There's a
19 tension there. There's a tension always in these
20 decisions when the world is uncertain coming up.
21 I try to show you the decision tree. I announce
22 there's a sensible amount of store.

23 I didn't show you the number. That's
24 not too relevant here. But we know ex-post it was
25 wrong, right? If the dice roll then there was an

1 outage, a high demand, whoa, we should have stored
2 a lot more. And if it turned out to be that there
3 was no outage, and low demand, what were we doing
4 storing any, right?

5 Ex-post, it always looks foolish. That
6 makes it very hard to judge whether this system is
7 behaving sensibly or not. I guess that's the
8 final point here. And we tend to worry about
9 whether the systems are behaving sensibly. It's
10 very hard to judge whether so much randomness
11 inherent like refinery outages and so forth.

12 That's an unpleasant fact of life I
13 think. And maybe in academic I find that that's
14 interesting then how hard it is to study. But I
15 don't know that everyone shares that taste that I
16 have. All right.

17 PRESIDING MEMBER BOYD: Well, put
18 yourselves in our shoes as, not academics, but an
19 alleged policy recommenders or decision makers.
20 And I came into the panel discussion ready to ask
21 questions about should we do something, we here in
22 California, to enceinte the longhorn pipeline and
23 the rest of that, or thinking do we need to
24 encourage people to build refining capacity in
25 Nevada, Arizona or the Pacific Northwest since

1 we're a net exporter?

2 Or does the port of LA have enough
3 facilities or not to meet our needs? Now, with
4 what you've thrown out on the table, I'd almost
5 have to ask everybody sitting here at the table
6 what would the Energy Commission do in this
7 particular situation, besides cross its fingers,
8 with regard to the action that might be available
9 to it to help address this problem?

10 Because as you said a few minutes ago,
11 we seem to be getting a lot of experience of late
12 with refinery collapses, failures, breakdowns.
13 We've gone through two price spikes now in the
14 last -- I mean we seem to go every two years now,
15 and then have a situation. And we saw all the
16 forecasts this morning of where we're going, which
17 is going to just put more pressure -- we're going
18 to grow.

19 And the question is, with all this
20 talent, what are you going to recommend we do?

21 MR. WILLIAMS: Do we emphasize changes
22 in average capacity or in search capacities?
23 Maybe that's not a trade off, but that might be a
24 useful thing to talk about. I don't claim an
25 expert.

1 PRESIDING MEMBER BOYD: Yeah. And an
2 assumption is you can get the surge capacity and
3 that might be tanks in the Ports of LA I'll call
4 it, where it might be that extra size pipeline
5 somewhere in the system that I don't know the
6 details of. Or is it surplus refining capacity
7 somewhere in the system?

8 MR. WILLIAMS: Well, shall we move to
9 the session now? I have the odd role of monitor
10 of Nevada. Usually the monitor's job is to repair
11 the audience interests after the previous speaker.

12 (Laughter.)

13 MR. WILLIAMS: I think we should just
14 continue that and maybe this issue of surge
15 capacity versus changes in average production and
16 so forth. Commissioner Boyd put it better than I
17 did. But I think that's an essential question.

18 MR. COVI: I have a question that I
19 think follows closely to the point Holly just made
20 that it's nice when demand is perfectly rateable,
21 and predictable. And that certainly gives
22 refiners and suppliers outside of California a
23 comfortable feeling as opposed to this occasional
24 demand.

25 But as we transition into more routine

1 importing from refinery centers outside of
2 California, and more people step up to the plate
3 to provide California's gasoline, does that also
4 improve surge capacity at the same time, do you
5 think? Do you understand what I'm saying?

6 Say there were six refineries, or three
7 refineries, outside of California routinely making
8 carb gasoline, which may not be the case today,
9 does it also add to surge capacity of imports at
10 the same time. I mean are those two complimentary
11 things?

12 MS. KRANZMANN: Yes. What it is is
13 those six refiners outside of California don't
14 want to make California gasoline unless it
15 behooves them to do so. And so they tend to make
16 it when the price spikes.

17 MR. COVI: Right.

18 MR. LETO: I was going to mention too
19 though, physically to unload more ships, more
20 volume, you increase land storage.

21 MR. COVI: Go ahead.

22 MR. LETO: Yeah. If we had more
23 imports, more water borne barrels coming into
24 let's say LA, you're going to increase storage
25 capability. Because to off load a ship you've got

1 to have ready tankage to accept volume. So that
2 infrastructure is going to change with increasing
3 volume.

4 There's really two types of surge
5 capacity we're talking about, there's physical,
6 and then there's barrels on hand, you know. The
7 physical will increase and the barrels on hand
8 would undoubtedly increase.

9 MR. HERMES: I guess I have a hard time
10 making a real clean distinction as far as tanks
11 are concerned. I can't tell by looking at a tank
12 whether it's a surge tank or a storage tank. And
13 if it's a surge tank that clearly gets used, it's
14 not going to be very attractive for anybody to
15 build or to lease out.

16 And so if it's storage that's regularly
17 used then investors will come forward and build
18 tanks, assuming the permitting process and
19 everything allows that. Build the tanks, refiners
20 will see that this is an opportunity, and if they
21 don't produce carb gasoline all the time they have
22 the capability of doing it.

23 I suspect before 1999 there was maybe
24 one or two that had even thought about it. Now,
25 this has happened often enough, and imports have

1 come in that that list has increased. I don't
2 know exactly what it is now, but it's definitely a
3 half a dozen or so. So as California gets more
4 imports, the structure for handling them kind of
5 naturally occurs.

6 The difficulty is that California is on
7 the cuff right now. We went for almost all of
8 2002 with arbitrage not being on hardly at all to
9 bring in gasoline and, therefore, not very much
10 came in. So it's difficult to justify foreign
11 refiners making investments to make carb gasoline,
12 or storage operators or traders leasing tanks to
13 make commitments if you think your facility might
14 not be used for a whole year.

15 Now, as more imports come in that
16 problem starts going away. And I don't have the
17 intellectual background to what Jeffrey just went
18 through. I'm not even sure I understood it.

19 MR. WILLIAMS: Uh-oh.

20 MR. HERMES: But I think what happens is
21 that if you go to import parity all the time you
22 kind of think of two loads of operation in
23 California. One is refiner versus refiner
24 competition here, which I would say drives the
25 price down well below the arbitrage for spot

1 supplies to come in.

2 Then not much happens. Your average
3 price is lower, the price is lower. But if you go
4 to import parity all the time, the price is higher
5 than that because it has to support imports coming
6 in. I guess one thing I would see that
7 contributes to the volatility is you jump from one
8 to the other.

9 Well, if you had imports coming in all
10 the time you'd have less volatility but a higher
11 price. That's probably not all the reasons Jeff
12 said.

13 MR. WILLIAMS: No, that's the exactly
14 the reason what I was saying. You said it better
15 than I did. But that's one reason we have price
16 volatility in California is we're jumping up to
17 that import to parity point and back down. And if
18 you take that amount of volatility out then it's
19 less volatile, but it's higher on average.

20 Whether we're better off as California
21 for that, I don't know.

22 MR. COVI: I have a question about
23 import parity. We touched on this in our last
24 meeting, and maybe for the panel, does that number
25 change as we import more and more routinely? We

1 talk about it now. I've heard 15 cents, maybe 15
2 to 20 cents is import parity with respect
3 difference in the transportation costs.

4 But if we're importing say from longer
5 distances, because we know we're going to be
6 needing it three months from now, and we're
7 getting a lower price as a result of importing,
8 not from the gulf coast, but from say Singapore,
9 wouldn't that tend to reduce import parity in the
10 long run?

11 MR. HERMES: Well, I think you have a
12 couple of factors. You have some facts that are
13 always going to be there, like what the marine
14 transportation is to move it from somewhere.
15 That's not going to change very much, depending on
16 what California's requirements are because you're
17 not going to be big enough I think to influence
18 the tanker market.

19 But I think the point that Jeffrey made
20 is a good one, that as experience is built up, and
21 more regular supply comes in, then I think the
22 cost does come down, because people find better
23 ways of making more suppliers enter the market.
24 But there's certainly a limit of how low that's
25 going to come because you still have to overcome a

1 pretty substantial transportation barrier.

2 It comes from the gulf coast. That's,
3 what, ten cents. Maybe it's less than that in the
4 foreign flag ships. But the price of crude in
5 California is about the same as it is on the gulf
6 coast. And so whatever the transportation you add
7 to it, it's just an added cost to the price.

8 MR. COVI: Well, how does it work for
9 jet fuel? I mean we import a lot of jet fuel,
10 mostly I think from Korea. And you can't be
11 adding that much to the price because we're still
12 competitive with other refinery centers in the
13 United States that make jet fuel. Is that cost
14 being absorbed by the rest of the crude slate?

15 MR. HERMES: I think in a nutshell, yes.
16 I guess one thing I could -- I think gasoline is
17 kind of a different product than other products
18 around the world. One obvious difference is jet
19 fuel is jet fuel more or less. There's some minor
20 differences between IP specs and out of specs and
21 so on. But for the most part, I say I want jet A,
22 at the same product everywhere in the world.

23 Gasoline is different everywhere. The
24 other thing is most refiners or most countries in
25 the world, I'd say the trade in gasoline is pretty

1 small worldwide. I think our numbers are there's
2 three million barrels a day of international trade
3 in gasoline.

4 And a lot of that is pretty structural
5 in nature, about 800 of it is in the US, 600 on
6 the east coast, and 200 elsewhere. And of course
7 the east coast includes the US Virgin Islands,
8 Venezuela, and Canadian Maritime imports that are
9 pretty structurally part of the east coast market.

10 And then you have cross barter trade in
11 Europe. It's quite a bit of the additional makeup
12 of it. And then you have small countries that
13 don't have refineries, Guatemala, Panama,
14 countries like that. So you add all those up and
15 the three million barrels pretty much disappears.

16 And the volume of gasoline that's out
17 there in spot trade is much smaller. I think our
18 numbers would say that gasoline is the order of
19 magnitude, ten percent of international trade of
20 all sorts, while diesel is more like 20 percent.
21 I think jet fuel is 25 percent. So there's a lot
22 more trade flux already going on in those products
23 than there is in gasoline.

24 And then you put onto that the quality
25 requirements of the California gasoline, and that

1 trade is virtually zero. The only trade in that
2 commodity is what comes in here.

3 MR. WILLIAMS: Could I ask a question?
4 Everybody is talking about capacity creep, and I
5 will admit that I don't quite understand what that
6 really means. And can someone elaborate what's
7 really going on there? And maybe also say what
8 does that say about surge capacities, the way I
9 was talking about it? Maybe it has nothing to do
10 with it.

11 MS. KRANZMANN: Well, capacity creep is,
12 you know, the fact that we have really good
13 engineers who figure out how to take our current
14 hardware and want it in the most optimal way they
15 can, and obviously trying to make the products
16 that are worth the most. So what you tend to see
17 is we get better at using the asset that we have
18 in making more gasoline. I mean that's the most
19 simple way to say what capacity is.

20 MR. WILLIAMS: But is also the ability
21 to switch quickly if you need to, or let's say the
22 need for gasoline versus jet fuel, and you can --
23 I mean you can learn to --

24 MS. KRANZMANN: That, and the definition
25 of capacity creep. I'd call that more flexibility

1 of your asset. But I don't know if I have the --

2 MR. LETO: It just so happens though in
3 California, which has a lot of hydro cracker
4 capability. Certain types of hydro crackers do
5 give you flexibility to switch from more gasoline
6 product to more diesel and jet. So California is
7 unique in that capacity.

8 MR. WILLIAMS: So it's possible to get
9 some elements of capacity creep that make you more
10 flexible, and others without necessarily planning
11 it that way, and other that could make you less
12 flexible, right? Just to squeeze the last little
13 bit.

14 MR. HERMES: I think the term is pretty
15 loosely used. And in the broader sense, people
16 use it to mean any growth in refining capacity
17 that involved building a brand new refinery, which
18 would mean all growth and capacity in the US since
19 '78, or whenever the last refinery was built.

20 Some of that is I think the process is
21 like probably described, and that's the half
22 percent a year number. But some of it comes from
23 major projects that anytime a refiner builds a
24 major project you can almost be guaranteed that
25 crude capacity will go up. But that usually

1 happens like to meet new specifications or
2 installing a major new process, or something
3 that's part of a major capital investment.

4 PRESIDING MEMBER BOYD: Could I
5 interject a different question into the
6 discussion? We've been talking about California
7 and the US, and our growth potential, and it leads
8 to more imports. And a lot assumptions are
9 they're out there to come in our direction when we
10 need them. And people are getting more
11 sophisticated and more interested in making
12 California gasoline, etcetera, etcetera, i.e, it's
13 a perfect world.

14 But we didn't talk about it, and we
15 didn't inject what's going on in the whole world
16 with regard to the demand for transportation fuel.
17 And as the developing countries develop, and as
18 somebody talked about mobility being one of the
19 virtues of life, and ultimately in my experience
20 that leads to somebody that wants a car somewhere.

21 And, you know, when everybody talks
22 about when India and China really get with it and
23 start buying automobiles, you know, we can suck
24 the planet dry of petroleum and what have you.
25 Does that really enter into -- I mean that's going

1 to mean more competition in the world market.

2 On the one hand we're trying to expand
3 ourselves away from the self-sufficiency we
4 enjoyed for years to playing in the world market
5 and getting assured that the world market is a
6 market, and it can take care of us if we provide
7 facilities and surge capacity or what have you.

8 But what's happening in the world
9 market, and what might be its effect on what we're
10 trying to do here in California, and ultimately
11 the price that people have to pay, either based on
12 scarcity or just based on demand, is that an issue
13 we, the Energy Commission, should worry about in
14 producing a report this fall that talks about, you
15 know, our energy future in this arena?

16 MR. HERMES: Well, obviously it fits
17 into the overall context of the world's supplies.
18 But the level of imports we're talking about is
19 still pretty small compared to everything that's
20 moving around. Gasoline is probably a little bit
21 more of an issue for the reasons I've mentioned
22 earlier. But most countries, typically the ones
23 you're talking about, have put in facilities to
24 take care of their own gasoline demand.

25 And usually the problems those

1 developing countries have is more of getting a
2 balance of products. And that typically makes
3 them either long or short on diesel jet and fuel
4 oil. And part of it is gasoline is the money of
5 refining. So most refineries in countries like
6 that are going to supply their own domestic
7 gasoline demand if they possibly can.

8 So I don't see a lot of competition
9 coming in from that you're having to compete
10 because India and China won't import gasoline, if
11 that's the sense of your question. I don't really
12 see that happening.

13 MR. WILLIAMS: You're saying more that
14 if anything, there's going to be a disruption in
15 say the jet fuel market?

16 MR. HERMES: Well, those tend to be the
17 products that float. The refiners run to make
18 gasoline, and then they import and export to
19 balance the other products would be my general
20 perception of how those countries work.

21 MR. LETO: Another thing maybe to add,
22 you know, the reason we have a lot of gasoline
23 coming into New York, one of the reasons, because
24 Europe is using more and more diesel for their
25 automotive. So they have surplus gasoline short

1 of diesel. And that's allowed the driver for New
2 York. So that's something that's happening on a
3 continual level.

4 The other thing is some of the world
5 specs on gasoline are starting to converge. Other
6 countries are getting more stringent on gasoline
7 quality, which although maybe not identical, we
8 may be moving from these special products like
9 carb, and kind of having a product dial in, to
10 have a more of a fungible global gasoline stream.

11 Although there's this lag while
12 everybody's got their different schedules for
13 implementation.

14 MR. COVI: I have a question for Dave.
15 There was a very interesting discussion this
16 morning about the terminals. I know nothing about
17 that. I know a little about economics though, so
18 I'm curious, as oak fluid ships compete with the
19 container ships it seems to be like that the berth
20 would go basically to the highest bidder.

21 Why is it such sort of a (indiscernible)
22 that these container ships are just in large part
23 the future of the ports, not the bulk fluids?

24 MR. MATHEWSON: Well, we look at it not
25 only on the berth utilization, but on back lang

1 utilization. But both ports do, with respect to
2 pricing of the property, is over the years we've
3 developed revenue rates for activities that relate
4 to container use versus a bulk use.

5 And clearly over the last several years
6 we've gotten to a point where today container use
7 on a per acre basis is probably two and a half
8 times to three times what we could get if that
9 acreage is put into a liquid bulk use. So
10 clearly, financial model is much more attractive a
11 port if that land was put into container use
12 rather than any other use, including a liquid bulk
13 use.

14 MR. COVI: So I don't know what the
15 relative cost of a barrel of crude is, you know,
16 importing at the terminal. I don't know how those
17 fees average out on a per barrel basis. But is
18 this a really big hurdle, three times the cost?

19 MR. MATHEWSON: Just to follow up on
20 that, what we also do is part of our pricing model
21 for containers is we have volume incentives. So
22 we have a minimal annual guarantee. And then
23 after that there's an incentive for additional
24 cargo on containers whereby we share revenue with
25 a customer, 75/25, 50/50, 25/75.

1 We haven't done that in the past for
2 liquid bulk. We are now looking to do that with
3 the proposed customer for 400 whereby the
4 agreement could be structured to allow the
5 customer to grow the business. So the first three
6 to five years we don't realize our established
7 rate of return.

8 So we're getting revenues return that is
9 significantly less than what we'd usually get. It
10 allows them to grow the business. Then
11 afterwards, in years five and out, we recapture
12 that. And we're also offering the liquid bulk, as
13 we do containers, the opportunity to revenue
14 share.

15 So we're hoping that combined with a
16 longer term lease to allow amortization of the
17 improvements would make it more attractive for an
18 end user, major oil company, or a third party
19 terminal operator come in and make the necessary
20 investments.

21 MR. WILLIAMS: May I ask a question
22 along those lines? What about the operation of
23 unloading a tanker requires that the tanks be
24 right next to the berth? It seems to me the
25 pipeline take the tanks a mile away or something

1 like that.

2 MR. MATHEWSON: Right. And clearly
3 that's something we would like to see. The
4 farther you go though from the berth the greater
5 energy requirements to the pumps, the short side
6 versus vessel based pump, work pumps, there's some
7 issues there as well. So I think there's a fine
8 distance that you can locate tankage to receive a
9 product.

10 MR. WILLIAMS: Is there any very
11 difficult problem of -- suppose there were a way
12 of unloading a tanker, could it unload at a
13 container berth? If you had that pipe there is
14 it --

15 MR. MATHEWSON: You know, we actually
16 tried that on one of our container terminals. We
17 installed bunker fuel lines underneath the dock.
18 Rather than having the bunker barges go throughout
19 the port and tie along a vessel we thought, well,
20 we'll see if this makes sense and put the bunker
21 lines underneath the wharf, and they can just
22 connect that way.

23 That really didn't work out. And with
24 respect to actually handling a tanker out of
25 container berth, you're going to have some issues

1 with berth utilization and conflicts, and who has
2 preferential berthing assignments there. And in
3 that situation that would be a container terminal.

4 So the tanker is at berth. That vessel
5 operator is going to have additional cost incurred
6 to depart the berth, go to tanker and then come
7 back in a day or two. It's something we've looked
8 at. It hasn't been warmly received. And that's
9 why with 400 we've offered the opportunity to have
10 two dedicated deep water liquid bulk berths there
11 so you wouldn't have those conflicts.

12 MR. WILLIAMS: But pursuing my idea, as
13 moderator I get to pursue this idea, and so the
14 surge capacity sense then, if there was some way
15 of unloading a tanker of gasoline on very short
16 notice that a container berth -- assuming lines
17 were there it could be done, right?

18 MR. MATHEWSON: Sure. But, again, I
19 think with respect to surge tankage, I'm clearly
20 not an expert, I'm not in the industry, but I
21 think you would be very hard pressed to find an
22 economic model that would make sense for a third
23 party terminal operator to make the necessary
24 improvements, and commit the capital required to
25 build the tanks, and have basically limited tank

1 turns on those assets.

2 COMMISSIONER GEESMAN: Did I understand
3 you to say that the ratio in revenue per acre
4 between container shipments and bulk liquid cargo
5 had gone up over the past?

6 MR. MATHEWSON: Yeah. With respect to
7 our return on a container, yeah. As we
8 renegotiate compensation for all of our
9 facilities, which is every five years, we're in
10 the position where we can enhance our revenue
11 streams on the container agreements. And we've
12 tried to limit that on all of the bulk activities.

13 COMMISSIONER GEESMAN: They're based on
14 the economic value added in those containers
15 compared to I guess the relatively flat real price
16 of crude oil. Do you see that ratio expanding
17 even further in the future?

18 MR. MATHEWSON: Yes, we do.

19 COMMISSIONER GEESMAN: This is a problem
20 then that is likely to worsen?

21 MR. MATHEWSON: Very much so.

22 MR. COVI: I had one more question in
23 this topic area. You talked about different
24 facilities for crude, different facilities for
25 finished product like gasoline. Is it that

1 important? I mean do you pretty much -- crude has
2 to be dedicated to crude imports? I know there's
3 problems with the tanks being cleaned, but how
4 quickly can you convert crude storage tanks to
5 gasoline if you had to, you know, under the area
6 of flexibility?

7 MR. MATHEWSON: You know, I think that
8 ought to be directed toward somebody who really
9 deals on the operational aspects of that.

10 MR. COVI: Yeah.

11 MR. MATHEWSON: I think there could be
12 some issues. Berthing prospective though, what we
13 can offer with respect to the facilities that
14 the port can develop, which is really limited to
15 the berthing, from our perspective it doesn't make
16 sense to create a deep water berth and channel to
17 accommodate a product carrier, which is not going
18 to draw anywhere near 81 feet of water.

19 All you're going to do is, you know,
20 diminish the utilization of that deep water berth.
21 And so we'd rather have the product carriers go to
22 existing berths that are drawing, you know, 40, 45
23 feet of water as opposed to the deep water.

24 MR. COVI: I'll ask another question.

25 Recently I've read about it, and we've read about

1 it before, this potential for a new refinery in
2 Arizona. And it's kind of a two part question for
3 the industry folks. I know it's a competitive
4 market, and you're not really interested in having
5 new competitors in the market, but do you think
6 about this at all?

7 Do you handicap the probability of this
8 refinery actually getting its permits and being
9 built? And the second part of the question is how
10 does this enter into your long range planning? I
11 mean if there were a new refinery coming on line
12 say in like 2008/2009? Do you think about that at
13 all when you're talking about your own
14 infrastructure expansion potential down the road?

15 MS. KRANZMANN: To be honest, we have
16 not as of yet. We would if it became a reality,
17 but, no, we haven't spent any time on it. Our
18 refineries are all built in California, are all
19 built to make California gasoline. So, you know,
20 that's what we --

21 MR. COVI: But we also export quite a
22 bit to Phoenix. I mean basically building a new
23 refinery in Phoenix is almost the same as building
24 a new refinery in California.

25 MS. KRANZMANN: But we're capable of

1 making 100 percent car gasoline. It's not for
2 Shell, but that's one of the reasons we haven't
3 looked at it as much.

4 MR. LETO: Okay. Just maybe a couple of
5 comments, we were talking about this before lunch
6 is, you know, one, we've kind of converted the
7 lines they were going to use to move crude to
8 Phoenix to product, or to natural gas. There were
9 two lines that you could conceivably get close to
10 the plant or right next to the plant.

11 Second of all, the last refinery I
12 worked on when I came out of school was 1978. And
13 if you look at the cost of building a brand new
14 grass roots facility, this was 100,000 barrel
15 facility in Canada. That cost 1.1 billion.
16 You're probably talking three to four billion,
17 which is probably on the order of three to four
18 times the acquisition cost of today's refinery,
19 you know, trading hands.

20 MR. COVI: Right.

21 MR. LETO: So a new capital on plans.
22 And literally, when they add capacity to existing
23 refineries in the gulf that's probably a lot more
24 cost effective, and that's what we've doing to,
25 you know, to create more capacity, rather than a

1 grass roots plan.

2 MR. COVI: That makes sense to me. And
3 I just don't understand why they're talking about
4 it then. I mean there's some people who are
5 seriously spending a lot of time talking about
6 building a refinery in Arizona.

7 MR. LETO: Well, there's a product need
8 there. It's an isolated market. But, you know,
9 economically whether -- I think you can scratching
10 the numbers on the paper, but the economics don't
11 work.

12 PRESIDING MEMBER BOYD: Well, I was very
13 influenced by the comment earlier in the
14 presentation that the Nevada Energy Commission
15 ought to really be worrying about this.

16 (Laughter.)

17 PRESIDING MEMBER BOYD: It's kind of,
18 you know, a little quid pro quo though, you know.
19 We can't shut off the flow of gas. I mean we
20 could take care of ourselves if we were the nation
21 State of California, but we don't. Besides that,
22 we need their electricity.

23 (Laughter.)

24 PRESIDING MEMBER BOYD: So it is a world
25 market so to speak. But it does make one wonder,

1 from an academic perspective you can do certain
2 things, but then when the constraints of the real
3 world enter the picture, I'm having a tough time
4 finding the land space for the surge capacity so
5 to speak.

6 And I did put forth that you want to
7 build refineries in those places, but we all know
8 oil refineries have been built in this country for
9 a long, long time. And although there's been some
10 mutterings lately about expanding California
11 refining capacity, nothing serious has come forth
12 as of yet.

13 So it really leaves me worrying about
14 the chart that went up earlier today that shows
15 demand up there, and supply down there. And we're
16 still pondering how to close that gap. And I'm
17 not feeling any better at five to 3:00 in the
18 afternoon than I felt when I walked in the door at
19 9:30.

20 So before we close this down I would,
21 again, ask any advice for us here, who aren't
22 planning for corporations and are not worrying
23 about the competitive nature of things, as to what
24 you might do, if you were in our shoes, to try to
25 address what appears to be, you know, a problem

1 for us in the future in California?

2 Anyways, I'll trade places with any of
3 you for a few minutes.

4 MR. HERMES: I'm afraid I can't take
5 over your job for you, Commissioner Boyd. But,
6 yeah, what's needed obviously is more facilities,
7 be they storage facilities, surge facilities,
8 refinery expansion and so on. And, you know, the
9 process of encouraging and maybe making that
10 easier to do seems to me, short of the state
11 getting into the business, is about all you can
12 do, because you really can't make people invest.

13 They're going to invest when they
14 perceive that it's a good investment, and it suits
15 with their allocation of capital versus other
16 needs. So I don't really know how far you can go
17 on that because companies are looking at a lot of
18 other investment options.

19 And until they feel that it's pretty
20 much a certainty that something is going to
21 happen, I just don't think companies make very
22 many investments on speculation of market trends
23 five and ten years out. You obviously look at
24 them. But until it's there the investments don't
25 tend to happen.

1 Now, imagine if imports came in
2 regularly, and the prices were always up at that
3 level, my guess is you would see some investments
4 starting to happen. That's not very much help I
5 realize.

6 COMMISSIONER GEESMAN: Well, I think we
7 heard at the last hearing we had a month or so ago
8 when we were discussing the strategic fuel reserve
9 that there's a lot that the state can do about
10 creating a more rational permit environment in
11 removing some of the uncertainty in that. And
12 you're right we can't make people invest.

13 But we can certainly clean up our own
14 house in such a way that decisions are made on a
15 rational basis. They're made one, and they're
16 made on some type of time certain basis.

17 MR. WILLIAMS: Holly, you said that the
18 biggest thing from Shell's perspective is
19 permitting, right, a big thing, right?

20 MS. KRANZMANN: That's the most obvious
21 thing that we see that the Energy Commission could
22 help with.

23 PRESIDING MEMBER BOYD: There's a
24 gentleman at the table here. Do you have a
25 question for our panel?

1 MR. STEVENSON: Well, you just covered a
2 point I was going to make about, you know, you're
3 asking about what can you do, if you can do
4 anything about permitting? If you expect to see
5 that product demand well above the capacity there
6 will be the incentive on an ongoing basis for the
7 investments, and then it's a matter of opening the
8 gate on the permit process to allow that
9 investment to occur.

10 And also about what would -- I'm sorry,
11 I'm Dwight Stevenson, Tesoro. What kind of
12 facilities if you were to be able to direct, and
13 I'm not sure how you could do, but if you could
14 direct what kind of facilities are needed, I've
15 got a point there that the crude oil facilities
16 are probably something that has been more taxed in
17 the refineries than in the products.

18 There's a number of refineries who have
19 the ability to export product. And as that turns
20 around they're going to be able to use those
21 facilities to import that product, especially in
22 the Bay Area. But as the refiners are grown the
23 crude import facilities have become taxed.

24 So if you were to look for somewhere for
25 tankage, logistics, pipes or whatever, I'd put

1 that into the crude oil. Does that answer your
2 question?

3 PRESIDING MEMBER BOYD: Yeah. I would
4 just want to ask the question of let's say it's a
5 perfect world and permitting per se is not that
6 big an issue other than the land use aspects and
7 the fact that there's 35 million people in the
8 state, and nobody wants anything in their
9 backyard.

10 And local folks have allow the
11 subdivision to build right up to fence lines of
12 existing facilities and what have you. Is there
13 really the opportunity there to expand refining
14 capacity in the state. And that's kind of just a
15 broad general question. I don't think anybody has
16 the answer because it's kind of plant by plant
17 specific.

18 But just from the experience that
19 Commissioner Geesman and I tell Commissioners that
20 have with siting power plants, we know nothing is
21 popular in the state. And I just wonder how big a
22 hurdle that is, even if, you know, the
23 traditional, let's say, air quality permitting was
24 no big deal and what have you.

25 The land use issue, it's almost -- and

1 it's the economic use of the land as it occurs in
2 the ports, is that a significant hurdle? Every
3 passing day and every growth in the population it
4 seems to me it does become more of a pressure
5 anyway to do it.

6 MR. STEVENSON: I'm not sure the answer
7 for that. For the industry, we have land. As far
8 as the capacity creep, you can look at that and
9 getting the most out of the same equipment.
10 There's the catalyst that are seemingly every few
11 years you're increasing that capacity.

12 You can increase the capacity of unit
13 just with a new and better catalyst. And
14 utilizing the same space and, like a skyscraper,
15 essentially building up. But I really can't
16 answer that. You know, primarily I think you're
17 thinking about the LA area, which I believe is
18 more of a problem.

19 PRESIDING MEMBER BOYD: Well, we've
20 gotten somewhat into the public comments. That's
21 not until later in the agenda. And I'm leading
22 into the agenda. So I'll stop asking questions.
23 Any other comments the panelist want to make, or
24 any other last advice you want to give us before
25 we excuse you and we move on to the next agenda?

1 MR. ABELSON: Can I ask a question?

2 PRESIDING MEMBER BOYD: No, you can't.

3 (Laughter.)

4 PRESIDING MEMBER BOYD: I can do that,
5 he works for us.

6 (Laughter.)

7 PRESIDING MEMBER BOYD: All right. I
8 want to thank the panelist. And thank you,
9 Jeffrey. Thank you, everybody, for your time and
10 effort. We should move on.

11 Chuck, you're in charge. Get back up
12 here.

13 MR. MIZUTANI: Yes, sir. So that
14 concludes the second session. The third session
15 is entitled retail marketing issues. And there
16 will be one speaker, Joe Leto. That he will talk
17 about the impacts of high volume retail marketing
18 in California. Joe, you're up again.

19 MR. LETO: Hello, again. This is
20 probably going to be a little anticlimactic on the
21 retail side. But nevertheless, we're here to
22 discuss some changes in retail that has some
23 ripple effect, repercussions on the whole supply
24 chain side.

25 The topic is US hypermart, and basically

1 discount stores, supermarkets, mass merchandisers
2 getting into gasoline. How is that likely to
3 impact marketing? How does that impact supply and
4 pricing? So with that, we get into some of the
5 issues. I guess for sake of definition, when we
6 talk about hypermarts we're talking about any
7 nonconventional gasoline retailer.

8 So, again, there are discount stores
9 like Walmart, mass merchandisers like Costco,
10 supermarkets like Safeway. Say over the last
11 eight years the hypermarts have made a great roll
12 into the gasoline marketing business. We started
13 looking at this back in about I think it 1999.

14 We took our first look at the hypermart
15 business, and it was kind of creeping up on us.
16 So the first question is what's the incentive for
17 other retailers to get into the gasoline
18 marketing? And they've done it as creating other
19 profit centers with having a whole concept of the
20 one stop shop business.

21 They saw how big the convenience store
22 business was getting and they were trying to
23 recapture that fill in business, you know, the
24 convenience store side of the business. And they
25 look at gasoline as a traffic draw, you know.

1 There's probably no product on earth that creates
2 as much change and havoc in the market place with
3 pricing as gasoline.

4 I was thinking about it yesterday when I
5 paid a \$34 parking bill. And I'm thinking, you
6 know, people drive around and shop, five cent, two
7 cent discount on gasoline, and yet we pay these
8 other things without even blinking an eye.

9 And I guess lastly, you know, the big
10 push for the retail business, which like a lot of
11 other industries has seen a lot of downward
12 pressure on margins is, you know, how do we
13 increase same store revenues, you know? What can
14 we add to our business to increase store revenues?

15 That's been another big incentive. Just
16 to put things in context, you know, part of what's
17 happening out there is we've got a lot of overlap
18 and different types of retail going after the same
19 type of business, and the same customer. Probably
20 the biggest change effecting gasoline marketing is
21 some of these stores, like the mass merchandisers
22 are increasing traffic and trips per month, and a
23 lot of customers are planning their gasoline
24 purchases at Costco rather than at a local, you
25 know, conventional retailer.

1 And this is in some markets dramatically
2 shifting who markets gasoline, and diesel. This
3 is just to show sort of the retail chain continual
4 for mass merchandisers to convenience stores. The
5 numbers to the right put this in context. I
6 believe there's about 160 to 170,000 retail gas
7 stations in the US.

8 And, you know, in contrast, supermarket,
9 the three largest chains, there's about 6,000
10 sites. The discount stores, Walmart, Target,
11 K-Mart, there's about 5,600 sites. And the mass
12 merchandiser is probably to about 1,000 now. So
13 you don't have the same site density across the
14 US.

15 But you certainly have quite a few
16 sites. Another thing is, some of these hypermart
17 sites do two to three times the volume of an
18 average retailer per site. The players, and I'm
19 sure you've seen some of them in the west, the big
20 players is probably ten companies that control
21 about 86 percent of the hypermart gasoline sites.

22 Some big regional players, supermarkets
23 such as HEB in Texas, and the big three national
24 players, Kroger, Safeway and Albertsons. One big
25 differentiating factor on these Walmarts has

1 tended to align themselves with three major oil
2 companies, Tesoro, Sun and Murphy.

3 And in their case they lease out the
4 land or property to the oil company. And the oil
5 company actually builds and operates the retail
6 site. In most all other cases, and this is
7 another big change in gasoline marketing, the
8 brand for the gasoline is the same umbrella brand
9 used by the stores.

10 So Safeway gasoline is Safeway. They
11 use Safeway brand at the pump, as well as the
12 bakery. And that's the last four years. I think
13 that's been one of the biggest changes in gasoline
14 marketing is the increasing strength of I'll call
15 it generic retail.

16 I shouldn't use the word generic, but the
17 conventional retailer brands like Safeway or
18 Walmart on gasoline selling, and somewhat the
19 decline of the brand value for the conventional
20 retailer.

21 Just some of the key drivers, I'm not
22 going to go through every box here, but the thing
23 that's driving sites, now here in the west, as we
24 do in the northeast, we have unique constraints
25 such as land constraints.

1 Some of the same constraints we've been
2 talking about for the ports. A lot of retailers
3 here do not have the parking lot sizes to
4 accommodate gasoline. So in the northeast part of
5 the US and the southwest, especially California,
6 we've seen a lot lower growth rate on hypermarts
7 as we've had in the interiors like Texas or the
8 midwest.

9 And that's probably going to stifle the
10 role of hypermart growth in those markets.
11 Certainly the numbers indicate that, which I'll
12 get into in a minute here. Another big change or
13 driver for these business, when the hypermarts
14 build gasoline business in the market they tend to
15 be very aggressive on place to build traffic.

16 And that just started ramping down
17 gasoline margins across many areas of the country.
18 Dallas, which is a market we looked at in detail,
19 which is a more mature market, probably has
20 commodity, I'll say the very low margin level has
21 actually improved the margin.

22 So it's not a long-term phenomena, but
23 in general we expect retail prices to ramp down in
24 the presence of significant hypermart competition.
25 The thing that's driving the growth is available

1 sites. New store builds a lot of companies like
2 Safeway for example, or Albertsons, any new site
3 that can accommodate a gasoline retail facility
4 they are building.

5 So new site growth draws a big chunk of
6 their gasoline retail facilities. However,
7 existing site conversions is probably still the
8 biggest drive. They're still building sites on
9 existing, let's say, land plots. Some of the
10 numbers I'm going to show you we try to track
11 what's going on nationwide on hypermart.

12 There's a market research that tracks
13 this. I think we polled or called 21,000 sites,
14 hypermart sites, to see if they have the land or
15 accommodate gasoline, if they were planning
16 gasoline. Currently, this is as of March, April,
17 it's probably on the order of 2,700 hypermart
18 sites with gasoline across the US.

19 So a pretty big number when you
20 consider, again, they're doing two to three times
21 the average gas volume of a conventional retailer.
22 This is a snapshot at 2002 of the fuel site
23 existing gas sites for the hypermarts across the
24 different regions, and then the annual rate of
25 bill.

1 So you can see out here in the pacific
2 southwest region we referred to earlier in our
3 slides, about 160 sites building at a rate of
4 about 56 per year. You can see the midwest and
5 the gulf coast are the dominant areas. Texas is
6 probably where this started. And, again, there's
7 been two or three generations of hypermarts and
8 gas.

9 This is the third generation. We had
10 many, many years ago Sears had gasoline. I think
11 there was a department store called Zares that had
12 gasoline. That kind of went by the wayside. I
13 think what they're doing now is taking hold and
14 they're continuing to grow. Most of the retailers
15 that have gotten into gasoline are staying
16 aggressive about it.

17 This is fourth quarter snapshot, the ten
18 biggest players on volume. This is our estimate
19 of gallons sold, a billion gallons sold per year.
20 So you can see Walmart, Sam's, Costco and Kroger
21 are the top four. And we estimate Walmart is well
22 over, probably about 1.3 billion gallons.

23 So they're becoming very, very
24 significant players in the gasoline market.
25 Again, Walmart is really Tesoro's, Sun and Murphy.

1 So, you know, one of the things we've looked at is
2 where is this all going and how is this changing
3 the retail business in the US.

4 Now, keep in mind a lot of this has
5 happened maybe for different drivers in Europe,
6 France, Great Britain, some other companies. The
7 hypermart role of gasoline marketing is much
8 greater than it is here. So some of the things
9 that we're showing here are early stages of what
10 we've seen in other countries around the world
11 and, again, maybe for different driving reasons.

12 Our most recent estimates is for the
13 hypermart gasoline sales to increase to 11 billion
14 gallons in 2003. So by the end of the year 2003
15 we'll be at about that level. And by 2005, at
16 about 23 billion gallons. In contrast, we did our
17 hypermart study in 2000. We were at about 4.4
18 billion gallons.

19 It has slowed down a little bit with the
20 economic downturn, you know, the rate of new store
21 built, and investment has gone down as well. So
22 we've seen a little bit of downturn, but still
23 fairly aggressive. As we'll show, that probably
24 represents -- today's volume represents about a
25 six or seven percent US gasoline market share.

1 Depending on where you are in the US,
2 we've seen market shares as high as the low 20s.
3 And out here in California we're probably more the
4 three to five percent range. And then during the
5 latter part of this forecast period, based on our
6 projections, about seven companies were
7 responsible for 77 percent of all gasoline,
8 hypermart gasoline sales.

9 And that's Albertson's, Kroger's,
10 Safeway, Costco, Walmart, Sam's and Myer's.
11 Myer's is a midwest regional mass merchandiser.
12 So pretty phenomenal growth in a very, very short
13 period of time. I think, you know, unlike the
14 first and second generation of growth, you know,
15 with underground storage tank programs, and
16 companies feeling more safe, and the tanks they're
17 putting in, and the potential liability, I believe
18 it's gotten a lot easier to enter the business,
19 and probably less feeling of liability.

20 Probably the biggest concern in some
21 markets has been supply. This just kind of
22 summarizes the total inventory of sites out there
23 that could be targeted for gas. I think we had on
24 the order of 52,000 sites on the part of the
25 hypermarkets. So that's everything.

1 And I believe in a lot of the research
2 work our market people did, maybe 30 to 40 percent
3 of these sites are amenable to gas and retail,
4 meaning having land, not the zone restrictions to
5 add gasoline pumps. So this is the projection of
6 gasoline markets. This is for the whole US.

7 Now, we have a base volume and a
8 speculative volume. The speculative is if we have
9 some new entries in the gassing business on the
10 part of certain companies. We're constantly
11 seeing some small regional planners getting into
12 gas and retail. So as you can see, with the
13 speculative category we had about 17 percent in
14 the year 2007.

15 So, you know, 15 percent in a market is
16 very significant. I mean ten to 15 percent, you
17 know, if you're an oil company and you're at that
18 percentile, that's kind of the minimum level where
19 you think you have good market concentration, you
20 know. Your unit cost are low. You've got a good
21 market presence, you know, among most areas of the
22 market.

23 So it's almost as if collectively these
24 seven companies are collectively another major
25 role company out there in the market place.

1 That's pretty big. And this is looking at it by
2 channel, again, breaking it down into
3 supermarkets, mass merchandisers and discount
4 stores.

5 And I should mention, each one of these
6 channels has had a different personality in the
7 market place. The mass merchandisers tend to be
8 the most aggressive on price on a consistent
9 basis. Kind of a no frills. I mean at Costco you
10 can't even find a squeegee. It's pure fuel sales,
11 drive traffic.

12 Some of their stores do 800,000 to a
13 million gallons a month, which it's almost like
14 the movie Road Warrior sometime in the parking lot
15 with traffic on a Saturday afternoon. But
16 customers go. They stand in line and they wait to
17 get their seven cent discount a gallon.

18 Supermarkets, less discount. They're
19 relying more on their in-store customer. The
20 discount is often offered with the discount card,
21 like a three cent discount. So as we're showing,
22 the shift is supermarket we're forecasting, just
23 because of their share of density out there, will
24 have about nine billion gallons of sales by 2007.

25 The mass merchandiser will be about six

1 billion. And the discount stores will be about a
2 little under four billion. And most of that is
3 Walmart. K-Mart was part of this, but they put
4 they're developed program on hold, you know, with
5 their bankruptcy. Now, this keys in on the
6 western regions.

7 This is I believe the red bar is Pacific
8 Northwest, again, Washington and Oregon, Pacific
9 Southwest, Nevada, Arizona and California, and
10 then the Rockies. And you can see the Pacific
11 Southwest is greatly lagging the other trade areas
12 on gasoline markets. We're 2002 and we estimate
13 we're at three to four percent.

14 And you can see that. I was in San
15 Francisco yesterday driving, and these retail
16 stations are little pockets of land, you know,
17 surrounded by buildings. And the supermarkets
18 have very little parking space. So where most of
19 these sites are going tend to be in the rural to
20 suburban areas where there's still some open land.

21 The Pacific Northwest, among the western
22 regions has the highest penetration. We're
23 already about nine percent and forecast had almost
24 hit 20 percent by 2007, very aggressive market.
25 In the Rockies is somewhere in between, again,

1 this is Colorado, Utah, Wyoming.

2 So California, or the western states,
3 Arizona, California, Nevada we're expecting about
4 nine percent. The biggest influence right now is
5 Phoenix, Las Vegas, and there's a third market.
6 Phoenix and Las Vegas have the greatest
7 penetration. And I think we have some of the
8 micro markets.

9 Our micro markets across the west that
10 we use in some of study work cover all the real
11 estate across the west. So these are pretty large
12 markets. I mean Los Angeles is everything from
13 Ventura, and even further north, all the way to a
14 divide line between it and San Diego.

15 So it's a very large market area. But
16 when we look at these markets, Los Angeles, we're
17 probably under three percent. San Francisco is
18 probably about two percent. And as I mentioned
19 earlier, Phoenix, Las Vegas, and then Salt Lake
20 City in the middle there, anywhere from seven to
21 14 percent.

22 Generally, we've got some definitions
23 here. When we define maturity in a retail market,
24 let's say the ramp up of hypermarts and where they
25 are in market share, you know, the ten to 15

1 percent level they're starting to reach some
2 maturity where they've been there for a while.

3 They're competing with each other,
4 meaning hypermart versus hypermart. They're
5 pricing against each other. After we enter that
6 phase we tend to see some raise in pricing.
7 They're tired of beating each other up. They're
8 moving the same customer around. So they're not
9 getting what they call store-life.

10 Store-lift, you know, they define as how
11 much more inside store sales am I getting because
12 I'm offering gasoline? Well, if you've got, you
13 know, two supermarkets across from each other
14 marketing gasoline, you're kind of, you know,
15 you're not gaining any more store-lift.

16 So that's when we've gasoline prices and
17 margins go from the doldrums back up again. So
18 even though we've seen a dip across many markets,
19 we're expecting margins to return to retail, but
20 maybe not to the level we have seen in the last,
21 you know -- two years ago, and then back five,
22 retail margins were very, very healthy across the
23 US.

24 And they've been on the skids for about
25 two to three years. And that's what we're

1 defining here, kind of the different phases. I
2 would -- and, again this is kind of qualitative,
3 but the quantity in the part is where are we in
4 market share? But California is I would consider
5 in its early hypermart phase, no very mature on
6 the hypermart growth.

7 Pacific Northwest, Phoenix and Las Vegas
8 tend to be, you know, in the fast expansion phase.
9 And then a market like Dallas, Houston is kind of
10 in the same position. They in what we call a very
11 mature market base. So one of the things we've
12 done is study some of the mature markets to draw
13 some inferences to other markets around the
14 country and where they're going to head.

15 So, you know, I would expect California,
16 again, maybe to top out at ten percent just
17 because of the line of constraint on market share.
18 So I don't see the same kind of impact in the
19 California market as maybe the Texas market for
20 example. But nevertheless a significant player.

21 I guess this very busy. This is a
22 profile of about ten markets, big markets, across
23 the US and retail growth margins. So this is
24 retail price, less acquisition cost for wholesale
25 gasoline, and what the differential is. So it's a

1 measuring of margin before discounting their
2 operating cost, labor cost, in-store utility cost.

3 And as you can see, most markets have
4 been on the decline. And if you look at some of
5 the markets that we indicated had high
6 concentrations of hypermarts, generally that's
7 where we see the lowest margin. So it is bringing
8 street prices down. I guess in the short term
9 that's very good for consumers.

10 Consumers have shown very little brand
11 loyalty. We did some survey work in Dallas of
12 customers on site. And the trigger point for
13 shifting from a brand used to a hypermart was less
14 than three cents a gallon. It was like two to
15 three cents a gallon. So very sensitive to price
16 change, and very easy to shift brand allegiance.

17 So I think you've seen this in the press
18 when you talk about diminishing a brand value.
19 This is one major issue facing -- the oil
20 companies have spent a lot of money in brand
21 recognition. I'm not going to read all this. I
22 guess just point out some highlights here, we
23 already mentioned the margin deterioration.

24 And ultimately that leaves the lower
25 price to the street and to consumers. You know,

1 when you look at eight companies, five of those
2 are national players. We're really talking about
3 introducing four to five retail players in every
4 market. Add it to what we already had, and then
5 maybe some of the smaller guys moving out of the
6 market.

7 So we're building a much more
8 competitive market across the US among retailers.
9 I mentioned the Dallas market. I think everything
10 else I've pretty much mentioned here. The other
11 thing is on pricing, some of the pricing is a
12 little bit deceiving. The other big thing going
13 on out there is slowly ramping up, is what they
14 call loyalty and cross merchandising.

15 And that's if you buy a number of store
16 items. I think the stores that are participating
17 in these programs may have 900 items of which you
18 buy and get a gasoline discount for those
19 purchases. So what you see on the street sign is
20 not necessarily their effective purchase price for
21 gasoline.

22 It's that street price minus the
23 discount they're getting for in-store shopping.
24 That's a growing trend. So street signage on
25 pricing is going to mean less and less over time

1 for companies that employ these loyalty and
2 cross merchandising programs. I've heard it
3 coined stealth marketing, you know.

4 Rather than flashing the price up there,
5 you know, every customer may have its own price.
6 And with the technology out there, and customer
7 recognition, this is probably going to grow. I
8 have a couple more slides. Just on the supply
9 channel, I think one big difference here in the US
10 relative to Europe when hypermart gasoline
11 marketing got rolling, you know, Europe had excess
12 refining capacity.

13 So, you know, an independent could
14 hypermart and put in gas and retail facility, and
15 find a ready supplier as refiners were eager to
16 ramp up refinery utilization. Here in the US we
17 don't have that situation. As we've been talking
18 about, we've got very tight refining capability,
19 very tight supply situation.

20 So in some markets it's actually been
21 inhibiting to hypermart's growth. Although, you
22 know, not a lot, just midwest has been an area
23 that's been tight. I think you've seen in LA and
24 Phoenix we've had, when there's been supply
25 problems, you know, it's been a very tight

1 situation for wholesale market.

2 So we have a little bit different
3 situation than we do Europe. Generally, I mean
4 what's been happening as the hypermarts gather
5 more and more gasoline market share, I think we've
6 gone from them buying at the rack and maybe buying
7 from distributors, to buying more and more direct
8 from the majors.

9 I mean they're becoming such a volume
10 force out there. That really if you're a major
11 you've got to market to them, because there's such
12 a big presence in the market place. So over the
13 next three to four years what these market share
14 number means is that, you know, virtually every
15 major is probably going to be selling significant
16 volumes to a hypermart.

17 So they're going to have their own
18 channels of retailing, as well as the hypermart
19 channels. And that's kind of compressed, the
20 branded wholesale price somewhat. And I think
21 across the whole US we were looking at available
22 unbranded wholesale supply across the US.

23 You know, most majors have product they
24 sell in the wholesale market as well as what they
25 sell to their own retail. And then we have in the

1 US we have a number of, I call it more pure
2 wholesalers, you know. They don't have any
3 retail. They sell only -- they sell either to
4 majors that are short or to independent retailers.

5 And, you know, here on the west coast
6 companies such as Valero is a big wholesaler
7 because they don't have a lot of their own retail
8 on the west. But I think across all 42 markets
9 that we looked at only two refiners had unbranded
10 supply presence across the US.

11 Again, the way this is shifting is, you
12 know, if I'm a hypermart, if I capture the market,
13 the supplier is going to follow me. I mean that's
14 what has been happening. So slowly this mix of
15 gasoline sold through brand and major is somewhat
16 shifting through hypermart sites.

17 So I guess lastly, what does this mean?
18 I guess there could be umpteen crystal balls here.
19 But just some things to think about on the future
20 gassing retailing, how this might impact supply,
21 generally we're going to much larger retail sites,
22 higher through port and lower unit cost.

23 It's not changing demand. It's just
24 shifting how products are distributed to the
25 customer. Increasing number of large independent

1 gassing marketers and corresponding increase in
2 wholesale market, it's more aggressive in supply
3 and pricing at the wholesale and retail level.

4 So that's tending to be -- you know, we
5 may not see it because of where crude prices have
6 been, but on a relative basis it's tending to rap
7 down gasoline prices, and I should say to some
8 extent highway diesel. Shorter term price
9 outlook, as I mentioned, dollar pressure on retail
10 and wholesale, longer term, we expect some
11 stabilization on retail margins.

12 And street prices, but no obtaining the
13 high margin levels we were experiencing two years
14 ago with retail gasoline. I think wholesale
15 supply is going to continue to be an issue, you
16 know, with refinery closures and more stringent
17 refiners specifications will ultimately tighten
18 product supply and result in higher product prices
19 and refinery margins.

20 So that's kind, you know, the transition
21 phase we're going to go through with the new
22 environmental regs. Some of the major oil
23 companies you've probably seen in the press
24 there's a retrenchment from retailing, you know.
25 We have some companies selling off major chunks of

1 retail.

2 Others are restructuring how retail is
3 done, and that's going to continue. So, you know,
4 refiners, major integrated oil companies, some of
5 them at least, are tending to focus more on EMP
6 and refining and less on retail market. The
7 aforementioned trend will increase opportunity for
8 large independent retailers.

9 So, you know, in some cases we have the
10 visions of expertise, you know. I'm going to
11 focus on refining logistics and getting the
12 product to you. And you the retailer, you focus
13 on doing marketing. I believe in Europe we even
14 have some alignments where you have -- I think
15 Shell is one of the major supermarkets has a
16 venture where Shell does a gasoline supply and
17 marketing.

18 And their retailer handles the in-store
19 sales, operations of the store. So, you know,
20 that's something that certainly can happen. It
21 seems a long way off, but certainly it's happened
22 in other areas for some of the same companies we
23 have here in the states.

24 And then on a longer term basis, as
25 these retailers get larger, you know, we'd expect

1 them to get more capabilities and logistics,
2 scheduling, training, all of the things you need
3 to do to get access to other product. When that
4 happens, like we're talking about here in
5 California, perhaps at cost will be source and
6 gasoline Korea, and supplying the bills directly
7 to the retail.

8 That's what volume can do either of
9 themselves or through a third party. And that
10 probably -- well, not probably, that would reduce
11 the unit cost. It would bring more efficiencies
12 to the screen on retail and, again, continue to
13 make the gassing retail market very competitive on
14 pricing.

15 So with that, I appreciate your time
16 again. Any questions, comments, criticisms?

17 PRESIDING MEMBER BOYD: One quick
18 question, Joe, and we didn't ask you to talk about
19 this, but I mean you've very well described what's
20 happening in the retail market and the advent of
21 this new breed of independent marketer. If you go
22 upstream a little bit to the refiners, and the
23 role of independent refiners versus majors, do you
24 see -- is there any connection between the retail
25 trend back upstream to the refining business?

1 Is it hurting majors more than these
2 independents? Is there any potential growth of
3 the independent refining business? Which
4 actually, from my observation, seems to be growing
5 a little bit, where as a few years ago you would
6 have written it off practically.

7 MR. LETO: Right. You know, I think it
8 has opened up the marketing avenues for
9 independent refiners without then having to go out
10 and make all the investment, because they can
11 access large volumes of market through the
12 independents without having to go their own
13 retail.

14 So I think it's been a very positive
15 factor for independent retailer. Now, whether
16 that will spur additional rope in independent
17 refining investment, you know, generally it's
18 probably putting dollar pressure on pricing, which
19 is compressing margins. So it's not providing any
20 relief on refinery margins.

21 It's just opening up the market place to
22 the independents, which is positive. But they
23 still have to wrestle with, you know, does it make
24 sense to put in investment with these. It's
25 probably if anything more in the refining margins

1 a bit.

2 PRESIDING MEMBER BOYD: Thank you very
3 much.

4 MR. LETO: Sure.

5 PRESIDING MEMBER BOYD: There's one
6 question here.

7 MR. MCKEEMAN: Mr. Leto, Jay McKeeman
8 with the California Independent Law Marketers
9 Association. A couple of things, first in your
10 observation, one of the things that I've thought
11 about is, especially with the grocery stores, I
12 don't think they really know what kind of capital
13 intensive program putting in a retail station is
14 in terms of continuing environmental improvements.

15 And it's just been a thought that's
16 occurred to me that once the bean counters really
17 start seeing that they have to rebuild their
18 service stations every three to four years because
19 of changing requirements, that they're going to
20 find that this wasn't the kind -- the margins are
21 going to get sliced.

22 And I kind of go back to the White
23 Fronts and other kinds of discounters that have
24 gotten into this market over time, but have
25 basically bailed out. Do you see that that might

1 be a possible scenario?

2 MR. LETO: Well, certainly there's
3 probably some unforeseen cost that might not be
4 recognized. But I think the difference now,
5 again, I think if anything the uniformity of
6 tanks, how their installed, the UST programs
7 imposed has, you know, uplifted what's being --
8 area site that a hypermart puts in is state of the
9 art.

10 MR. MCKEEMAN: For three years.

11 MR. LETO: Pardon?

12 MR. MCKEEMAN: For three years. Then
13 they have to rebuild it.

14 MR. LETO: That could be a
15 (indiscernible) depending on legislation. But I
16 don't think they're going to have the same
17 uncertainties that we had ten years ago. But
18 certainly there's probably some cause out there
19 they've not counted into their economics.

20 The companies that I've talked to, at
21 least the majors, and they're very happy with
22 gasoline performance, in addition to their store.
23 And they seem to be going, you know, gung ho.
24 They don't seem to be slowing down right now.
25 That's been my observation. They're not getting

1 into convenience stores.

2 There's only one getting into
3 convenience stores on the gasoline diesel side.
4 They seem to be very aggressive. They're not
5 stopping.

6 MR. MCKEEMAN: One more question if
7 that's okay. A big issue nationally for the
8 independent marketers is the whole issue below
9 cost selling. And of course these are the
10 retailers that tend to be the target of the
11 discussion. Have you seen any evidence of
12 continued --

13 I mean I noticed in one of your bullets
14 it suggests that if you add the credit card
15 discount it would be a negative return. Does that
16 suggest that there is below cost selling going on?

17 MR. LETO: Well, we haven't quantified
18 it but, you know, from things we've looked at,
19 things we've observed, you know, I'll venture to
20 guess that there have been periods of time where
21 prices are set where, again, with a credit card
22 discount they're not making a profit.

23 MR. MCKEEMAN: Okay. Thank you.

24 PRESIDING MEMBER BOYD: Jay, you're
25 showing your age in your mention of White Front.

1 (Laughter.)

2 MR. MCKEEMAN: And so are you.

3 (Laughter.)

4 MR. LETO: I can say I didn't remember
5 only because I didn't grow up out here.

6 PRESIDING MEMBER BOYD: Brian.

7 MR. COVI: Yes. It's interesting that
8 so often California is a trend setter in so many
9 things. And this is an example where we're really
10 coming up in the tail end. And the benefit of
11 that is we get to learn from the experience of
12 others.

13 MR. LETO: Right.

14 MR. COVI: So looking down the road, I'm
15 curious, if we go from two to three percent to ten
16 percent hypermarkets, given the growth and demand
17 for gasoline, who's going to be displaced by the
18 hypermarketers? Will other stores just sell lower
19 volumes?

20 Is it a proximity to the hypermarket
21 issue, or is it a type of retailer? Do brandeds
22 tend to withstand better the presence of a
23 hypermarketer than an unbranded?

24 MR. LETO: Yes.

25 MR. COVI: That's the answer, yes, to

1 all?

2 MR. LETO: Really all those factors are
3 branded. Some of the smaller efficient stores
4 that are more gasoline dominate than in-store,
5 they're going to go by the wayside if they're
6 sitting next to a couple of hypermart players.
7 Some of this is being absorbed by continued
8 growth, you know.

9 If we're at a stagnate market then this
10 has to come more out of the hide of existing
11 retailers. And then we're spreading some of the
12 retailers that remain out there, which brings the
13 volume up, you know. Instead of doing 150,000
14 gallons a month, maybe they're doing 110.

15 So all of those things -- Dallas market,
16 I think we saw with the hypermart growth over the
17 last two or three years about 140 -- this is about
18 at 122 sites, about 140 sites. Now, that's for
19 whatever reason. But, you know, a lot of them
20 where the smaller stores, not much in-store sales,
21 total dependent on gasoline for their profits.
22 And they were in competition directly with
23 hypermarts. Those are the kind of stores that are
24 closing.

25 PRESIDING MEMBER BOYD: I would imagine

1 the majors can help their branded stations if they
2 end up across the street from a hypermart. But
3 the truly independent retailer is where you're
4 going to get squeezed.

5 MR. LETO: Yeah. Actually, probably one
6 of the busiest station I've ever seen was a
7 conventional retail sitting at the end of a
8 driveway of a Sam's Club. Every car that came in
9 I think stopped at this little -- so if you're
10 going to compete with it, it will be right in the
11 driveway.

12 (Laughter.)

13 MR. LETO: And pick up some of the
14 traffic.

15 PRESIDING MEMBER BOYD: Okay. Thanks
16 very much.

17 MR. LETO: Sure.

18 MR. MIZUTANI: Thank you, Joe. The next
19 session is hydrogen infrastructure development.
20 And what we're going to do is switch places
21 between Dan and Stefan. So the first speaker will
22 be Dan Sperling from the Institute of
23 Transportation Studies at UC Davis.

24 PRESIDING MEMBER BOYD: We've just made
25 a giant leap into the future after spending most

1 of the day on traditional conventional gasoline.

2 We're now on the path to hydrogen.

3 MR. SPERLING: Well, Jim, you took away
4 my opening line here.

5 (Laughter.)

6 PRESIDING MEMBER BOYD: Sorry, Dan.

7 MR. SPERLING: Well, thank you very
8 much. It's a pleasure to be here. Let me start
9 off talking about some key insights over argen
10 thoughts about this transition to a hydrogen.

11 What is the path to hydrogen is going to be
12 regional. And it has to be a regional focus
13 partly for marketing reasons and so on..

14 But even more so because of the high
15 cost of moving hydrogen around in terms of
16 distribution. So we're going to see a regional
17 approach as the hydrogen economy develops,
18 whenever that may be. We'll get to that in
19 moment. The other is that for the hydrogen and
20 the fuel cell vehicles to be successful we need
21 entirely new ways of thinking about energy
22 systems, and about vehicles, and even automotive
23 manufacturing.

24 We have to, in terms of on the vehicle
25 side, on the vehicle market side, we really need

1 to start thinking about fuel cell vehicles as new
2 products. They have different sets of attributes.
3 They're going to be perceived and valued in
4 different ways. And in fact, they need to be to
5 be successful.

6 And for it, and when they are
7 successful, it's going to be because of these
8 other attributes. So they're not going to be able
9 to compete on cost with conventionalize ICE's for
10 a very long time. And the other side of it, in
11 terms of the fuel distribution, is that we also
12 need to be thinking about hydrogen distribution in
13 a very different way than we think of today's
14 energy systems.

15 And we'll get into this in a moment, but
16 I point out that with hydrogen systems we're
17 talking about systems that are integrating,
18 stationary and mobile energy use. We're talking
19 about a much more diverse set of sources of
20 hydrogen than we do with compared with petroleum.

21 And it's much more defuse as well. And
22 I should say at this point, just so I don't
23 surprise you, is my colleague Anthony Eggert is
24 going to do the second half of his presentation.
25 And I'll explain in a moment why. Okay. So with

1 that in mind, as we think of hydrogen it's useful,
2 in fact necessary from a policy perspective, from
3 an investment perspective, to be thinking about
4 how do you get from here to there?

5 What's the pathway? What's the
6 transition? I can tell you what the long-term is.
7 It's, you know, renewable energy, making hydrogen
8 and electricity. But, you know, that's a long
9 ways off. And so we need to know how to get
10 started. The getting started part, and sustaining
11 is key here.

12 And so we can think about pathways in a
13 spacial sense in terms of building up the
14 components of the energy system, and also in a
15 temporal sense. Okay. So with this appreciation
16 now, we really need to be thinking about in terms
17 of pathways how do you get started in a clever
18 effective way.

19 And how do you move this forward. We've
20 created a major research and outreach program at
21 UC Davis focusing on these pathways and
22 strategies. And I'm going to use this as a
23 framework for addressing some of the key issues.
24 And I should point out that I'm going to be
25 providing kind of an overview of some key insights

1 and issues.

2 And then Stefan, after us, is going to
3 get into some more quantitative calculations of
4 this, a lot of these cost and so on. So anyway,
5 so what we're talking about, we need to think
6 about, as I said earlier, we need to think about
7 energy and transportation in a very different way
8 than we have before.

9 We need to start breaking down the
10 disciplinary boundaries. We need to think about
11 it in terms of working together with different
12 partners and thinking through how do you make this
13 transition and make these investments. In our
14 program we're focusing on hydrogen for
15 transportation.

16 And what very important to this is we're
17 engaging all the key stake holders, the car
18 companies, the oil companies, other energy
19 companies, the environmental community and
20 government. And we've just started this program.

21 It's a multi-year. You'll see our initial
22 sponsors are BP, Exxon, Mobil, Shell,
23 ConocoPhillips, Nissan, Toyota and Honda.

24 And there are a number of other
25 companies that should be joined shortly. And so I

1 am doing a little advertising. And I slightly
2 apologize for that. But, you know, we are just
3 down the pike here a little ways. And, you know,
4 we do play a strong role in supporting the state
5 efforts.

6 And we want to do much more. So in a
7 sense we're communicating to you, you know, this
8 is a major effort. This is a collaborative
9 engaging effort, and we anticipate working -- we
10 already are working both with the Energy
11 Commission and ARB, and CAL Trans, and hope to be
12 expanding this.

13 So part of the point here is we at UC
14 Davis are making a major commitment to
15 understanding these future energy and
16 transportation systems. At the highest level of
17 the campus we've just hired three new professors
18 dealing with fuel cells and hydrogen, including
19 one very famous researcher, Joan Ogden, from
20 Princeton is joining us this summer on our
21 faculty.

22 And we have a number of other junior
23 faculty. And we have 45 researchers, including
24 about 30 graduate students working on these
25 activities. We have several multimillion dollar

1 efforts program projects going on in several
2 different areas of fuel cells and hydrogen.

3 One of them is a program with Toyota.
4 We're working with them on demonstrating and
5 testing, and analyzing, and studying their early
6 fuel cell vehicles. UC Irvine is the other site
7 that's working with Toyota on these. Another
8 major program that has funding from the state is
9 looking at fuel cells to be used as axillary power
10 units.

11 And many of us believe that this might
12 be the first major commercial application of fuel
13 cells in the transportation sector, and that's
14 using fuel cells in heavy duty trucks to eliminate
15 idling. And in other kinds of vehicles, buses and
16 trucks for other reasons, including running a
17 refrigeration units on some of the trucks as well.

18 Again, this, as I said, involves some of
19 the various state as a partner in this program.
20 That's pretty much getting started now also. We
21 have a hydrogen bus program that's, again, a
22 couple million dollar program. So far it's using
23 hydrogen mix with natural gas in an ICE engine,
24 combustion engine.

25 And this is just an illustration, and

1 both of these are illustrations that the
2 transition into hydrogen, there has to be some
3 pathway. There's niches that have to be
4 exploited, discovered and exploited. And the path
5 is not a straightforward one. And none of us have
6 a good idea how this path is going to proceed.

7 Another major effort -- oops, that was
8 the hydrogen. And the other major effort that
9 we're just finishing up is the big fuel cell
10 vehicle modeling program, understanding what these
11 vehicles -- how they're really functioning in
12 efficiency and so on. We've had almost every
13 major car and oil company in the world has been a
14 sponsor of this, except for the French, and that
15 was way before.

16 So what we're trying to do here, and
17 this is the framework of what we're going to be
18 presenting in the next few minutes, is that we're
19 not only doing research trying to figure out what
20 needs to be known, what are the key questions and
21 how to proceed, but also creating a public process
22 here of engaging all the key partners.

23 And we're not trying to reinvent the
24 wheel. We're building upon and coordinating with
25 the fuel cell partnership, with DOE, with the

1 International Hydrogen Infrastructure group, the
2 industry group. And very importantly, I want to
3 emphasize this is, in the energy, you know, more
4 generally, and this is kind of a plea, especially
5 to the state here, is that energy programs
6 nationally and in California have really
7 (indiscernible) over the years in universities.

8 And if we're going to make a transition
9 to a new future we've got to be training people,
10 the engineers, the scientists, the policy people,
11 the leaders. And if we don't support the
12 universities in doing that, you know, we're not
13 going to move very far very fast.

14 So education is key to this. So we'll
15 talk about some of the key issues and key insights
16 here in terms of what we've divided up as kind of
17 the five major components of our program. And we
18 thought this through in terms of the key issues.
19 The first one is the market research.

20 And this goes back to the idea that, you
21 know, we can put fuel cell vehicles out there. We
22 can demonstrate them, look at them. We can even
23 tell the companies that have to make fuel cell
24 vehicles. But in the end there has to be a
25 business strategy to this. And we need to

1 understand both from a policy perspective and an
2 industry prospective how do you sell these
3 vehicles?

4 How do you build these vehicles? How do
5 you market these vehicles? And so some of the
6 early, you know -- so we start thinking about some
7 of the niches. You think about integrate with
8 energy stations, integrating stationary together
9 with mobile in terms of reducing the cost.

10 And also you can use these hydrogen
11 vehicles, perhaps fuel cell vehicles, as emergents
12 backup for houses and for buildings. That might
13 be the killer in the end, the APU, using fuel
14 cells for APUs, maybe hydrogen and total
15 combustion engines that Ford and BMW are
16 interested in maybe as part of the transition.,

17 Mixing CNG and hydrogen may be part of
18 the transition. But in the end you have to hit
19 the heart of the market, and that's the consumer
20 market, the household market. And so how do you
21 do that? And there's, you know, there's at
22 least -- there's several key differences.

23 One of probably the most important is
24 going to be this on board electricity. That's
25 what fuel cells are. Just like battery electrics,

1 but in this case this is a product more compelling
2 to the automotive industry, and many believe to
3 the consumer market as well. They've got this
4 huge amount of electricity on board the vehicle.

5 And we can't even imagine all the things
6 that we can do with it yet. And this is what's
7 going to be the major attraction in the consumer
8 market. It's part of this figuring out what are
9 these extra services, you know, several devices
10 you have on vehicles. And home refueling, you
11 know, General Motors, or at least Larry Burns of
12 General Motors thinks this is the key to the
13 transition.

14 Certainly it's true that home refueling
15 is valued very highly by consumers. Many of them
16 are willing to pay a lot. All the market research
17 shows this, willing to pay a lot to have home
18 refueling. But the cost and the difficulty with
19 hydrogen is daunting. So when you think about
20 hydrogen fuel cell vehicles we need to think about
21 it as a new product.

22 And these are just kind of all the
23 differences that are associated in different
24 attributes associated with fuel cell vehicles and
25 all the reasons why there are new or different

1 products. And these are ways to market based upon
2 these attributes. And so this is kind of a fun
3 slide.

4 This is from Shell. This tells all the
5 new services and you can provide -- and the
6 accessories you can provide with a fuel cell
7 vehicle. But, you know, some of it is perhaps,
8 you know, more entertaining than realistic. But
9 it does hint at talking about it, thinking about a
10 very different future.

11 And thinking about vehicles in a very
12 different way than we have in the past. And
13 indeed if they're going to be successful, this is
14 the key to it. And I just want to -- and so I got
15 this from Shell just to show you, you know, this
16 is not just some hair-brain academics dreaming up
17 some ideas, you know.

18 This came from a very reputable source.
19 Any Shell people in the audience. So let me just
20 close before I pass it on to Anthony Eggert, you
21 know, saying that we really need a lot of deep
22 thinking about where we're going here. Clearly we
23 need to move to a different future, you know.

24 I think everyone here understands that
25 in terms of energy and vehicles. And we need to

1 be thinking much more deeply about what that
2 means. And we've been doing a lot of market
3 research for a while. But let me just toss out
4 one little tidbit that just come out from some of
5 the recent work we've been doing.

6 That just gives you a flavor of the
7 kinds of new insights that we're going to be able
8 to generate. And that is with doing a lot of
9 surveys and interviews with hydro vehicle owners.
10 And one of the things that's come out of it is
11 that people that buy -- many of the people that
12 buy the hydro vehicle seem to integrate that in a
13 way that is a transforming experience for them,
14 you know.

15 Many people, we know from all the market
16 research for years people will not buy a vehicle
17 people of its environmental attributes, you know.
18 We've seen the studies. We've done them. But
19 here is a case where they can buy a product that's
20 doing good, that has these very positive societal
21 values, and it's a major -- you know, it's not
22 like recycling where you don't know what happens
23 to it after you recycle it.

24 It's not, you know, a little thing.
25 This is a big thing. This is the second largest

1 product, you know, you buy after a house. And so
2 what we're seeing with some people, and we don't
3 know how general this is, and we'll be looking at
4 this more deeply, but it seems that for many
5 people being able to realize that do goodism
6 without having to pay a lot more, in other words,
7 buying a (indiscernible), it kind of gets them
8 thinking that they can make more of a difference,
9 you know.

10 We always say everything is local and,
11 you know, people have to change their behavior and
12 attitudes. But at least in some cases this is a
13 case where people are changing their behavior and
14 attitudes. They're starting to see they can make
15 a difference. And it really sinks into them in
16 way that hadn't before. That changing your
17 behavior can make a big difference.

18 So I'm going to turn it over to Anthony
19 Eggert who's my colleague at UC Davis. And he's
20 the associate director for this hydrogen pathway
21 program. And I'd point out that he did graduate
22 work with us at UC Davis, and then he worked for
23 Ford Motor Company.

24 Yeah, he worked for Ford Motor Company
25 as well. And he headed up their fuel cell, their

1 office at the California cell partnership in West
2 Sacramento before he joined us. So, Anthony.
3 There you are. I was looking over there. Okay.
4 Thank you.

5 MR. EGGERT: Okay. Thank you, Dan.
6 Okay. So now you know my bios. I'm from the
7 automotive industry. And you may seen some of my
8 statements. My views have been tempered with the
9 automotive industry experience. Previous to
10 working at the partnership, and previous to
11 graduate research, I worked in a group called
12 Vehicle Environmental Engineering at Ford Motor
13 Companies responsible for all of the regulatory
14 oversight for fuel economy and emissions.

15 And a very interesting place to work.
16 I'm going to through these next few slides rather
17 quickly, and then let Stefan get a chance to talk
18 as well. But if there is anything in here that
19 you want clarification on or have questions on,
20 definitely feel free to ask me on that.

21 Let's see, some of the key
22 infrastructure and distribution issues that we're
23 evaluating within this program, you know, we're
24 trying to look at things from a number of
25 different disciplines. Of course environmental

1 looking at life cycle emissions, and I think even
2 he's going to be talking a little bit about that
3 later.

4 Looking at economics, both just pure
5 economics, as well as several cost for various
6 supply and use options. One of the
7 (indiscernible), and I think this not really a big
8 surprise, and that is for hydrogen transporting
9 hydrogen is a significant barrier economically.

10 And it presents a real challenge for
11 centralized production, at least in the early
12 interim period for introduction of the fuel. And
13 so we expect that, again, as this transition takes
14 place mimicking the petroleum system is likely to
15 fail. Definitely a welcome for some push back on
16 that.

17 Looking at what we are facing, there's
18 really entirely new concepts and approaches that
19 we need to acknowledge in looking at hydrogen
20 systems. This idea of integrating both mobile and
21 stationary energy, I'll talk a little bit more
22 about that in second. The issue association with
23 feedstocks for hydrogen obviously there's not a
24 single source for hydrogen, and many people are
25 looking at a brand of things, including natural

1 gas, coal, some of the renewables.

2 Feedstocks are more diverse than
3 transportation fuel system. And their
4 availability and cost can vary quite dramatically,
5 cross regions and even by time of day. And all
6 that has implications for one as the best pathway
7 for production. Okay. Just breaking up some of
8 the different supply options, generally people
9 talk in terms of distributing versus centralized
10 broadly distributed as generally with the
11 feedstock.

12 It would be either natural gas or
13 electricity used in electrolyzers. That's usually
14 done on site, the refueling station. Centralized
15 is some mechanism for centralized production
16 either from natural gas or some other feedstock,
17 including coal. And then that requires the
18 transport eventually to the station.

19 If we go to the -- one of the things
20 that's often talked about as sort of the future of
21 hydrogen, and everybody talks this utopian vision,
22 using renewable energy to generate hydrogen for
23 transportation. But we have to address, and
24 that's the reality, and that is the economics
25 associated with production.

1 And for especially electrolyzers type
2 options it's a very expensive pathway. And so
3 looking for opportunities to try to decrease the
4 cost in that pathway is something that is one of
5 the projects that we're addressing. One of the
6 things, as you guys probably know better than I
7 do, is the issue associated with the changing
8 electricity prices over a period.

9 And one of the things that's looked for
10 electrolyzers is whether or not there's
11 opportunities to take advantage of that their
12 ability in energy pricing, and run the
13 electrolyzers only during the off-peak period.
14 And we're talking with some of the people that
15 were at UC Davis that are working in the wind
16 concession.

17 And apparently there is a concern as we
18 go at higher and higher levels of wind that we can
19 see an increasing disparity between the low demand
20 profiles causing an even increase in volatility
21 and electricity prices. So when we start to look
22 at that one of the things we see quite quickly is
23 that for electrolyzers if you start talking about
24 only operating at part load or only joining a
25 short period during the day, you start to run into

1 challenges of capitalization.

2 And this graph, I won't go into too much
3 detail, but it says that when we have high capital
4 cost for electrolyzers it's very hard to justify
5 running these lower capacity factors to take
6 advantage of this cheaper off-peak electricity.

7 Just for reference, this graph below is
8 showing the distributed option for natural gas at
9 various capacity factors. The bottom line is just
10 the dispenser cost, purely just the dispenser
11 advertised capital cost, and then the line above
12 is the hydrogen cost. So that's sort of our
13 benchmark.

14 And in these cases electrolyzers has a
15 tough time competing. As we go to much lower
16 electrolyzer cost, the situation does get better.
17 These are very optimistic, \$300 a kilowatt cost
18 for electrolyzers. And economics do improve. And
19 we can now think about using off-peak electricity,
20 or lower cost electricity, to improve the
21 economics, but we're still at a disadvantage if
22 we're nearby a centralized natural gas plant.

23 So these are just sort of some of the, I
24 should say, example results of some of the issues
25 that we're looking at. The other issue, one of

1 our researchers, Tim Lipman, has done a good deal
2 of analysis on, and that is the combination of
3 power production and fuel production.

4 Some of you are probably familiar, it's
5 the idea where you intend to put in a -- well,
6 either you're intending to put in a stationary
7 power production facility, and you want to have a
8 dual source of revenue by also generating fuel, or
9 whether you're putting a fuel system and you want
10 to have another source of revenue by generating
11 electricity.

12 Some people have suggested that this is
13 a bad business case, and adding another business
14 case. But some of the results that Tim has come
15 up with, and I don't have the full records here,
16 but on the copies out there you can get a full
17 reference of this paper, is to suggest that this
18 particular situation of supplying both electricity
19 and fuel is quite economically challenging.

20 And this is one of the conclusions from
21 that. Looking at small scale production along the
22 lines of 40 kilowatt distributed generations
23 combined at the service station, they can be
24 economically viable if you're talking about fairly
25 high levels of hydrogen cost.

1 And of course this depends on the
2 differential between natural gas and electricity
3 cost as well. All this is sort of factoring into
4 the report. And that's in the sort of optimistic
5 cost projections. As you can to more, let's say,
6 realistic cost projections you're still talking
7 about losing money.

8 The good news is that you'd lose less
9 money in this configuration than you might in just
10 a standard fuel distribution or power distribution
11 cost. So I guess if you wanted to translate that
12 you might suggest that that means lower subsidy
13 requirement for government.

14 Some of the other issues we're looking
15 at for hydrogen energy stations, trying to figure
16 out which of those business cases actually might
17 be able to be positive. And there are new
18 generation. And there are some situations with
19 hydro fluctuating between gas, natural gas, and
20 electricity.

21 Let's see, going on to sort of the final
22 project. Within the program we've actually got
23 sort of a whole host of projects, looking at a
24 full range of engineering issues, technical
25 issues, some of these economic analysis, as well

1 as policy. And some of them is what I would call
2 strategic issues looking at the introduction.

3 How do we get, you know, this whole
4 issue, how do we get from here to there? When I
5 was talking about a friend of mine in the energy
6 industry asking about when should the stations be
7 built, or when should the first stations be built,
8 I thought the answer was interesting.

9 The day before the cars drive up and pay
10 a full price for the fuel, and not a day earlier.
11 I think that's a great quote. And while such
12 temporal coordination is probably not entirely
13 like that, I think it's a good benchmark to shoot
14 for. Some people address the issue of
15 availability of hydrogen as being a major area for
16 the introduction of the vehicle.

17 And I would suggest that availability is
18 not really yet the problem. The focus should be
19 really on the research development of competitive
20 low cost production, distribution and dispensing
21 actions. It's really not the availability, but it
22 may be the cost of the fuel that is still a
23 problem.

24 And in establishing policies that will
25 enable when the fueling and the vehicle

1 technologies are ready. And then the standards,
2 development to throw in there. This whole issue
3 of how many stations where and when, we're trying
4 to get a handle on. And at UC Davis we have one
5 of more sophisticated GIS modeling capabilities.

6 And this is Sacramento County, if you
7 don't recognize. And what we've done is we've
8 tried to take a number of factors to try to
9 predict, based on different sort of fuel, so the
10 vehicle market introductions knows where the
11 demand for fuel might be. And this is based on
12 travel patterns.

13 It's based on a number of behavioral
14 studies that suggest that people like to refuel
15 sort of near their home and work. And then we've
16 generated some of these fueling station location
17 attractiveness factors where we can then
18 intelligently set stations based on these factors.

19 And so the question is, there's a number
20 of things that have been done that suggested that
21 you need ten percent coverage, 25 percent
22 coverage, 50 percent coverage. And what we really
23 want to do is look at this from a much more
24 intelligent perspective. And also look at it from
25 a regional perspective.

1 So a particular region, based on the
2 geography, you know, how many stations? It's
3 really a matter of what is the disutility
4 associated with increasing number of the stations.
5 And this is just, again, just an example of a
6 paperless --

7 And that is looking at the total driving
8 time for all of the people in the Sacramento
9 County based on all these factors, based on the
10 number of available stations. Currently there's
11 about 300 gasoline stations in Sacramento County.
12 And I don't sort of have the benchmark here, but
13 you see as you increase the number of stations,
14 the driving time differential, or benefit that you
15 get from out of each additional station,
16 represents sort of a --

17 And the increase in value of each of
18 additional station becomes less and less. And
19 depending on the geographical region, you might
20 concede that even as little as ten stations,
21 intelligently sited, strategically sited, can
22 offer a fairly substantial coverage.

23 And that's really just a question of how
24 much additional driving people may have to do to
25 get to those stations. I think this is

1 interesting because it also allows us to look at
2 issues such as how big these stations might need
3 to be to serve a particular vehicle population.

4 And you can even start to look at how
5 you might distribute the distribution capacity
6 across these stations for a particular region. We
7 haven't yet done that. Again, the question is, is
8 this useful for policy? And I guess I would
9 suggest that if we were looking at efficiently
10 maximizing our resources, and we were looking at
11 public socialization of stations, we may want to
12 start to look at issues such as strategic and
13 efficient setting.

14 Just some general recommendations for
15 state government -- actually, I want to back up
16 for just a second on the whole issue of temporal
17 coordination. Within the automotive industry
18 generally when new products cycle, you're looking
19 at approximately about four years from concept to
20 manufacture.

21 And that sometimes in the auto industry
22 they talk about the 24-month cycle for new
23 products. And that's usually for some of the
24 freshening or new power train. If we're talking
25 about something as major as a new power train such

1 as fuel cell vehicles, you're really looking at
2 about a four-year product development cycle for a
3 large volume production fuel cell vehicles.

4 And the initiation of that program will
5 likely come once the auto makers are relatively
6 certain that a lot of the technical challenges
7 either have that or will be solved in that period.

8 I can assure with relative confidence that
9 they're not to that point yet.

10 And so we've got at the very minimum
11 four years before any sort of line on production.
12 Now it's suggested quite a bit longer than that.
13 I think the interesting thing is that as long as
14 the auto makers might be willing to disclose the
15 fact that they're lodging high volume programs, it
16 gives us a sense of the time that we might have to
17 integrate infrastructure in a particular region,
18 going to a market.

19 Let's see, yeah, I think there's one
20 thing as far as to mention, and I apologize, we
21 don't actually have a date for it. Tim Lipman,
22 one of the researchers has received a Kirsh
23 Foundation award for organizing a meeting to
24 discuss certain strategies in the pathways for
25 introducing hydrogen in to the California market.

1 And once I get some more information on
2 that I'll pass it along. Thank you very much.

3 MR. MIZUTANI: Is there any questions of
4 Dan or Dr. Eggert?

5 MR. BEEBE: Sorry to do this so late in
6 the afternoon.

7 PRESIDING MEMBER BOYD: Bud, you're an
8 electricity guy. What are you doing here on
9 hydrogen?

10 MR. BEEBE: Exactly my point. Hi. My
11 name is Bud Beebe. I'm with the Sacramento
12 Municipal Utility District. And I just want to
13 take the opportunity here to first of all
14 congratulate Professor Sperling on the good job he
15 did of pointing out that if hydrogen vehicles are
16 going to do something, if hydrogen can be a
17 transportation fuel of the future, it has to offer
18 something that society doesn't currently have.

19 And that will be the cornerstone of
20 whatever turns out from this currently chaotic
21 situation. But just first of all, hydrogen is
22 different than fuel cells. And I know that in
23 common speak we often go from fuel cells to
24 hydrogen back and forth until --

25 For the general public it probably

1 becomes -- they become synonymous with one
2 another. But they are not. They're very
3 different things. And in a report of the type
4 you're trying to build here, it really has to be
5 very clear that hydrogen fuel cells are entirely
6 different things.

7 Hydrogen is a transportation fuel, is
8 it's own set of things. It's not totally
9 unbubbled from fuel cells perhaps, but it needs to
10 be looked at in its own light. First of all,
11 hydrogen of course is not a primary fuel.
12 Hydrogen is a primary energy source. Hydrogen is
13 produced from something, and it takes some other
14 form of energy to produce the hydrogen.

15 And that needs to be clearly stated in
16 your reports. Hydrogen is not natural gas.
17 Hydrogen is not a gasoline. Hydrogen is a number
18 of things different than what currently powers our
19 transportation pathways. But hydrogen can
20 supplement the existing transportation fuels in
21 ways that the State of California I think should
22 recognize.

23 This is one way to kick start the
24 hydrogen usages. If you add hydrogen to natural
25 gas, and use that as a fuel, and an internal

1 combustion engine, it tremendously decreases
2 emissions, and is a very easy way to begin to
3 understand both the physical and economic
4 characteristics of hydrogen.

5 I know that at ITS Davis they are using
6 these blend of natural gas and hydrogen currently.
7 That was mentioned. But that is an important
8 first step perhaps for many people getting into
9 the hydrogen game. Hydrogen is currently produced
10 in the United States in large quantities.

11 It's produced not just by people who
12 currently make gasoline. It's made as a byproduct
13 by those people in their refineries. Most of the
14 people who make hydrogen for hydrogen sake are
15 merchant hydrogen people, people like their
16 products, people like BOC gasses and so forth.

17 And it's natural in a transportation
18 forum to invite just the people who currently
19 produce transportation fuels. But I would be
20 incorrect to assume that those are the only people
21 in the hydrogen game. And there's other people
22 out there that make hydrogen too, people who make
23 it from electricity.

24 In fact, if you start looking at what
25 hydrogen really is it begins to look a whole lot

1 closer to electricity than either natural gas, or
2 coal, or any of those other primary energy
3 sources, because you have to produce it, just like
4 you have to produce the electricity.

5 You have to distribute it, just like you
6 have to distribute the electricity. Sure it's
7 done differently, but it still takes a
8 distribution thing. And you have to have some
9 sort of retail sales. All those things currently
10 are done by the electric utilities in the United
11 States.

12 So let me pause at that, perhaps
13 electric utilities are one of the future primary
14 purveyors of hydrogen as a transportation fuel
15 cell, or transportation energy carrier. And I'd
16 like that to be entered into the record as import
17 future point.

18 It's awfully late on a Friday afternoon.
19 I'll leave the rest. I just want to make that
20 little alteration. Thank you.

21 PRESIDING MEMBER BOYD: Interesting
22 question. Anyway, who's next, Chuck?

23 MR. MIZUTANI: Stephan.

24 PRESIDING MEMBER BOYD: Stephan. It
25 looks like it's a tag team right now.

1 MR. UNNASCH: Thank you. I'm Stephen
2 Unnasch with TIAX, formerly the Transportation
3 Technology Group of Arthur D. Little. And today
4 I'm going to talk about some of the issues that
5 effect pathways to hydrogen. And I was asked a
6 bunch of excellent questions by the Energy
7 Commission, and they're so intertwined with some
8 of the basic issues involved with the benefits of
9 hydrogen vehicles.

10 It was very hard to come up with an
11 outline. So I'm going to sort of step through
12 some of the subtopics having to do with the
13 energy, environmental and economic impacts. So
14 you could kind of get a baseline, and then discuss
15 some of the problems and the solutions.

16 So you have to understand why you care
17 about hydrogen vehicles to look at the issues that
18 you want to solve. And of course the cost need to
19 go down. And it would be nice to know what to do
20 first, what options are promising, and does the
21 existing hydrogen infrastructure in California
22 come into play.

23 Everyone talks about ZEVs being
24 important. The ARB rules for the vehicles, in
25 fact how many vehicles you might need in a term.

1 And of course customers need to buy these. And
2 they're all going to be looking at the cost and
3 safety while everyone else, who wants to see the
4 benefits of the vehicles, want to know about
5 energy use and greenhouse gas emissions.

6 So I'm going to focus on some of these
7 issues related to trying to make the
8 infrastructure work, taking these metric into
9 account. We already saw an overview of some of
10 the supply options. And I'm just going to point
11 out some of the features.

12 Of course the on site reforming, you're
13 looking at making hydrogen from natural gas. And
14 it can be about 74 percent efficient if you look
15 at a fueling station. And that's in the future,
16 can bear it out today with a partial oxidation
17 systems that are about 50 percent efficient.

18 And there's also the opportunity for
19 combining the reformer with an energy station.
20 Now, in addition to generating revenue from an
21 energy station, you also look at that system
22 there, and you figure you want to fuel a certain
23 amount of vehicles. And you can back into how my
24 hydrogen storage do you need?

25 And then you look at this reformer that

1 you really don't want to shut down. And you find
2 yourself backed into a corner of do I put in more
3 storage or do I run the reformer continuously? Do
4 I shut it off? So the energy station could come
5 into play, not only as a source of revenue, but
6 also helping you manage the load from the
7 reformer.

8 With the electrolysis, of course you're
9 making your hydrogen from electricity, and it has
10 the potential for zero greenhouse gas emissions
11 with non-fossil power, and provides you with low
12 emissions, zero emissions, at the fuel station.
13 Just some statistics there on the efficiency,
14 you're looking at about 50 kilowatt hours of
15 electricity for kilogram.

16 And I'll show later how that translates
17 into comparable numbers. Central plants allow for
18 the opportunity to improve your efficiency from
19 the reformer to possibly 80 percent, and there
20 might be some combined opportunities by looking at
21 a new central plant, hydrogen plant with
22 transmission pipeline gas where the gas comes in
23 at 800 psi.

24 And there might be some opportunities
25 there to assist with liquefaction or steps that

1 could perhaps be intriguing. As far as liquid
2 hydrogen goes, there's quite an energy penalty for
3 liquid fashion about a ten to 15 kilowatt hours
4 per kilogram of hydrogen.

5 And one thing that's intriguing about
6 liquid hydrogen is a gasoline truck that holds
7 about 8,000 gallons of gasoline, and if you don't
8 have your fuel economy with a hydrogen vehicle,
9 you look at a liquid truck, and it holds about
10 3,000 kilograms of hydrogen, which is about the
11 same energy as gasoline.

12 So you really wouldn't be increasing
13 your truck traffic that much. Another point to
14 look at with liquid hydrogen is managing run off.
15 You certainly would need a continuous demand for a
16 liquid hydrogen station if you want to worry about
17 run off or considering using a fuel cell to
18 consume some of your hydrogen if it needs to sit
19 for a long period.

20 Mobil systems and tube trailers are
21 intriguing transitional options because in K
22 bottle, which you see in your science labs, you
23 have one kilogram and 3,000 psi. And if your goal
24 is to achieve some kind of infrastructure
25 distribution, you could perhaps easily achieve a

1 300 -- many, many small fueling stations if you're
2 trying to look at how do we get from the vehicle
3 into introduction with all fueling stations
4 running on day one.

5 So that has some intriguing aspects.
6 And there's also, with pipelines of course
7 eliminate the local distribution and also help a
8 little bit with the compression energy
9 requirements. So you can combine the efficiency
10 of the central plan with the efficiency of
11 transportation.

12 The hydrogen supply options also lend
13 themselves to certain production capacities based
14 on many considerations in addition to cost with
15 the bottom line is pipelines, and an on-site
16 reformers. You need a certain demand to justify
17 the capital cost, the systems, either installing
18 the pipeline or building the outside reformer.

19 You're looking at possibly over a
20 million dollars. Electrolyzers maybe you scale
21 down a little bit more. With liquid, you
22 hopefully would use enough liquid to avoid burn
23 off. So that limits the amount. And with tube
24 trailers you might want to maybe have only a tube
25 trailer delivery every couple of days. We get

1 into a traffic issue.

2 And mobile fuelers could be nifty. I'll
3 show you in a moment why. So I'm going to go
4 through some of the metric that come into play.
5 What we heard before is there's always the near
6 term and long-term. And now we have to think
7 about what we're going to do, how many vehicles
8 are we going to build?

9 And in the future we're going to have to
10 solve a lot of vehicles in terms of environmental
11 impacts. Right now we have the ZEV program, maybe
12 you have a hydrogen economy in the future. And as
13 far as energy consumption we have various degrees
14 of efficiency for producing hydrogen, and
15 different kinds of plants.

16 And in the future we might be looking at
17 energy stations or more slightly more efficient
18 loads. There's a lot of different resources that
19 come into play. And the ones that are in blue
20 might be the most promising. And in the near
21 term, with the hope for having some non-fossil
22 power be the source for electricity for
23 electrolysis.

24 I don't want to take away any of Mark's
25 presentation, but you might want to understand

1 some of the subtle differences between different
2 reforming options. So if a central plant is more
3 efficient, their local plant and the pipeline
4 compression energy might be contributed to -- you
5 might have a smaller compressor at the fueling
6 station.

7 All those factors might amount to the
8 ten percent reduction in energy compared to
9 producing hydrogen at on-site facility. Metal
10 hydride vehicles are also intriguing because the
11 fuel is lower pressure. So compression energy
12 requirements are lower. And with liquid you can
13 see the impact on energy.

14 If you make electricity from natural gas
15 power you're looking at using a lot more energy to
16 make the same amount of hydrogen. However, in the
17 future with renewable power, or non-fossil power,
18 the list of greenhouse impacts could be lower.
19 And there you can see the comparison of the life
20 cycle or greenhouse gas emissions for different
21 hydrogen options.

22 And while liquid might be a convenient
23 way to provide hydrogen for large demands like
24 transit buses, you are looking at quite an
25 increase in the greenhouse gas emissions. Now,

1 there's some funky units there. And in the
2 appendix to this I'm going to present that.

3 I've provided comparison of how this
4 comes into play on grams per mile. But if you
5 look at a kilogram of hydrogen being about the
6 same as a kilogram of gasoline, you have about the
7 same grams for mega jewel for kilogram of hydrogen
8 produced with on-site production from natural gas,
9 as you do to make a kilogram of gasoline.

10 So if you're making hydrogen from
11 natural gas your benefit comes mostly from the
12 vehicle fuel economy, and with electrolysis it
13 will help to introduce a non-fossil source that
14 emits no CO2. Another angle is the zero
15 emissions, vehicle will give you zero emissions.

16 And if you were to look at an energy
17 station you can take credit for emission
18 reductions from the heat, even though water
19 heaters and thermal power, thermal energy, doesn't
20 have turbine emissions. You can achieve a
21 significant reduction in criteria from reductions
22 from the vehicle and from your heating.

23 And that would also translate into about
24 50 percent reduction in greenhouse gas emissions
25 from the vehicle. And, again, you know, it allows

1 you the opportunity to maybe come up with a use of
2 your capital. And a lot of this has to come into
3 play with the notion that fuel cell vehicles are
4 produced in large volumes.

5 So for fuel cell cost, \$100,000 today,
6 the goal is to get the fuel cell down to maybe
7 \$5,000 or even \$1,000. Ideally, goals are tens of
8 dollars a kilowatt rather than thousands. So that
9 would come into play as far as making the fuel
10 cell available for an energy station.

11 To compare the cost of hydrogen
12 production options, this compares most of the
13 production modes that you would think of. And the
14 capital cost for most of the on-site options are
15 fairly comparable. And this is for a mature
16 market built at fairly large volumes.

17 So either reformer or electrolyzer
18 system might have comparable cost. But the
19 (indiscernible) cost are significant. And as
20 Anthony pointed out, looking at the energy cost is
21 very important for electrolyzers. So these energy
22 cost here represent IEA projections for power and
23 natural gas.

24 We have seven sets of kilowatt hour for
25 electricity, and a million BTU for natural gas.

1 There might be slightly different ways to skin the
2 cat. And if you look at the range of costs, most
3 of the natural gas base options fall into a
4 comparable range. And you're challenged to come
5 up with a scenario for electrolysis that looks
6 more favorable, unless there was a shortage of
7 petroleum resources, and you have an abundance of
8 power.

9 And then the power prices were changed.
10 Here we also looked at sort of trading off night
11 time power with lower utilization of the
12 electrolyzer and maybe cheaper prices. It helps a
13 little, but maybe it doesn't solve the cost
14 problem entirely for electrolyzers.

15 Next I'm going to go through some of the
16 things that you can do with all of the different
17 infrastructure options. With liquid hydrogen it's
18 a fairly established technology. There might be
19 some intriguing ways to manage boil off, certainly
20 size of the station to consume all of the vapor
21 that's generated.

22 And some folks are looking at other
23 tanks, which will help with some siting issues.
24 Hundreds of plants also have their challenges.
25 There's about ten of them in the US, and building

1 the next one is a major engineering challenge.
2 And basically they've been going with capacity
3 expansion.

4 There's also some pipeline capacity in
5 California that's tied to the oil refineries. And
6 there might be opportunities to expand hydrogen
7 production capacity. And it might be deals to be
8 made to allow these capacity expansions to occur,
9 but those become complex environment and
10 regulatory issues.

11 Here we go with the Mobil Fueling
12 Stations. These could really help you with your
13 introduction if you're going to do a -- if you're
14 contemplating a large scale commercial
15 introduction, any passenger car, you and I buying
16 vehicles, a Mobil Fueling Station could quickly
17 allow you to populate a region, maybe Sacramento.

18 And then as the volumes is built up you
19 start building permanent stations, and then these
20 Mobil Stations go drive off to the next city. And
21 tube trailers are more conventional hardware
22 that's already available today. And there's
23 substantial space constraints with these tube
24 trailers.

25 First you have to have a place to put

1 the tube trailer, then you need parking spaces for
2 two more tube trailers, or at least you need to
3 take up parts of your service station while you're
4 doing a complex switching operation. So there's a
5 lot of constraints involved in trying to find room
6 for all of the hydrogen infrastructure.

7 From electrolysis, I pointed out how
8 nice it would be to have abundant renewable power.
9 One of the challenges shown in the chart up on the
10 right is looking at the where the mix of power
11 comes from. And we've prodded this issue from
12 many angles. And it's hard to see the nuclear
13 power today as being anything but a base load.

14 And even if you were able to contract
15 for your renewable power, if you buy that slot of
16 hydropower because you have a contract with
17 someone, someone else's hydropower is going away.
18 So there's sort of a paradox there. And the key
19 to getting the zero greenhouse gas emissions is to
20 find ways to build more renewable power.

21 And this is not helped by the power
22 deregulation. Or the way to get sort of the goal
23 of power generation is to generate revenue and get
24 value. Reducing greenhouse gas emissions isn't
25 the primary goal of primary production. And that

1 doesn't help the challenge of adding renewable
2 power.

3 A lot is being done with on-site
4 reforming. There's the Air Product Energy Station
5 on the bottom corner helping to utilize the
6 reformer capital. This might illustrate some of
7 the packaging issues. That station were being
8 sort of difficult to site in a retail outlet.

9 And the hydrogen appliance, which is
10 being considered by H2 GEN might help with a lot
11 of the permitting issues. Typically, if you look
12 at the insides of the box where there's a
13 reformer, there's what's called air
14 classifications to have explosion proof fittings,
15 and equipment and pumps.

16 And there's the possibility of
17 ventilated enclosure where you can use
18 conventional motors, conventional valves, and have
19 significant cost reductions. We're working that
20 out with the permitting folks. It's going to take
21 some time. Finally, how do you get from here to
22 there?

23 Right now we're working with UC Davis to
24 analyze the supply and demand of hydrogen in
25 California. And you want to look how many

1 vehicles are there, how many -- what you get from
2 ZEV program, from the transit buses, from other
3 applications. And this is just sort of a baseline
4 analysis of what might your minimum hydrogen
5 demand be if everyone tries to get out of doing
6 hydrogen.

7 So the transit bus folks might buy their
8 buses at the very last minute. They might find
9 inter-data. The ZEV people might find inter-data
10 credits. They might build a lot of battery
11 electric vehicles. And maybe those hydrogen
12 vehicle options like hydrogen IC engine vehicles,
13 which by the way, with the hydro vehicle you have
14 an opportunity to put a fuel cell on the vehicle,
15 which would be very cheap in terms of actual
16 dollars.

17 But would do great wonders for reducing
18 the future cost of fuel cells. So if you look at
19 this scenario, we're talking about 1,000 kilograms
20 of hydrogen per year. A lot of transit agencies
21 are looking at liquid hydrogen because it's sort
22 of a low risk option.

23 You don't have to worry about, well, if
24 I build this reformer, you know, what's the
25 guarantee that it's going to work? And it's more

1 conventional technology. And the merchant
2 hydrogen capacity in California today is about
3 10,000 tons per year. So 50 buses would consume
4 about a tenth of that.

5 And based on some of the prodding that
6 UC Davis has done, there appears to some excess of
7 pipeline capacity. And of course siting the
8 vehicles with the existing capacity is of course
9 very important, especially for pipelines. And
10 then of course local production of reformers,
11 based on what I presented, are going to be an even
12 cheaper option in a mature market.

13 And so a combination of all these
14 hydrogen production options will come into play.
15 And that will also beg the question of where's the
16 natural going to come from? If you think about
17 buses alone you probably have a baseline situation
18 of all the buses running on natural gas.

19 So switching those over to hydrogen
20 isn't going to have a substantial impact because
21 any losses in the conversion efficiency of making
22 the hydrogen will be up for by the efficiency
23 improvement of the bus. How many stations, that
24 was addressed here. We feel comfortable that the
25 ten percent number is a pretty good target for the

1 very first day that the commercial vehicles are
2 sold to the public.

3 This works for diesel, cars. Some folks
4 we've talked to in the energy industry told us
5 that they'd like to see 25 percent of all
6 metropolitan stations and ten percent of rural
7 stations. But you have to get somewhere from
8 where you are today to what it's going to be in
9 the future.

10 And this doesn't address, you know, how
11 many of these stations can be, you know, two
12 kilogram top off stations on I-5. We just expect,
13 you know, only emergency customers. How many can
14 be mobil stations. There's a lot of strategy that
15 will come into play.

16 So you're trying to make the customers
17 happy. You're trying to minimize the capital
18 expenditures. You're also trying to build enough
19 production capacities so that your learning curves
20 can come into play. Which brings up this next
21 chart, which is an analysis that we're working on
22 for GOE, which is looking at what's the cost of
23 building up hydro infrastructure.

24 And this is looking at a very aggressive
25 fuel cell vehicle introduction throughout the

1 United States with the green line being the
2 capital investment, and the blue line being the
3 cash flow. So this is great. Eventually, off to
4 the right, you get this huge amount of money.

5 Of course you can build hydrogen
6 stations for 30 years, and then your competitor
7 will start wrapping up around right here. So
8 there's a lot of issues with the capital involved
9 in building up hydrogen infrastructure. One of
10 them is, you know, why work on it now when you
11 have vehicles later?

12 Another issue, which is very important
13 would be to take out your magnifying glass and
14 just look at this part of the chart here. And how
15 do you get this part of the curve to be
16 manageable. Maybe this involves energy stations
17 or mobile refueling, or niche markets doing --
18 see, if you have dedicated fleets, transit buses,
19 your issues or capacity factor are reduced because
20 you have a pretty good idea what your transit
21 buses will need and you have control over your
22 fueling station.

23 However, building a lot of dedicated
24 fueling stations doesn't do that much for the
25 public. I'm not aware of too many CNG users

1 fueling transit buses, and very few methanol buses
2 ever fuel at a transit fueling station.

3 So there's all sorts of clever ways
4 we've got to think about improving capacity
5 utilization and learning curve. How do you build
6 these hydrogen fueling stations so that your goes
7 down so that you don't have to build them for 30
8 years before you can get a reasonable cost, and
9 vehicles with fuel cell IVUs, the fuel cell and
10 the fuel.

11 So these have been mentioned before.
12 And the goal would be that this curve hopefully
13 would crash sooner than 20 years. So it's really
14 hard to find new ways to skin the cat, but we're
15 going to have to if we want to find a way to get
16 going now rather than waiting for future hydrogen
17 to be necessary.

18 And this just shows some of the
19 different ways to skin the cat. If you choose to
20 sell hydrogen and the DOA goal, it seems like --
21 and you have to compete with gasoline at today's
22 prices, and you get to sell the same sets per mile
23 as gasoline, this shows the net present worth of
24 the entire infrastructure system.

25 So you lose money. The base case is you

1 might make money if you hang in there with a 15
2 percent internal rate of return and a payback
3 period of 30 years, which by the way I would keep
4 my retirement money. And if you're looking at low
5 capacity factors, that could spoil you investment
6 too.

7 So what does this mean? What could the
8 state do? Some ideas, you might interpret how
9 this could actually fly to what could really be
10 done is find a way to recognize the value of
11 renewables, maybe the way electricity is valued
12 right now is a way to sell the kilowatts to make
13 money on the capital.

14 And maybe if the goal of selling
15 electricity to minimize energy you might see a
16 somewhat different investment decisions. An
17 example is older power plans where people don't
18 really want to touch an older power plant to --
19 you know all about this. There's DOA programs.

20 There's the Big Kahuna procurement where
21 car makers will be doing demonstration programs.
22 Maybe there's more that California could have done
23 to get some projects here. I know a lot of people
24 are trying, and it certainly can raise some
25 action. But reducing the paperwork to get

1 different agencies to work together.

2 We talked about hybrids and IC engines.
3 Utility interconnect issues with energy stations,
4 I think it would great if the utility was involved
5 in the energy station and the generation, and they
6 would just turn on your energy station whenever
7 their power plant was short on hydrogen.

8 It would also be great if that fuel cell
9 in the energy station was pretty cheap because
10 you're selling thousands of fuel cell vehicles a
11 year. Bio-mass, my gut feel is that bio-mass runs
12 itself better to make alcohol, and you can run
13 alcohol cars. Making into the hydrogen seems like
14 a challenge, but that may work, or favorably, if
15 you think about it.

16 And there's lots of siting issues. How
17 do you lay out these fueling stations? Energy
18 companies want to sell the stuff for gas stations,
19 have you package things. How do you make the
20 pipelines work? And how do we make our codes and
21 standards be consistent so that we can benefit
22 from economies of scale across the world?

23 Thank you. I spoke a little bit quickly
24 at the end to not keep us here late on a Friday.

25 MR. MIZUTANI: Any questions or

1 comments?

2 MR. MARGOLIN: My name is Rick Margolin.
3 I'm with the Environment Now Foundation and Energy
4 Coalition. My question for you is referencing
5 slides 14 and 21. Is there any attempt to
6 correlate your projections at hydrogen demand with
7 natural gas supplies, especially in lieu of all
8 the talk we've been hearing recently about --

9 MR. UNNASCH: Yeah. This is something I
10 did last night. And we have a task to do this for
11 the Energy Commission, which is going to involve a
12 lot of analysis. And my gut feel is that on
13 transit buses it's not going to make a difference
14 because they're using CNG. They're using natural
15 gas one way or the other.

16 But that's an important issue. Where
17 does the natural gas come from? And we're going -
18 - I don't have anything to add to that right now
19 other than Greenspan thinks this is an important
20 topic.

21 MR. MARGOLIN: Do you think that -- I've
22 seen studies by Joan Ogden that says in the
23 Southern California Basin there's enough natural
24 gas to maintain demand down there. But do you
25 know, in lieu of the statewide projects that you

1 have for demand, have you come across anything
2 yet?

3 MR. UNNASCH: I don't have anything to
4 contribute to this right now. I do have a gut
5 feel that L&G, there's a lot more action on L&G
6 now than there was five years ago. So that makes
7 me think that, you know, not all of our future gas
8 is going to come from Canada.

9 MR. MARGOLIN: Okay. Thank you.

10 COMMISSION GEESMAN: What about the
11 electricity requirements under the electrolysis
12 scenario, can you give us some sense of the
13 magnitude of new electrical capacity?

14 MR. UNNASCH: Kilowatt hours, I didn't
15 seriously -- I don't think that -- I have a hard
16 time -- I can't see a situation why a transit bus
17 user who has many buses would choose to do that
18 based on electrolysis. Everything depends on, you
19 know -- I didn't think the electrolysis would be a
20 big factor. I kind of think it more would come
21 into play out here.

22 And it would come into play at these
23 home refueling stations so that you could have
24 convenience, and customer satisfaction, and a
25 quick refill. But in terms of the big volumes, I

1 was thinking more natural gas based production.
2 But that's something we'll look at in our study.

3 COMMISSIONER GEESMAN: I saw a number
4 attributed to the American Nuclear Council
5 displacing all of existing US transportation fuel
6 with hydrogen. It would take about 241,000
7 megawatts of new capacity. Do you have any senses
8 to whether that's a reasonable estimate of the --

9 MR. UNNASCH: That feels about right.
10 One other intriguing paradox is that if you look
11 at making a kilogram of hydrogen from electricity
12 -- if you make a kilogram of hydrogen from
13 natural gas it takes, you know -- it's 120
14 megagrills. It's got 200 megagrills of natural
15 gas energy. That same kilogram of hydrogen made
16 from electricity would take 400 megagrills of
17 natural gas.

18 So if you're taking natural gas -- if
19 you're taking electricity out of the system,
20 you're causing even more natural gas or more
21 fossil fuels to be used. So clearly, there has to
22 be more non-fossil generation, the resources for
23 this to make sense if it's going to be a big
24 fraction of the hydrogen production.

25 There's nothing wrong with having lots

1 of electrolyzer stations. That's sort of, you
2 know, it economically makes sense to get station
3 coverage. But if it's a large thrashing of the
4 kilograms the energy required in the near term
5 doesn't seem to pan out.

6 MR. MIZUTANI: Thank you Stefan.

7 PRESIDING MEMBER BOYD: Bud's got a
8 question.

9 MR. BEEBE: Bud Beebe. The question
10 this time, in looking at the cost for
11 electrolyzers with electrolysis you produce not
12 only hydrogen but oxygen.

13 MR. UNNASCH: Right.

14 MR. BEEBE: And in small electrolyzers.
15 The oxygen is a problem, you know.

16 MR. UNNASCH: Yeah, that's a great idea.

17 MR. BEEBE: But in large facilities
18 you'd certainly want to capture the oxygen.

19 MR. UNNASCH: Yeah.

20 MR. BEEBE: And use it some societal
21 fashion.

22 MR. UNNASCH: Right.

23 MR. BEEBE: Have you looked at what that
24 might do to the economics, or what new social
25 things could be promulgated by the existence of

1 this sudden large oxygen stream?

2 MR. UNNASCH: Well, that's a great idea,
3 especially when people talk co-generation. The
4 first place you look for co-generation is the
5 hospital because they have a hot water demand. So
6 you upgrade the energy station at the hospital.
7 They're going to buy my hot water. They're going
8 to buy my electricity. Everything's great.

9 So now maybe instead you're going to
10 give them what they really need, which is oxygen,
11 which you spend a lot of money on. You probably
12 don't need that on-site co-generation as much as
13 they need the oxygen. And that's expensive
14 oxygen. So those could be some of the
15 opportunities.

16 Any of the life cycle energy required to
17 make that oxygen is going to be quite high because
18 you're running just liquidifiers.

19 MR. BEEBE: Thank you.

20 MR. MIZUTANI: Thank you, Stefan.

21 MR. UNNASCH: Okay.

22 MR. MIZUTANI: Maybe not.

23 MR. HECKEROTH: Steve Heckeroth. I
24 wanted to ask if you've done any life cycle
25 efficiency relative to battery electric vehicles

1 compared to hydrogen fuel cell vehicles?

2 MR. UNNASCH: Right. We've done quite a
3 bit of work on this both modeling and surveys of
4 car makers and, you know, we've expressed this as
5 the EER, energy economy ratio, where we try to
6 look at consistent vehicles, which are all these
7 blue ones. So we're not comparing like any of
8 these to a Hummer.

9 So basically what we find is that the
10 battery electric vehicle might be about 2.9 times
11 as efficient with the gasoline car requiring about
12 2.9 jewels of energy. For every jewel of energy
13 that the electric car would require, of course
14 that's, you know, something that's lost in the
15 generation.

16 And the number for hydrogen fuel cell
17 vehicles is a much broader range. There's a lot
18 of cost associated with the whole part of the
19 hydrogen vehicle, and it involves the high
20 pressure stack, whether you have a high
21 temperature or fuel cell. So in a perfect world
22 we actually -- you can actually achieve about EER
23 of about 2.7 with a hydrogen vehicle.

24 But that involves so many things that
25 car makers may not choose to do. And I think that

1 the near term number is going to be more if the
2 gasoline car is 30 miles per equivalent, the
3 hydrogen car might be about 60 or 66.

4 So then when you compare -- if you look
5 at electrolysis, so if you're taking electricity
6 and putting it in battery, electricity of the
7 hydrogen, putting it into the vehicle, back to
8 electricity, that purely has to be a customer
9 convenience point of view, or an abundance of
10 renewable electric power.

11 MR. MIZUTANI: Thank you, Stefan.

12 MR. UNNASCH: Thank you for your time.

13 MR. MIZUTANI: The last speaker is Mark
14 Delucchi. Mark will be talking about
15 transportation fuels and life cycle greenhouse gas
16 emissions analysis. Mark.

17 MR. DELUCCHI: Well, a few people left.
18 I will talk today about issues and life cycle
19 analysis transportation fuels, life cycle analysis
20 and greenhouse gas emissions from transportation
21 of fuels. I'm going to focus on methodological
22 issues. I will give you some results and talk
23 about some of the results.

24 It will be in the context of
25 methodological issues because I believe that life

1 cycle analysis has been a little bit oversold as a
2 tool for analyzing the change impacts of some of
3 the transportation fuel options that are on the
4 table for discussion. I will begin with an ideal
5 model of life cycle analysis, what we'd really
6 like to accomplish.

7 Then I'll talk about the strength and
8 weaknesses of conventional or actual life cycle
9 analysis that are done today with respect to this
10 ideal. I will give a brief look at the structure
11 of some recent life cycle analysis that have been
12 done, have been discussed a lot. I will discuss
13 some results of life cycle analysis and present
14 some conclusion.

15 Okay. What is the purpose of a life
16 cycle analysis? What are we trying to do with the
17 life cycle analysis? Well, generally, is trying
18 to figure out how some environmental impacts, some
19 measure of environment impacts, EG, climate change
20 or change in mean global temperature, changes as a
21 result of taking some action in the world, some
22 policy action.

23 In order to do that we need to know what
24 particular kind of policy action we're talking
25 about, and then we have to have some model of how

1 the world changes. And ideally, life cycle
2 analysis is imbedded in a model of how the world
3 changes as a result of a policy action and tells
4 us at the end of all this modeling how the
5 environmental measure of interest, climate change,
6 mean global temperature, what have you, changes as
7 a result of the initial policy we're talking
8 about.

9 That's clearly the idea. In practice,
10 as we'll see though, or as I say here, most life
11 cycle analysis don't do the policy analysis,
12 specified policy. And then of course they don't
13 do an analysis of how the world changes as a
14 result of the policy. They start with an
15 assumption about what set of activity that
16 currently happens, say making gasoline from crude
17 oil, is replaced by another set of activities,
18 making fire diesel from soy beans.

19 And this has some limitations in the
20 interpretation or relevance of life cycle analysis
21 and results. Let's look a little further at what
22 an ideal life cycle analysis would look like.
23 This is important because I am trying to show that
24 life cycle analysis have some limitations in some
25 of their current applications.

1 We want to end up with a measure of some
2 change in the environmental system, again, global
3 climate is what we're talking about, some measure
4 of climate change. As a result of some policy,
5 say subsidizing ethanol or not, or mandating a
6 certain type of vehicle or not.

7 In between the policy action that we're
8 interested in, and the environmental system that
9 is impact or measure we're trying to model, are
10 some steps that we have to include to get that
11 policy action to environmental systems changed.
12 Immediately environmental systems are effected by
13 changes in emissions.

14 Changes in emissions are related to
15 changes in production and consumption of energy in
16 materials. And both of those steps, production
17 and consumption of energy in materials, and
18 changes in emissions, are typically included in
19 life cycle analysis.

20 However, key point number one, an
21 inextricable part of this whole system is the
22 economic world where price is. No matter what
23 action you take, policy action you take in the
24 real world, whether it be to regulate production
25 in consumption of some energy in materials

1 directly or indirectly, or to regulate prices, or
2 even to regulate emissions, no matter what action
3 you take you will end up effecting prices of major
4 commodities in the world.

5 This will happen. And changes in prices
6 in major commodities in the world will change
7 production and consumption of energy materials.
8 With me so far? And changes in production and
9 consumption of energy in materials will have an
10 effect on emissions, which will impact the
11 environmental system of interest.

12 So in the real world, ideally you ought
13 to include prices or a model of economic world
14 attached to, or superimposed by, or integrated
15 with, the physical input/output world and emission
16 factor modeling world that you normally include a
17 life cycle analysis in order to get a correct
18 complete picture of how this changes, which you
19 care about, is a result of whatever policy you're
20 considering.

21 Now how does life cycle analysis, as its
22 practice, what I called conventional LCA, compare
23 with this ideal? We'll go step by step. As I
24 said in the previous slide, to begin with
25 conventional life cycle analysis don't perform

1 policy analysis, don't even specify a particular
2 policy typically.

3 They usually just start with this step
4 by saying let's assume that instead of doing X, Y
5 and Z activities, pulling this much oil out of the
6 ground, refining it and delivering it to
7 consumers, we plant this much soy beans, and then
8 refine it into this much bio-diesel and then
9 deliver it to consumers.

10 The problem with this of course is that
11 without specifying a policy you're not able to
12 determine what these important linkages are,
13 namely linkages to prices or directly to prices,
14 indirectly by production of consumption energy
15 materials. So you miss these important feedback
16 effects.

17 Prices effect production of consumption
18 of energy materials, effects emissions, effects
19 environmental systems. The next step, most
20 transportation life cycle analysis the fuel life
21 cycle, that part of production and consumption of
22 energy, is well represented. That is in fact
23 essentially what transportation life cycle
24 analysis, they've been done.

25 This includes most of my work too. Have

1 represented, what they've focused on is production
2 consumption of energy and materials, particularly
3 as it involves fuel commodities, fuel energy, fuel
4 related materials. I'd say about at 90 percent,
5 maybe more, of the relevant inputs and outputs
6 related to the life cycle of fuels are covered in
7 most transportation life cycle analysis.

8 However, the materials life cycle as
9 related to, in our case, the production assembly
10 and delivery of vehicles, typically is not
11 included. In some cases that may be important.
12 And the infrastructure of life cycle is often not
13 included. That's probably not important if you're
14 comparing alternatives all in one mode, like
15 different fuels for internal combustion engine
16 vehicles.

17 If you're comparing cross different
18 transportation modes, the infrastructure might be
19 important. The next step, as I said, prices are
20 not in most life cycle analysis. This means that
21 that important feedback effect again changes in
22 prices that will happen, no matter what you do in
23 the world, is omitted.

24 And that omission failed to include
25 prices in the feedback effect of prices on

1 production and consumption of goods and services.
2 And ultimately on emissions on environmental
3 systems could change their results of the life
4 cycle analysis by more than ten percent.

5 I'm speculating. Unfortunately, nobody
6 has done this analysis. Whereas I can give you
7 some examples of the magnitude of the likely --
8 the emissions that I'm talking about or other
9 cases like omitting the materials life cycle for
10 motor vehicles.

11 I'm not able to give you any analysis
12 that backs up my claim that the failure to include
13 prices in life cycle analysis, by changing the
14 result by more than ten percent. It's a feeling I
15 have. The other thing that life cycle analysis
16 conventionally do do reasonably well is look at
17 emissions.

18 At life cycle analysis essentially are,
19 with respect to this framework, input/output
20 models of energy and material flows with emission
21 factor estimates attached to them. That's
22 basically what they are. So they do this step and
23 that step reasonably well. But even then, there's
24 some limitations.

25 I'd say I think 90 percent development

1 emission sources, or emission factors, life cycle
2 analysis are characterized. There are some
3 emissions that we'll be able to talk about some of
4 them that might be potentially serious. That is
5 emissions which include it. It might actually
6 change the results by considerably more than ten
7 percent.

8 And then finally, ideally you would like
9 to have some representation of getting from
10 emissions, like emissions of methane or emissions
11 of nitre oxide in the case of life cycle analysis
12 and greenhouse gas emission, to measure of the
13 change in the environmental system.

14 In the case of transportation life cycle
15 analysis that we've seen, the measure of the way
16 of doing that, getting emissions to interchange in
17 environmental systems, is relatively crude. It's
18 something called level I potential or a CO2
19 equivalency factor. And these have very serious
20 limitations.

21 And for example, some CO2 equivalency
22 factors are omitted for black carbon. Most life
23 cycle analysis don't include the effect on climate
24 by carbon emissions, which we've recently found
25 out maybe significant. It turns out that this is

1 illegible on the end up there.

2 I was going to refer to it when I was
3 talking, but since I can't refer to it because you
4 can't read it, I'm not going to talk that much
5 about it. What I will say is that I looked a
6 recent life cycle analysis and fuels done by
7 General Motors and others. When a person uses the
8 model they often cite an MIT 20/20 study, a
9 European study done by a company that does a lot
10 of these things, eco-traffic.

11 One by A.D. Little, Carnagi-Mellon
12 group, my own work at the bottom. And I've looked
13 at these studies or analyze them with respect to a
14 bunch of relevant aspects that determine their
15 completeness, the extent to which they follow the
16 idea outline or not, and what their strengths or
17 weaknesses might be.

18 These include such things as the
19 analysis, timeframe, transport modes, all the way
20 down to vehicle energies, models used, vehicle
21 energies, of course being important to determine
22 the total, life cycle emissions, fuel life cycle
23 analysis models use.

24 And then more importantly, getting
25 towards the end here, the ones that typically are

1 not covered, what greenhouse gasses and CO2
2 equivalency factors are used in these studies, or
3 whether the infrastructure is included. Whether
4 the vehicle life cycle refers to the life cycle
5 and the materials that go in the vehicle.

6 The vehicle assembly and transport
7 disposal is included. And then finally, whether
8 price effects are included. And the price effects
9 refer to that feedback that I showed you in the
10 ideal life cycle model slide. And this is also
11 illegible it turns out, the handout on that.

12 And the studies at a time by groups of
13 the evaluation criteria. And just jumping ahead
14 to the interesting ones, the end, life cycle
15 analysis, the ones that are often cited, typically
16 do not include the vehicle life cycle, MIT 20/20
17 study actually does. And inclusion of the vehicle
18 life cycle can be important, even the studies of
19 greenhouse gas emissions if you're looking at
20 relatively dissimilar vehicles like electric
21 vehicles with a big lead acid battery versus
22 efficient lightweight gasoline vehicles for
23 example.

24 Almost all the studies include only a
25 limited range of greenhouse gases and use IPC,

1 GWPs or CO2 equivalency factors. This emission
2 may be important if rock carbon or sulphur
3 emissions, which leave the salt in aerosols, had a
4 significant effect on climate as appears to be the
5 case right now.

6 Then the studies include the
7 infrastructure, emissions associated with the
8 infrastructure. This is probably not important,
9 again, if you're just comparing different fuels
10 used by what type of mode. It could be important
11 if you compare different transportation modes.

12 And price effects isn't included in any
13 of the studies. And I believe that that could be
14 significant. While looking at the same criteria
15 for the other four studies, moving on to the ones
16 that are of interest, we find, again,
17 infrastructure that included price effects,
18 included even the Carnagi-Mellon study.

19 This is actually the input/output tables
20 in the United States. But those input/output
21 tables are based on essentially fixed prices
22 because they're fixed input/output ratios. So
23 using the input/output table does not mean that
24 they've considered price effects, because there's
25 changes in prices as a result of policy directly

1 or changes in production conception materials.

2 Some of these studies do include the
3 vehicle life cycle, as I said. A
4 Carnagi-Mellon worked as an advantage. Now, I'm
5 going to jump ahead to that. Let me say something
6 positive about life cycle analysis. This slide
7 explains I think, illustrates nicely, why we've
8 done life cycle analysis.

9 It does capture something important.
10 Life cycle analysis is motivated in the case of
11 transportation fuels by the realization that just
12 looking at septal emissions, that is emissions
13 from the transportation sector as it might defined
14 in a GNPA count, or in the IPCC intergovernmental
15 panel of climate change accounting, won't give you
16 a complete picture, even the majority of the
17 picture of emissions associated with using that
18 fuel or mode because of what happens in other
19 parts of the system of making the fuel.

20 So what I've showed here is upstream
21 emissions from what are called well to take, that
22 is from making their -- pulling their raw
23 feedstock out of the ground, all to delivering to
24 the vehicle, but not using it. All the emissions
25 associated with those activities express as a

1 percentage of the emissions from the vehicles
2 itself directly, CO2 emissions or greenhouse gas
3 emissions.

4 Another (indiscernible) emissions
5 directly from the end use of the vehicle, the ones
6 that typically look at let's say air quality. And
7 this is done for 26 mile per gallon in a light
8 duty gasoline vehicle to six mile per gallon in a
9 heavy duty vehicle. What we see is this is
10 actually for the light duty vehicle.

11 The higher the number, the higher the
12 percentage, it means the greater the importance of
13 upstream emissions relative to end use emissions.
14 And indeed, any number greater than 100 percent
15 means that you get more of the emissions upstream
16 than you do from end use. We can get more of the
17 emissions upstream than end use.

18 It clearly means that you ought to be
19 paying some attention to what's happening
20 upstream. And we've seen in a lot of cases we
21 have numbers that are well over 100 percent.
22 Particulate matter emissions from most fuel
23 cycles, not all, but most fuel cycles, turn out to
24 be larger upstream than for menus.

25 And particulate is, A, the most damaging

1 from a health effects standpoint. And, B, also
2 potentially an important climate change gas. SOx
3 emissions are also larger upstream, largely
4 because most of the sulphur is pulled out of all
5 these fuels that we made before the fuel is
6 delivered to the vehicle user.

7 And there are soft rocks and emissions
8 association with removal of that sulphur. Even
9 things like nitrogen oxide emissions, which are
10 relatively large for automobiles. They're a very
11 major source of NOX and the whole budget, can be
12 significant upstream in some fuel cycles.

13 The only cases where you find in fact
14 the end use emissions are routinely quite a bit
15 larger than upstream emissions is with carbon
16 monoxide, because vehicles are the major source of
17 carbon monoxide in almost any inventory anywhere.
18 And conversely, most upstream activities don't
19 produce a lot of carbon monoxide.

20 So with that exception basically, you
21 find that upstream emissions are very significant
22 both in terms of CO2 equivalence, which are shown
23 here, that's the CO2 for all these gasses, and
24 with respect to emission of individual air
25 pollutants. So this is why life cycle analysis is

1 important.

2 And this is why it does contribute
3 something valuable. You capture all these effects
4 that have been emitted if you just look at the NGs
5 only. Now let's take a look at the emissions from
6 the vehicle life cycle, from the manufacturer and
7 materials that are used in vehicles, and the
8 assembly of motor vehicles, everything associated
9 with a vehicle except using the fuel.

10 And we'll see why this is maybe
11 important, and why studies that omit this, which
12 most studies do, may, depending on how you're
13 trying to interpret them, be leading up to
14 something significant. I've shown here again all
15 different pollutants. I've expressed the
16 emissions from the vehicle life cycle, material,
17 entire material life cycle and the vehicle
18 assembly life cycle.

19 And grams per pound probably doesn't
20 mean anything. And grams per mile, which might
21 begin to mean something, but, again, most
22 meaningfully as a percent of NGs submissions for
23 light duty vehicles and heavy duty vehicles that's
24 likely to gas the heavy duty diesel 26 mile per
25 gallon, any vehicle that has a six mile per gallon

1 heavy duty diesel vehicle.

2 And we can see, this may be surprising,
3 that even in the case of just the material inputs
4 to the vehicle and assembly, that there are cases
5 where emissions from that part of the life cycle
6 are very large, or even greater than, emissions
7 just from end use in the vehicle itself.

8 Once again, particulate matter in SOx
9 emissions are large from the upstream -- not
10 upstream, sorry, from the vehicle life cycle
11 material compared to end use, except in the case
12 of heavy duty diesel vehicles emitting at 2,010
13 levels. They'd still have significant particulate
14 (indiscernible) compared to upstream.

15 Interesting enough, you have some
16 findings like methane emissions turn out to be
17 higher from the end of material life cycle bin
18 directly from vehicles themselves. And that is
19 important greenhouse gas. So there are cases
20 where in absolute turns certainly, certainly the
21 vehicle life cycle itself is important.

22 Even in the ranking of alternatives if
23 it turns out you have significantly different
24 material inputs to one vehicle as another,
25 compared to another, and you may if you're talking

1 about, again, like a battery powered electric
2 vehicle as a very heavy batter. Because some of
3 these pollutants are so great from this vehicle
4 material's life cycle changes from one vehicle
5 type to another.

6 Material inputs may actually effect the
7 ranking of the alternatives. Okay. Another
8 issue, what might the effect be of failing to
9 consider the greenhouse gas or climate change
10 impact of all of the gasses that we think effect
11 climate, as opposed to just looking at the three
12 that are traditionally considered in life cycle
13 analysis.

14 The three that have traditionally been
15 considered in most life cycle analysis are carbon
16 dioxide, methane, and nitrous oxide. The reason
17 has just been those three because the IPCC,
18 intergovernmental panel of climate change, has
19 developed official conversion factors, actually
20 use a greenhouse gas accounting.

21 And so most haven't wanted to just go
22 beyond what the IPCC has sanctioned. But we know
23 that in fact every single gas that's omitted
24 practically has some potential effect on climate.
25 Any gas for example that effects ozone,

1 troposphere of ozone, that we know many gasses do,
2 affects climate because troposphere goes in as a
3 greenhouse gas.

4 And hydrogen even recently has been
5 pointed out to be a greenhouse gas.

6 (Indiscernible) has leaks of hydrogen as a
7 greenhouse gas. It's effects on hydro and
8 tropospheric ozone formation. So I made some
9 estimates of what I think that global warming
10 potential, if you will, of all these gasses are.

11 And it shows the IPCC down here. This
12 is a number that you multiply emissions of a gas.
13 It's an equivalent amount of CO2. And I'm going
14 to explain what that is right now. And then these
15 are the ones that I assumed or estimated. Some of
16 them are crude.

17 And I've assumed or estimated, this is
18 very tentative, a very large effect for PM based
19 on recent work, which suggest that black carbon,
20 most fossil PM is black carbon, has a significant
21 impact on climate as a CDF or CO2 factor of 46.
22 Sulphur air or sulphur oxides for sulphate air,
23 which have a cooling affect on climate, they get a
24 large negative impact.

25 And hydrogen is not shown there. So

1 what happens if you switch from doing the analysis
2 with just the standard three gasses, two this full
3 sweep of gasses with this full sweep of CO2
4 equivalency factor. I've shown two different ways
5 of looking at what happens when you make this
6 switch.

7 One is what happens for this to change
8 in the gram per mile emissions? That's typically
9 what gets reported in these life cycle analysis,
10 is one of the total grams of CO2 gasses emitted
11 per mile of travel by the vehicle type. And you
12 can see that in almost all cases there's a modest
13 to sometimes significant increase in the absolute
14 gram per mile emissions as a result of switching
15 from the limited IPCC set to this expanded sweep
16 of CO2 equivalency factors.

17 And that's because mainly because of
18 this high CO2 equivalency effect for PM of 46, but
19 also because a CO2 has a closing factor of three,
20 and in some cases it's actually large emissions of
21 CO. And it just shows you what little interesting
22 things you can find out.

23 Here's a fuel cycle that has a lot of
24 use of farm equipment, and the official MP42
25 estimates of emission factors for farm equipment

1 show very large emissions of CO, huge emissions of
2 CO. So large that when you actually include a CO2
3 equivalency factor for a CO it bumps up the
4 greenhouse gas emissions itself by a an amount
5 like three or four percent, surprising effect.

6 You find out things like that. And
7 that's mainly why the CO2 greenhouse gas emissions
8 per mile increases. It turns out though that in
9 the case of battery EVs where the battery EVs are
10 powered by electricities from coal plants, that
11 should show a little bit of decrease because of
12 estimated or model very large sulphur emissions
13 from coal fire plants, actually outweigh on a mass
14 basis the PM emission from coal fire plants.

15 Because PM controls actually a little
16 bit tighter than sulphur emission control,
17 although it's difficult to figure out exactly what
18 happens to sulphur emissions from power plants, as
19 the Energy Commission wells knows. Anyway, you
20 could see some effect like that where sulphur
21 rocks had emissions is on the decrease.

22 The other way to look at this is in
23 relative terms, this is absolute terms, here I
24 show the percentage change in (indiscernible)
25 emissions from each of these alternatives, okay,

1 relative to this baseline. So what this means
2 here is that an ICE vehicle, ICE vehicle using
3 diesel fuel, has 30 percent lower emissions than a
4 baseline gasoline vehicle given the IPCC set of
5 CO2 equivalency factors, right?

6 If you switch over to the expanded sweep
7 of CO2 equivalency factors, this is what the
8 percentage change in emissions for this, relative
9 to that, looks like. The difference in the change
10 is relatively small for most cases, because the
11 baseline and the alternatives are kind of effected
12 equally.

13 So in terms of ranking the effective
14 switching from IPCC to LEM isn't quite as great.
15 Although there are a few cases where there are
16 some significant changes, again, battery EVs from
17 coal fire plants, and ethanol from core. You see
18 the ranking here. They look pretty -- they're at
19 a 14 percent decrease.

20 That's only a nine percent decrease.
21 But in most cases there isn't much of a difference
22 in switching from the IPCC to the other CO2
23 equivalency factors because the alternatives in
24 the baseline are effected sort of equally. Now,
25 I've got to go back and do this one. Yeah. Okay.

1 I'll give you some more results. I know
2 people just love to have results, even though I
3 spend my whole talk say, no, no, no, don't pay any
4 attention to the results. I've just explained
5 why they're all flawed, even my work.

6 It's still interesting to look at the
7 results, especially given this background. I'll
8 show this one here and then I'll be concluded.
9 This shows of my estimates a life cycle greenhouse
10 gas emissions. It's from heavy duty vehicles
11 because they're a more interesting case.

12 It's shows gram per mile, CO2 emissions
13 for the baseline. That's the baseline diesel
14 combustion engine vehicle at six miles per gallon.
15 That should be grams per mile. And then all these
16 others are percentage changes relative to that
17 baseline. And it shows for two ways of bounding
18 the system, one is just a fuel cycle only.

19 Yet there's fuel plus vehicle materials
20 in assembly. We can just look at this one for
21 now. In fact, I'll just talk about the three
22 bio-mass options here because they just made a
23 wide range of results, and they also tie into some
24 of the methodological issues I mentioned earlier.

25 We show, first of all, most

1 surprisingly, let's just get a look at these
2 three, of bio-diesel made from soy beans, ethanol
3 made from corn, ethanol made from scholastic
4 material. Here we have -- where is anybody that
5 represents the fire diesel here? Bio-diesel from
6 soy beans, 47 percent increase, that's not a
7 misprint. That's not a misprint.

8 That is what I estimate. Why do I
9 estimate a 47 percent increase? Have I failed to
10 take into account the fact that CO2 emitted from
11 the use from the bio-fuel is recaptured by the
12 plants? No, of course I haven't failed to take
13 that into account.

14 Let's go on here, is if you harken back
15 to my ideal versus the actual slide, and look at
16 the emission box, I said that most life cycle
17 analysis cover 80, 90 percent import emissions.
18 But some emissions are potentially serious.
19 Here's my favorite emission. Soy beans fix
20 nitrogen.

21 That nitrogen fixation, according to the
22 actual guidelines by the IPCC and some available
23 data, that nitrogen fixation results in large
24 emissions of N2O. N2O is a very potent greenhouse
25 gas on a mass basis. It turns out that estimated

1 by the guidelines, N2O emissions from nitrogen
2 fixation, even in a relatively conservative
3 assumptions, are enormous. They're huge.

4 They cancel out whatever benefit you get
5 from recycling CO2 and result in an increase in
6 life cycle CO2 equivalent emissions compared to a
7 diesel. Now, there is controversy starting to
8 brew about whether these IPCC emission factors for
9 N2O, emitted dissolved of nitre fixation, are
10 valid.

11 Of course there's going to be. But if
12 you use the estimates that are available now, you
13 get that number. I don't know of any of the study
14 that's used those N2O emission factors and come up
15 with -- well, if they did they'd come up
16 (indiscernible) N2O emission factors.

17 That's an example of an important
18 omission. There are other less serious, but this
19 is the most important one. At the moment I think
20 what we can say is we don't have any clue as to
21 what the use of bio-diesel made from soy beans
22 will do to global climate. That's only the
23 beginning of the issues.

24 We have with ethanol from corn and
25 bio-diesel from soy. We have the question of the

1 price effects, even in conventional LCA you can't
2 away from that because, some of you may have heard
3 this, there's what to do about co-products. When
4 you make soy beans or ethanol from corn, actually
5 make any of these materials from any bio-mass
6 source, you usually produce something else besides
7 the fuel of interest.

8 Well, what do you do with that other
9 something else you produce? In the case of corn,
10 depending on how you produce it, you may have
11 something suitable as animal feed. I forgot what
12 it is in the case of soy beans. But what
13 assumption you make, methodologically, about what
14 you do, or what is done I should say, with this
15 other stuff that you make has a very significant
16 effect on the results.

17 This is connected to my ideal model now
18 to bring this full circle because you cannot
19 answer that question about what happens to this
20 without doing an economic analysis. There's just
21 no way. You can't answer correctly I should say.
22 You can make an answer. But any answer about
23 co-products has to involve economic analysis.

24 I've taken some relatively crude
25 estimates that account for I think economic

1 effects, I come up with less of a co-part credit
2 it's called. That is less of a reduction of
3 greenhouse gas emissions due to marketing the
4 co-product other studies have. That also partly
5 explains why ethanol from corn numbers a little
6 bit higher.

7 And things work the other way though.
8 In the case of ethanol from cellulose you
9 co-produce another fuel. You can at least by
10 subproduction process as electricity. And that
11 electricity can displace directly generation or
12 fossil fuel power so you can get an additional
13 greenhouse gas emissions reduction benefit there.

14 But exactly what the magnitude of that
15 is can't be determined really without economic
16 analysis. So we see a very wide range of results
17 from almost complete elimination of greenhouse gas
18 emissions to an actual increase. And that
19 depends, true, in large part on the inherent
20 characteristics of the process.

21 But also on what emissions sources you
22 consider, how broadly you've expanded the analysis
23 to include economic effects, and also it's
24 beginning to, you can't see that here of course,
25 but as implicated in the other slide, what CO2

1 equivalency factors you use, whether there's
2 particulate emissions that are significant AD
3 cycles, and some ethanol for corn analysis
4 particulate emissions are significant.

5 And if you use that high particulate
6 emissions, CO2 equivalency factor, that could
7 become important there. So my conclusions then
8 is, these are my findings actually, it still
9 remains true that assumptions regarding energy use
10 and relative energy use are generally the most
11 dominate factor.

12 That isn't surprising because the main
13 greenhouse gas in most of these fuel cycles, or
14 life cycles, is carbon dioxide, and carbon dioxide
15 generally comes from combustion of carbonaceous
16 fuels. And so the amount of fuel that you use per
17 mile is of course is going to be a major
18 determinate.

19 Point number two though, as I argue, the
20 materials life cycle may differ significantly
21 going from another, and for BVEs compared to SUVs,
22 and it may be important in those cases. However,
23 I don't think that the material life cycle,
24 consideration of that life cycle, will make a big
25 difference in LCAs. It just focuses on hybrids or

1 fuel cell vehicles, or total combustion engine
2 vehicles.

3 So that omission may not be serious for
4 analysis. It focused just on those modes. And
5 number three, climatic effects of these gasses
6 that are omitted in most LCAs may be important in
7 some cases. PM may have a large positive effect,
8 but (indiscernible) emissions may have a
9 countervailing negative of CEF.

10 I can't determine, or haven't determine
11 yet, to what extent there's a sort of fortuitous
12 canceling out of these omitted factors here, and
13 whether future research showing that maybe one of
14 the other of these isn't as big as we think, might
15 result in more dramatic differences in having
16 expanded --

17 But we can know that in some cases
18 already it may be important. Then finally, I
19 believe that the failure to consider these price
20 economic feedbacks may not matter much when you're
21 considering alternatives that affect the world in
22 kind of similar ways.

23 Like if you're talking about
24 alternatives that use a similar kind of
25 conventional fossil fuel, don't produce a lot of

1 co-products, right, have similar effects in the
2 world out there. Failure to consider the economic
3 system may not be important.

4 But in considering dissimilar
5 alternatives, or alternatives that have a lot of
6 co-products, or use radically different
7 commodities as imports, I believe that failure to
8 consider price economic effects maybe important.
9 So the overall conclusion is -- well, there it is.
10 I'll stop talking. You can read it. It speaks
11 for itself.

12 Thank you. Any questions.

13 PRESIDING MEMBER BOYD: Thank you, Mark.
14 Sorry we put you so late in the day on a Friday,
15 and lost some of the audience. I might say this
16 is extremely interesting to those of us who follow
17 climate change real close. You may have turned
18 the bio-diesel industry on its head. Whereas this
19 agency hasn't heavily embraced bio-diesel for a
20 host of reasons.

21 When I participated nationally in the
22 international discussion of climate change,
23 bio-diesel was always highly rated as a strategy
24 in climate change. And you may change the whole
25 view of that. The other reaction I have is as one

1 who's among many here perhaps who's been trying to
2 figure out good things to say about bio-mass and
3 cellulosic use of the celloids, you've just given
4 a large vote of confidence to do something.

5 Although economically there's no cash
6 involved with this analysis, and that's always the
7 hard part. You said the economics and the price
8 in most analysis kill our ability to do some of
9 these things. But you may contribute to
10 additional debate, discussion, what have you of
11 the validity of pursuing more aggressively use of
12 our bio-mass. Observations, not questions.

13 MR. DELUCCHI: Economics comes into play
14 in complex ways here. I have a study by folks
15 back a couple years ago, which they analyzed the
16 impact of various policies aimed at electric
17 vehicles on air quality. And it turned out I
18 believe that a significant impact was the effect
19 on increase vehicle prices on people's demand for
20 electricity, and how that played off against an
21 assumed load curve.

22 And they ended up -- the point was that
23 they just took a simple step of saying, well,
24 actually, these vehicles are going to cost more,
25 and that effects the household transportation

1 budget I think is what they did. And that will
2 determine how much they can pay for electricity,
3 and that will determine emissions from power
4 generation.

5 So there's an example of math economic,
6 or indirect price effect. And people in the case
7 of ethanol have argued that correct global
8 analysis, this gets back to you're talking about
9 (indiscernible), well, look at the fact that
10 ethanol is subsidized. And that subsidy
11 essentially reduces household income somewhere in
12 the economy.

13 Household income will have an effect on
14 household expenditures for emissions generating
15 activities or goods and commodities, right? So it
16 could be significant because the subsidy is
17 significant. So in an analysis of bio-mass, as
18 you implied, really in principle ought to look at
19 the price of bio-mass relative to other
20 commodities, and how it's being paid for, and how
21 the payments for it effects overall expenditures
22 in the economy.

23 Because expenditures are related to
24 material flows. Material flows are related to
25 emissions. And these may not be trivial effects.

1 They're just really hard to get a handle on. And
2 so understandably, me and my colleagues have
3 tended to ignore that sort of stuff. Also because
4 we're not trained economic modeling.

5 But, yes, the issues of price of
6 bio-fuels may turn out to be in principle very
7 significant determinate of greenhouse gas
8 emissions by indirect effects. Stefan.

9 MR. UNNASCH: I apologize for commenting
10 after 5:00, but I'm mostly intrigued by the more
11 important life cycle of soy bean to tofu versus
12 corn to cattle, to burger. And it really makes me
13 wonder how good you should feel about the tofu
14 burger.

15 (Laughter.)

16 MR. UNNASCH: But like a lot of the
17 bio-diesel models have a huge byproduct credit.
18 So that's a huge uncertainly. I just wanted to
19 point out two cases where I'm aware of some
20 economic analysis that was brought into play. And
21 one on the AB2076 study where there was a simple
22 comparison of just like a hybrid vehicle that was
23 40 percent better in fuel economy.

24 So once you bought the car you saved 40
25 percent of their gasoline. And the cal cars model

1 predicts how much people would drive. And they
2 call that the rebound effect. So if you save 40
3 percent of the gasoline, the model predicted that
4 there would be a three percent increase in driving
5 due to 40 percent savings in gasoline.

6 So you'd lose three percent. Everyone
7 I've talked to just absolutely cannot believe
8 that. But that's something that also needs to be
9 considered. There might be a lot of thought that
10 goes into the model, but I find that maybe our
11 income levels are all wrong.

12 But I find the result that if you drop
13 the price of gasoline 40 percent that's going to
14 cause me to drive three percent more. And I find
15 that, you know -- that's a little bit
16 unsatisfying. So there might be some sensitivity
17 analysis that comes into play there.

18 And another important example has to do
19 with the mix of generation resources for electric
20 vehicles. A lot of work has been done on Elfin
21 and other models that look at the generation mix
22 for electric power production. And I just have to
23 quote someone who told me once that -- who did a
24 lot of work with power dispatch modeling, and they
25 said about two years ago, we can't understand why

1 power producers aren't selling at the marginal
2 cost of production.

3 And I'll just have to leave it at that
4 as how some economic modelling can lead you astray
5 if you don't take into account all of the factors.
6 So there's probably some huge uncertainties in the
7 power generation mix, even if there was a well
8 polished model that was able to figure out where
9 the hydro was going and where the natural gas was,
10 whether it was going to be displaced with natural
11 gas.

12 MR. DELUCCHI: There have been other
13 studies that have looked at what the marginal
14 power mix is likely to be for electric vehicles.
15 On the life cycle analysis that had used the
16 results of those studies for marginal generation
17 mixes had a jumping off point for their life cycle
18 analysis.

19 So, yes, that's been done. I don't know
20 any -- I think it doesn't exist, any model that
21 has it all integrated. That's basically an
22 economic model and a life cycle model imbedded.
23 And there's two ways you can imagine. There are
24 map economical models, policy models, that
25 determine changes in the flows of major

1 commodities.

2 You can imagine attaching emission
3 factors to those. That was sort of then the 2076
4 project a little bit.

5 MR. UNNASCH: Right, right.

6 MR. DELUCCHI: But Berkeley got it.

7 MR. UNNASCH: I just wanted to point out
8 that I'm unhappy with -- the results give me the
9 creeps.

10 MR. DELUCCHI: Right.

11 MR. UNNASCH: One of them says I'm going
12 to drive 50 percent more. The other one says the
13 power producers are going to sell at the marginal
14 price of production.

15 MR. DELUCCHI: Yeah. But for 2076
16 that's a California economy.

17 MR. UNNASCH: Right.

18 MR. DELUCCHI: And they tried to attach
19 some CO2 emission factors to some of the major
20 sectors. Now, you'd have to refine that a lot
21 more to get a suitable life cycle analysis model
22 out of it because it just doesn't have the detail
23 on the emissions side to be able to be a life
24 cycle model.

25 But that's heading towards sort of the

1 model line I'm talking. I don't know of any work
2 though that's done that. But the alternative is
3 to take a model like what you do and I do and
4 basically put price elasticity in it, and I don't
5 know who's done that. We have a long way to go.

6 PRESIDING MEMBER BOYD: Well, to me is
7 the alleged economist on the Commission. The
8 issue here is the difficulty of quantifying into
9 an equation human behavior, the evil human
10 behavior, and maybe the positive human behavior.
11 And we struggled with that very issue on the 2076
12 regarding rebound.

13 We had terrible internal debates on
14 whether that was believable or not. And then
15 those who designed the electricity system perhaps
16 to factor in the evil side of human being. But
17 that's maybe a good way to close a Friday night
18 down almost. Anyway, I thank you all.

19 We now come to the part of genesis
20 public testimony. And actually I have a blue card
21 here. And poor old Doug Grandy has been out there
22 all day. And there may be others who would like
23 to say something.

24 Mark, thanks very much, intriguing work.
25 Doug, you hung in there, although I saw you leave

1 and come back.

2 MR. GRANDY: Yeah. Well, I stand
3 between this room full of people happy hour on a
4 Friday night, I will be concise.

5 PRESIDING MEMBER BOYD: I had the same
6 thought myself.

7 MR. GRANDY: I am here this evening
8 representing the California Stationary Fuel Cell
9 Collaborative. As the name implies, this group is
10 a voluntary collaboration between a group of
11 organizations, all three levels of government,
12 some public utilities, and some private sector
13 organizations, fuel cell manufacturers, and fuel
14 cell related companies.

15 There are four co-chairs, Dr. Alan
16 Lloyd, chairman of the Resources Board,
17 professional Samuelson who's head of National Fuel
18 Cell Research Center and UC Irvine, Dr. Clark
19 who's a policy evaluation of the Governor's Office
20 of Planning Research, and Dennis Dunn, who is
21 chief deputy in the Department of General
22 Services.

23 This group, I think either are doing or
24 plan to engage most, if not all, of the activities
25 that were suggested by several of the previous

1 speakers. And so it's off to a good running
2 start. Commissioner Boyd, at our March meeting of
3 the core group of the collaborative I believe it
4 was you that suggested that we stay in close
5 coordination with another with your EPR efforts,
6 as well as the activities of the collaborative.

7 And so I'm here on behalf of the
8 executive director to do just that, and to pledge
9 the continued support and cooperation of the
10 collaborative and supportive of your good efforts
11 with the IPR. And that is the extent of my
12 comments.

13 PRESIDING MEMBER BOYD: Thank you for
14 you enthusiasm.

15 MR. BEEBE: I would follow up on that.

16 MR. GRANDY: Okay.

17 MR. BEEBE: I'm Bud Beebe with
18 Sacramento Municipal Utility District. And we are
19 a member of the California Stationary Fuel Cell
20 Collaborative. And to mention that we have
21 proposals into the Department of Energy currently,
22 and as do others, both in the utility industry and
23 in other people association with this California
24 Stationary Fuel Cell Collaborative to do
25 demonstration plants that will be combinations in

1 various combinations of a hydrogen producing fuel
2 cell electricity producing hydrogen going into the
3 fuel cells.

4 In some cases there will be technology
5 we'll be using fuel cell technology as
6 electrolyzers to produce hydrogen and in a number
7 of different combinations in stationary refueling
8 sites for fuel cell vehicles. So there isn't a
9 lot of interplay with the stationary side and the
10 transportation side on this as we go forward.

11 And I know that the fuel cell
12 partnership has already made great strides in
13 doing the stuff on the transportation side. Maybe
14 the stationary people have been a little bit lax,
15 but we're on the road now, and we'll producing
16 stuff within the next year.

17 PRESIDING MEMBER BOYD: Well, as a
18 member of the advisory board of both of those
19 organizations, I would say that I personally, and
20 as we heard earlier today it's not me, stationary
21 applications of fuel cells are going to be first
22 anyway, although there's more activity in the
23 transportation area, one would think.

24 But the first significant applications I
25 think of fuel cells is going to be in the

1 stationary arena, and that's going to , you know,
2 foster additional progress I think in all arenas,
3 which is probably why I said what I said way back
4 in last March, which may you stay here all day for
5 a very entertaining workshop.

6 But anyway, thanks to both of you for
7 reminding us of that. Anyone else out there have
8 something they'd like to add?

9 MR. HECKEROTH: I just wanted to say --

10 PRESIDING MEMBER BOYD: To somebody who
11 has sat in the audience the entire day, I know you
12 deserve the last word.

13 MR. HECKEROTH: This is the second time
14 I've stayed all day through a hearing to make a
15 short statement, and I turned it in. So I won't
16 bore you with it. Steve HeckerOTH again. And I
17 was at the joint hearing at a CEC, and I stepped
18 out for a minute and missed my chance.

19 PRESIDING MEMBER BOYD: I've been
20 reading your e-mails ever since.

21 (Laughter.)

22 MR. HECKEROTH: Well, I did turn in a
23 testimony for this hearing too. I appreciate it
24 if you have a chance to look at it. Thank you.

25 PRESIDING MEMBER BOYD: We will by all

1 means. Chuck, anything else?

2 MR. MIZUTANI: No.

3 PRESIDING MEMBER BOYD: I would just
4 like to thank everybody who's left for their
5 participation, and particularly thank the hardy
6 few who are left for sticking it out. It's been
7 very interesting. It's been a tough day to do it
8 on. And to have anybody here on a Friday at a
9 quarter to 6:00 is a tribute to the work the staff
10 did in putting this on, and to the content.

11 And so I thank you all, and look forward
12 to the weekend frankly. Thanks for sticking it
13 out.

14 (Thereupon, at 5:47 p.m., the workshop
15 was adjourned.)

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CERTIFICATE OF REPORTER

I, ALAN MEADE, an Electronic Reporter, do hereby certify that I am disinterested person herein; that I recorded the foregoing California Energy Commission Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in any way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set my hand this 1st day of August, 2003.

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